General Management

Enterprise Leadership Program – formerly known as Advanced Management Program

Business for Scientists and Engineers: Develop the Business Acumen to Advance Your Life’s Work

Executive Development Program

Women’s Senior Leadership Program – multiple sessions

Finance & Accounting

Corporate Finance: Strategies for Creating Shareholder Value

Finance for Executives: Make Better Decisions With Greater Confidence

Merger Week: Creating Value Through Strategic Acquisitions and Alliances

Governance

Family Enterprise Boards: Navigating Unique Governance Challenges

Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity

Growth & Innovation

Delivering Business Growth: An Actionable Framework

Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization

Leveraging AI for Innovation and Organizational Performance: Harness the Power of AI for Business Growth

Leadership

Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy


Consumer Marketing Strategy: The Kellogg Approach to Building Effective Marketing Plans

Distribution Channel Management: Optimizing the Customer Experience

High-Impact Sales Strategy: Driving Revenue and Profit Growth

Kellogg on Branding: Creating, Building and Rejuvenating Your Brand

Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth

Competitive Advantage: Identifying and Sustaining Your Competitive Advantage

Marketing & Sales

Negotiating in a Virtual World: Mastering High Performance Skills

Online Programs

Artificial Intelligence: Strategies for Leading Business Transformation

Digital Marketing Strategies: Data, Automation, AI & Analytics

Digital Operations Management: Realizing the Impact of Digital Transformation

Essentials of Marketing: Building a Foundation for Marketplace Success

Mastering Sales: A Toolkit for Success

Negotiating in a Virtual World: Mastering High Performance Skills

Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business

Professional Certificate in Digital Marketing: Advance Your Career in Digital Marketing

Strategic Change Management: Lead and Implement Change in Your Organization

Dates are subject to change.