

Leading Into the Future

Capitalizing on New Concepts in a Fast-Changing World

LIVE VIRTUAL

April 19–28, 2021

\$7,750*

The world is changing faster than ever. New fields — artificial intelligence, networks and geographically dispersed work teams — are now critical to leadership. Leaders need to understand how to capitalize on these concepts in order to lead into the future.

In this program, Kellogg faculty address the leading edge of changes in the world, managerial responses and tools. Participants will examine these fast-paced changes, including evolving demographics and emerging technology; explore talent management and leadership concepts; and ultimately come away with a cutting-edge approach to agile leadership in today's organization.

“[This was an] exceptional experience, [with] relevant topics presented by outstanding lecturers in a hands-on manner. The atmosphere created an interactive, friendly learning environment ... I have significantly benefited from my time at Kellogg and use what I learned every day.”

HEAD OF IMPLEMENTATIONS AND TRAINING, VOLO COMMERCE

Key Benefits

- Learn how to lead with all your resources working in concert
- Explore how new technologies and cross-cultural opportunities create the need for more flexible organizations and provide the means to do so
- Benefit from a dynamic, collaborative learning environment led by foremost experts from a wide range of disciplines

Who Should Attend

- Senior executives seeking to develop the skills and confidence needed to lead in a constantly changing environment
- Leaders facing emerging challenges driven by technology, demographics and global initiatives
- Executives and senior managers who have or aspire to have general management responsibility

Learn more and apply: kell.gg/kxcentury

*Dates and program fees are subject to change.

Program Content

Leading a Powerful Organization

- Discover how to lead with all of your resources: human, technical and organizational
- Learn new organizational forms and practices that respond to new kinds of challenges
- Experiment with design thinking as a management tool

Opportunities in the 21st Century

- Discover how data analytics and artificial intelligence can provide new opportunities
- Address cross-cultural and cross-generational issues and their impact on organizations
- Embrace the power of networks and learn to enable them for greater influence
- Explore the impact of blockchain technology

Leading Yourself and Your Team

- Discover how the findings of neuroscience research can help you be a better leader
- Cultivate a mindset that leads to more effective relationships and self-management

“No other course combines the depth of research and breadth of topics on all the latest innovations in management theory and practice. Thought-provoking and immediately applicable — Kellogg at its best.”

FOUNDING PARTNER, JABBOK RIVER GROUP

The Faculty

The faculty for this program is comprised of leading experts, accomplished academics and dynamic leaders who are setting the bar for impactful management.

David S. Friedman

Academic Director; Clinical Assistant Professor of Executive Education

Noshir Contractor

Professor of Management & Organizations; Jane S. and William J. White Professor of Behavioral Sciences, McCormick School of Engineering

Richard I. Kolsky

Adjunct Professor of Executive Education

Sarit Markovich

Clinical Professor of Strategy; Associate Chair of the Strategy Department

Robin Nusslock

Associate Professor of Psychology, Weinberg College of Arts and Sciences

Adam Pah

Clinical Assistant Professor of Management & Organizations; Associate Director, Research Assistant Professor, Northwestern Institute on Complex Systems (NICO)

Nicholas Pearce

Clinical Associate Professor of Management & Organizations

Joel K. Shapiro

Clinical Associate Professor and Executive Director for the Program on Data Analytics at Kellogg

Edward (Ned) Smith

Associate Professor of Management & Organizations; Associate Professor of Sociology, Weinberg College of Arts & Sciences (Courtesy)

Please note: Faculty is subject to change.

Kellogg Executive Education

Live Virtual Programs feature:

- Live Online Learning — Delivered in our live virtual classroom, with a limited number of participants to ensure maximum engagement
- Top Kellogg Faculty — Kellogg's renowned thought leaders will share their knowledge and facilitate thoughtful discussion in real time throughout the program
- Peer-to-Peer Connections — Many opportunities to interact with your global peers through both formal and informal activities
- A Rich, Interactive Experience — A high-quality, transformative learning experience with timely, actionable content and seamless interactivity
- Credit towards a Kellogg Executive Scholar Certificate — All our live virtual programs count towards completion of your certificate



Learn more and apply:
kell.gg/kxcentury

Consult with an Advisor:
execed@kellogg.northwestern.edu 847.467.6018

Leading Into the Future

Capitalizing on New Concepts in a Fast-Changing World

ACADEMIC DIRECTOR: David S. Friedman

TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Sunday	DAY 2: Monday	DAY 3: Tuesday	DAY 4: Wednesday	DAY 5: Thursday	DAY 6: Friday
8:00am – 9:30am CT		Introduction to the Program Friedman	Generating Business Value with Data Analytics Shapiro	Blockchain Technology and Your Organization Markovich	Beyond Diversity: Accelerating Inclusion and Leading for Equity Pearce	The Network Insight Contractor
9:45am – 11:15am CT	10:00am Cohort Introduction	Creating Customer Value Kolsky	The What, Why and Where of Artificial Intelligence Pah			Network Tools and Signatures Contractor
11:30am – 1:00pm CT				The U.S Elections Optional Discussion Friedman		Understanding and Improving My Own Network Contractor
WEEK 2		DAY 7: Monday	DAY 8: Tuesday	DAY 9: Wednesday		
8:00am – 9:30am CT		Strategic and Organizational Agility Smith	The Future of Work Friedman	The Emotional Brain: Managing Yourself to Manage Others Nusslock		
9:45am – 11:15am CT				Looking for the Future/ Closing Friedman		
11:30am – 1:00pm CT		Strategic and Organizational Agility Organized Breakout Discussion Friedman, Smith	Optional: Discussion of “So What’s” and “Now What’s” Friedman			

Learn more and apply:
kell.gg/kxcentury

Consult with an Advisor:
execed@kellogg.northwestern.edu
847.467.6018

Northwestern University reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, tuition, fees, curricula and courses. This includes the right to cancel a program at any time for any reason. In case of a cancellation, the university is not responsible for any travel or other related expenses accrued by the program registrant.