

Women's Director Development Program

The journey to the boardroom

In-person

Nov. 13-15, 2024

\$12,150*

Through this highly customized approach to corporate director training, you'll gain the skills you need to be an effective board member and the practical tools for landing a seat at the table. In this Journey to the Boardroom experience, you will develop a deep understanding of board responsibilities and how best to present yourself as a viable board candidate.

For over 15 years, the Kellogg Center for Executive Women has designed programs tailored for extraordinarily busy executive women. We have condensed a week of content into three full days to maximize your time with us. This Journey to the Boardroom features one-on-one interaction with experienced directors, former graduates from the program currently sitting on corporate boards, board advisors and senior Kellogg faculty. You will share the classroom with a director-in-residence and learn from her insights and experiences.

In an extremely collaborative atmosphere, you will learn how to make the leap onto nominating committee radar screens, gain insight into choosing the right board opportunities for you and discuss how to contribute meaningfully at the table as a director.

"This program is a fantastic combination of how to be a good director and how to get the role. The women in the course are amazing — talented with really diverse backgrounds. The network coming out of the program is worth the price of admission."

PRESIDENT US, WELCH'S

Key benefits

- Broaden your understanding of the role of the board
- Hone your skills crafting and delivering your value proposition for a board seat
- Increase your visibility with executive search firms and nominating committees
- Analyze opportunities to harness your network to identify and create board opportunities
- Learn to detect red flags and read between the lines in financial statements

Who should attend

- Senior women executives seeking directorships
- Women directors seeking opportunities on Fortune 1000 boards
- Women with the financial literacy, business acumen, perspective and experience necessary to perform well in a governance role
- This program is limited to women with specific business experience. You must receive approval from Kellogg to participate. This will require a completed Kellogg application and a recommendation from either your CEO or a sitting board member of your choice endorsing you as qualified for board opportunities. Please visit the program website for more information.

Learn more and apply: kell.gg/kxwomen

* Your in-person program fee includes accommodations, meals and course materials.
Dates and program fees are subject to change.

Program content

Characteristics of the most effective boards and board members

- Explore critical roles of directors in strategy and change
- Examine emerging governance challenges and trends

Your value proposition

- Develop a compelling board profile highlighting governance competencies
- Hone a concise value proposition to use within your network and with other influencers
- Practice delivering your value proposition to people in your network, search firm executives, your CEO and directors

Board interview

- Prepare yourself for an interview that is unlike other interviews; get ready to answer questions about your role in governance
- Practice in a setting with experienced directors so you are prepared for the interviews to come

Earning the nomination

- Build credibility, evaluate board opportunities and conduct the due diligence to select the right boards to join

Be an effective director

- Gather and analyze information to maximize your contributions in meetings and ask the right questions
- Identify red flags in financial statements with a careful analysis of balance sheets, income statements and cash flow

* Special feature *

Listing in database of women directors

As a participant in this program, you can create an individual profile in the Kellogg Center for Executive Women's Database of Women Directors, an extensive repository of information on exceptionally well-qualified female board candidates. The Kellogg Center for Executive Women uses this database to provide information on qualified directors to search firms, nominating committees and CEOs free of charge. The Kellogg Center for Executive Women also proactively reaches out to companies to encourage them to consider qualified women for their boards.

The faculty

In this program, you'll learn from experienced directors, former graduates from the program currently sitting on corporate boards, board advisors and senior Kellogg faculty.

Gail Berger

Co-Academic Director, Clinical Associate Professor of Management & Organizations; Deputy Director, Center for Executive Women; Associate Professor of Instruction, Industrial Engineering and Management Sciences, McCormick School of Engineering

Vicki Medvec

Co-Academic Director; Adeline Barry Davee Professor of Management & Organizations; Executive Director of the Center for Executive Women

David Matsa

Alan E. Peterson Distinguished Professor of Finance; Professor of Finance

Marian Powers

Adjunct Professor of Executive Education

Mindi Rosser

Mindi Rosser Marketing

*Please note:
Faculty is subject to change.*



Your learning experience

Whether you choose to join us in-person or participate in our dynamic live virtual programs, you'll be immersed in a rich learning environment that fosters personal growth. You'll be guided through a transformative experience with our world-renowned faculty and active engagement with your peers.

** When program registration requires additional accommodations, our staff will make all the necessary arrangements for participants to stay at a nearby hotel.*

Learn more and apply:
kell.gg/kxwomen

Consult with an Advisor:
execed@kellogg.northwestern.edu 847.467.6018