

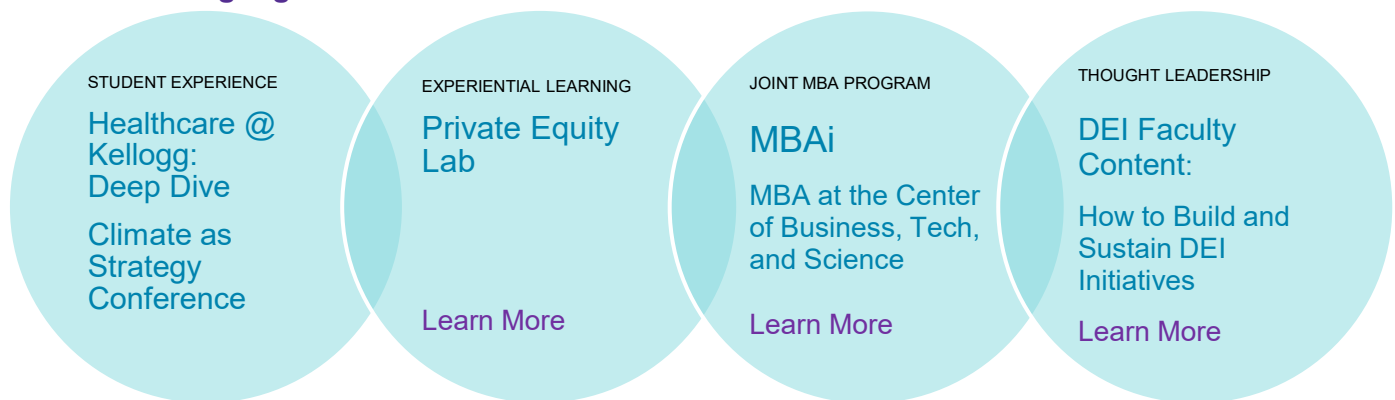
## Corporate Engagement Partnership Opportunities

# Connect. Collaborate. Innovate.

Build your partnership with Kellogg to create lasting value for your organization.

The Kellogg Corporate Engagement team facilitates the flow of real-world issues, insights and solutions between industry and the Kellogg community. Explore the opportunities below and reach out to get started.

### 2022 – 2023 Highlights



### Impact the Student Experience

#### □ Support the Student Community

Corporate partners make strategic investments of time and funding to support the student community, future leaders who possess a unique and powerful combination of traits helping them to think creatively and solve complex problems.

- **Clubs:** Partner with more than 100 clubs focused on a variety of industries, geographies, and social and cultural interests.
- **Competitions:** Interface with students in this valuable and rigorous learning environment.
- **Conferences:** Support student conferences which provide forums for thought-provoking discussions through keynote speeches, interactive panels, and networking sessions. Conference topics include PE/VC, technology, global business, healthcare, climate, and diversity & leadership.

#### □ Partner in Experiential Learning

Engage in the curriculum by [sponsoring a project](#) and exposing students to real-world business challenges. In return, students will apply rigor and analytical insights to uncover innovative solutions for your category or brand. Project opportunities are available across industry, function, and focus.

Key Outcomes  
2021 – 2022

**1075+**

Speakers connected with Kellogg students

**390+**

Companies hired Kellogg students for Fulltime & Internships roles

**335+**

Companies sponsored experiential learning projects

**125+**

Companies supported student events

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## Recruit and Support Kellogg Talent

### □ #HireKellogg Students

Kellogg's [Career Management Center \(CMC\)](#) understands the evolving hiring landscape and helps companies find the right talent for lasting relationships and mutual progress. The CMC connects recruiters and unique Kellogg talent to build meaningful, 1:1 relationships and strategies that work best for each company. Hiring? [Let us know.](#)

### □ Become an Alumni Mentor

Share your expertise, insights, and experience with current Kellogg students by volunteering as a mentor. As part of this program, you will provide students with valuable advice and guidance by sharing your own journey. [Register here.](#)

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## Develop Your Talent

### □ Host a Kellogg Admissions Event

Our [Executive](#) and [Evening & Weekend\\*](#) MBA programs provide flexibility for working professionals, including virtual options, who want to earn a Kellogg MBA while maintaining their career. Are there high performing employees who would be a great fit for Kellogg? We would welcome coming to your organization to share more about Kellogg and our suite of programs.

*\* GMAT not required with 3.4 or higher GPA\**

### □ Participate in Executive Education

[Kellogg Executive Education](#) transforms individuals and organizations. We offer pathways for professional growth and functional development for individuals and teams as well as broader strategies for enterprise-wide executive development.

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## Tackle a Business Challenge

### □ Dive into Industry Partnerships

Kellogg faculty partner with industry leaders to gain perspective on pressing challenges and to apply research insights to organizational needs. Recent partnership topics include artificial intelligence, entrepreneurship, healthcare, DEI and sustainability. We welcome new opportunities to engage with industries and companies.

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## Give Back

### JOIN THE GIVING NETWORK

With a gift to Kellogg, you are helping to make the transformative Kellogg experience possible. [Your gift](#) establishes a legacy of leadership that drives progress in global business education.

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### SHARE YOUR STORY

Stories strengthen the Kellogg community. If you, or your company, have an innovative story or unique perspective to share, we want to hear it.

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### HOST AN EVENT

Host prospective students for a recruitment event, current students for a trek, or alumni for a reception. They are many ways to connect and engage with students, alumni, and faculty.

CONNECT WITH US:

#### Corporate Engagement

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