# Supply Chain Management
## Strategy and Planning for Effective Operations

**ACADEMIC DIRECTOR:** Sunil Chopra

### TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

<table>
<thead>
<tr>
<th>DAY 1: Monday</th>
<th>DAY 2: Tuesday</th>
<th>DAY 3: Wednesday</th>
<th>DAY 4: Thursday</th>
<th>DAY 5: Friday</th>
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</thead>
<tbody>
<tr>
<td>8:30am – 10:00am CT</td>
<td>Introduction Chopra</td>
<td>Managing Uncertainty in the Supply Chain Chopra</td>
<td>Sourcing in the Supply Chain Chopra</td>
<td>Managing Supply Chains in the Presence of Reputational and Strategic Risk Austen-Smith</td>
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<tr>
<td>10:15am – 11:45am CT</td>
<td>Strategic Framework for Supply Chain Management Seven-Eleven Japan Co Chopra</td>
<td>Network Design in the Supply Chain (cont’d) D-Solar Chopra</td>
<td>Network Design in the Supply Chain (cont’d) Diamond Retailing Chopra</td>
<td>Supply Chain Sourcing Game Van Mieghem</td>
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<tr>
<td>12:00pm – 1:30pm CT or 12:15pm – 1:45pm CT</td>
<td>Linking Financial Performance to Supply Chain Metrics Chopra</td>
<td>Managing Uncertainty in the Supply Chain (cont’d) Diamond Retailing Chopra</td>
<td>Managing and Allocating Recurrent Risk in the Supply Chain Chopra</td>
<td>Managing Disruption Risk in the Supply Chain Chopra</td>
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<tr>
<td>1:45pm – 2:00pm CT</td>
<td>Office Hours (Optional)</td>
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Consult with an Advisor: [execed@kellogg.northwestern.edu](mailto:execed@kellogg.northwestern.edu)

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