Leading Into the Future
Capitalizing on New Concepts in a Fast-Changing World

The world is changing faster than ever. New fields — artificial intelligence, networks and geographically dispersed work teams — are now critical to leadership. Leaders need to understand how to capitalize on these concepts in order to lead into the future.

In this program, Kellogg faculty address the leading edge of changes in the world, managerial responses and tools. Participants will examine these fast-paced changes, including evolving demographics and emerging technology; explore talent management and leadership concepts; and ultimately come away with a cutting-edge approach to agile leadership in today’s organization.

Key Benefits
• Learn how to lead with all your resources working in concert
• Explore how new technologies and cross-cultural opportunities create the need for more flexible organizations and provide the means to do so
• Benefit from a dynamic, collaborative learning environment led by foremost experts from a wide range of disciplines

Who Should Attend
• Senior executives seeking to develop the skills and confidence needed to lead in a constantly changing environment
• Leaders facing emerging challenges driven by technology, demographics and global initiatives
• Executives and senior managers who have or aspire to have general management responsibilities

“[This was an] exceptional experience, [with] relevant topics presented by outstanding lecturers in a hands-on manner. The atmosphere created an interactive, friendly learning environment ... I have significantly benefited from my time at Kellogg and use what I learned every day.”

HEAD OF IMPLEMENTATIONS AND TRAINING, VOLO COMMERCE

Learn more and apply: kell.gg/kxcentury

*Dates and program fees are subject to change.
LEADING INTO THE FUTURE

Program Content

Leading a Powerful Organization
• Discover how to lead with all of your resources: human, technical and organizational
• Learn new organizational forms and practices that respond to new kinds of challenges
• Experiment with design thinking as a management tool

Opportunities in the 21st Century
• Discover how data analytics and artificial intelligence can provide new opportunities
• Address cross-cultural and cross-generational issues and their impact on organizations
• Embrace the power of networks and learn to enable them for greater influence
• Explore the impact of blockchain technology

Leading Yourself and Your Team
• Discover how the findings of neuroscience research can help you be a better leader
• Cultivate a mindset that leads to more effective relationships and self-management

“No other course combines the depth of research and breadth of topics on all the latest innovations in management theory and practice. Thought-provoking and immediately applicable — Kellogg at its best.”
FOUNDING PARTNER, JABBOK RIVER GROUP

The Faculty

The faculty for this program is comprised of leading experts, accomplished academics and dynamic leaders who are setting the bar for impactful management.

David S. Friedman
Academic Director; Clinical Assistant Professor of Executive Education

Noshir Contractor
Professor of Management & Organizations; Jane S. and William J. White Professor of Behavioral Sciences, McCormick School of Engineering

Richard I. Kolsky
Adjunct Professor of Executive Education

Sarat Markovich
Clinical Professor of Strategy; Associate Chair of the Strategy Department

Robin Nusslock
Associate Professor of Psychology, Weinberg College of Arts and Sciences

Adam Pah
Clinical Assistant Professor of Management & Organizations; Associate Director, Research Assistant Professor, Northwestern Institute on Complex Systems (NICO)

Nicholas Pearce
Clinical Associate Professor of Management & Organizations

Joel K. Shapiro
Clinical Associate Professor and Executive Director for the Program on Data Analytics at Kellogg

Edward (Ned) Smith
Associate Professor of Management & Organizations; Associate Professor of Sociology, Weinberg College of Arts & Sciences (Courtesy)

“Please note: Faculty is subject to change.”

Kellogg Executive Education
Live Virtual Programs feature:
• Live Online Learning — Delivered in our live virtual classroom, with a limited number of participants to ensure maximum engagement
• Top Kellogg Faculty — Kellogg’s renowned thought leaders will share their knowledge and facilitate thoughtful discussion in real time throughout the program
• Peer-to-Peer Connections — Many opportunities to interact with your global peers through both formal and informal activities
• A Rich, Interactive Experience — A high-quality, transformative learning experience with timely, actionable content and seamless interactivity
• Credit towards a Kellogg Executive Scholar Certificate — All our live virtual programs count towards completion of your certificate

Learn more and apply: kell.gg/kxcentury
Consult with an Advisor: execed@kellogg.northwestern.edu 847.467.6018
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ACADEMIC DIRECTOR: David S. Friedman

TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

<table>
<thead>
<tr>
<th>WEEK 1</th>
<th>DAY 1: Sunday</th>
<th>DAY 2: Monday</th>
<th>DAY 3: Tuesday</th>
<th>DAY 4: Wednesday</th>
<th>DAY 5: Thursday</th>
<th>DAY 6: Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am - 9:30am CT</td>
<td>Introduction to the Program Friedman</td>
<td>Generating Business Value with Data Analytics Shapiro</td>
<td>Blockchain Technology and Your Organization Markovich</td>
<td>Beyond Diversity: Accelerating Inclusion and Leading for Equity Pearce</td>
<td>The Network Insight Contractor</td>
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<tr>
<td>9:45am - 11:15am CT</td>
<td>10:00am Cohort Introduction</td>
<td>The What, Why and Where of Artificial Intelligence Pah</td>
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<td></td>
<td>Network Tools and Signatures Contractor</td>
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<tr>
<td>11:30am - 1:00pm CT</td>
<td></td>
<td></td>
<td>Optional Discussion Friedman</td>
<td></td>
<td>Understanding and Improving My Own Network Contractor</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>WEEK 2</th>
<th>DAY 7: Monday</th>
<th>DAY 8: Tuesday</th>
<th>DAY 9: Wednesday</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am - 9:30am CT</td>
<td>Strategic and Organizational Agility Smith</td>
<td>The Future of Work Friedman</td>
<td>The Emotional Brain: Managing Yourself to Manage Others Nusslock</td>
</tr>
<tr>
<td>9:45am - 11:15am CT</td>
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<td></td>
<td>Looking for the Future/Closing Friedman</td>
</tr>
<tr>
<td>11:30am - 1:00pm CT</td>
<td>Strategic and Organizational Agility Organized Breakout Discussion Friedman, Smith</td>
<td>Optional: Discussion of “So What’s” and “Now What’s” Friedman</td>
<td></td>
</tr>
</tbody>
</table>

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