### General Management
- **Enterprise Leadership Program** - formerly known as Advanced Management Program
  - Oct 18–Nov 6
- **Business for Scientists and Engineers: Develop the Business Acumen to Advance Your Life’s Work**
  - May 15–Jun 6

### Finance & Accounting
- **Corporate Finance: Strategies for Creating Shareholder Value**
  - Oct 14, 2020–Oct 1, 2021
- **Finance for Executives: Make Better Decisions With Greater Confidence**
  - Oct 11–16
- **Merger Week: Creating Value Through Strategic Acquisitions and Alliances**
  - Oct 25–30
- **Corporate Governance: Effectiveness and Accountability in the Boardroom**
  - Nov 15–20
- **Family Enterprise Boards: Navigating Unique Governance Challenges**
  - Sept 20–24

### Governance
- **Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity**
  - Feb 15–22, 2021
- **Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business**
  - Mar 8–12
- **Women’s Director Development Program: The Journey to the Boardroom**
  - Nov 4–8

### Growth & Innovation
- **Delivering Business Growth: An Actionable Framework**
  - Mar 1–4
- **Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization**
  - Sept 28–Oct 1
- **Leveraging AI for Innovation and Organizational Performance: Harness the Power of AI for Business Growth**
  - Mar 2–4
- **Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management**
  - Oct 26–29

### Leadership
- **Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships**
  - Apr 11–14, 2021
- **Energizing People for Performance: Develop People-Engagement Strategies**
  - Nov 8–11
- **Leading for Impact Within Family Enterprise: A Personal Approach**
  - May 2–6, 2021
- **Leading Into the Future: Capitalizing on New Concepts in a Fast-Changing World**
  - Sept 22–25
- **Navigating Workplace Conflict: People Problems and Solutions**
  - Dec 1–4
- **The Leader Within: Maximizing Your Authentic Leadership Impact**
  - Sept 13–18
- **The Strategy of Leadership: Unleashing the Power of Influence**
  - Nov 9–12

### Marketing & Sales
- **Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy**
  - Nov 30–Dec 4
  - Sept 28–Oct 2
- **Consumer Marketing Strategy: The Kellogg Approach to Building Effective Marketing Plans**
  - Sept 20–25

### Operations & Technology
- **Operations Strategy: Designing Operations to Maximize Value**
  - Dec 2–4
- **Supply Chain Management: Strategy and Planning for Effective Operations**
  - Apr 11–14, 2021
- **The Science of Lean Operations: Identify and Alleviate Bottlenecks in Your Process**
  - Apr 14–16, 2021

### Strategy
- **Competitive Strategy: Creating and Sustaining Competitive Advantage**
  - Oct 11–15
- **Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities**
  - Nov 10–13

### Online Programs
- **Artificial Intelligence: Strategies for Leading Business Transformation**
  - Please check our website for session dates.
- **Digital Marketing Strategies: Data, Automation, AI & Analytics**
  - Please check our website for session dates.
- **Digital Operations Management: Realizing the Impact of Digital Transformation**
  - Please check our website for session dates.
- **Essentials of Marketing: Building a Foundation for Marketplace Success**
  - Please check our website for session dates.
- **Mastering Sales: A Toolkit for Success**
  - Please check our website for session dates.
- **Negotiating in a Virtual World: Mastering High Performance Skills**
  - Please check our website for session dates.
- **Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business**
  - Please check our website for session dates.
- **Professional Certificate in Digital Marketing: Advance Your Career in Digital Marketing**
  - Please check our website for session dates.
- **Strategic Change Management: Lead and Implement Change in Your Organization**
  - Please check our website for session dates.

*Dates are subject to change.*