

Women's Senior Leadership Program

**Revolutionizing careers.
Transforming the corporate landscape.**

2024 dates
coming soon
\$25,150*

With an emphasis on practical learning and talent development, this multifaceted, strategically paced hybrid program equips women with the knowledge and tools needed to elevate themselves to the C-suite and beyond.

In a supportive and highly collaborative atmosphere, an impressive roster of top Kellogg faculty and corporate experts guide skilled executive women through a rigorous program of intensive classroom instruction, individual career appraisals, personal coaching, case studies and simulations. Every element of the program is focused on strengthening and broadening the leadership talents of the participants and delivering positive results for their companies and organizations.

“This program is rich in content and relationships. It gives you the time and ability to create a robust network and to put into practice all of the concepts you learn throughout the year. The format and access to staff and peers gives you the lab to put it all into practice.”

DIRECTOR OF RESEARCH & DEVELOPMENT,
GLOBAL FAMILY CARE, PROCTER & GAMBLE CO.

Key benefits

- Identify and leverage leadership strengths
- Capitalize on advancement opportunities through a personal action plan
- Develop a CEO's strategic outlook
- Better assess and motivate the performance of subordinates
- Build strategies to better manage the political dynamics of the organization
- Lead change and promote innovation throughout the organization
- Leverage networks to gain important business intelligence

Who should attend

- Corporate officers and other similar-level executives who already have extensive functional skills and want to hone the other leadership capabilities necessary for securing a position at the very highest levels of an organization

Learn more and apply: kell.gg/kxwslead

* Your program fee includes accommodations and meals during the in-person sessions and course materials. Dates and program fees are subject to change.

Program content

The structure — three three-day in-person sessions and four half-day live virtual sessions — allows participants time and opportunity to build relationships, learn and test new ideas collaboratively and receive all-important, constructive feedback from faculty and peers.

Module 1: Gather intelligence

- Develop your presence as a source of leadership strength
- Learn how to create and use networks as a source of intelligence and power
- Foster awareness; launch the program's 360° assessment and development tool and complete the self- and peer-evaluation components

Live virtual sessions

- Build relationships with peers and strengthen learning groups
- Examine the importance of and techniques for confident self-promotion
- Review the results of your 360° and Hogan assessments with personalized feedback from a professional coach
- Begin to formulate your action plan for career advancement

Module 2: Create a context for success to drive results

- Bolster your ability to deal with internal politics and address the ethical challenges of today's business environment
- Investigate culture as a hidden driver of organizational success
- Explore how to make effective decisions and sharpen your influence

Live virtual sessions

- Polish your negotiation skills and learn how to better motivate staff
- Leverage learning group meetings to tackle current challenges
- Practice and receive feedback on interpersonal and presentation skills

Module 3: Manage external forces

- Learn to deal with external constituents, including stakeholders, Wall Street and the investment community
- Learn to navigate crisis situations and VUCA environments through effective communication with constituents and personal resilience
- Revisit the results of your 360° assessment, evaluate progress over the past months and craft plans to sustain future growth

The faculty

Gail Berger

Academic Director, Clinical Associate Professor of Management & Organizations; Deputy Director, Center for Executive Women; Associate Professor of Instruction, Industrial Engineering and Management Sciences, McCormick School of Engineering

Brooke Vuckovic

Clinical Professor of Leadership

Brian Uzzi

Academic Director; Richard L. Thomas Professor of Leadership and Organizational Change; Co-Director, Northwestern Institute on Complex Systems (NICO); Professor of Industrial Engineering and Management Sciences, McCormick School (Courtesy); Professor of Sociology, Weinberg College (Courtesy)

Harry Kraemer

Clinical Professor of Management & Organizations

Nicholas Pearce

Clinical Professor of Management & Organizations

Bernie Banks

Associate Dean for Leadership Development and Inclusion; Clinical Professor of Management & Organizations

Maryam Kouchaki

Professor of Management & Organizations

Rives Collins

Department Chair, Professor, Northwestern School of Communication

Sergio Rebelo

MUFG Bank Distinguished Professor of International Finance; Professor of Finance

Michelle Buck

Clinical Professor of Leadership

Fred Harburg

Clinical Professor of Executive Education

Please note:

Faculty is subject to change.



Your learning experience

Whether you choose to join us in-person or participate in our dynamic live virtual programs, you'll be immersed in a rich learning environment that fosters personal growth. You'll be guided through a transformative experience with our world-renowned faculty and active engagement with your peers.

**When program registration requires additional accommodations, our staff will make all the necessary arrangements for participants to stay at a nearby hotel.*

Learn more and apply:
kell.gg/kxwslead

Consult with an Advisor:
execed@kellogg.northwestern.edu 847.467.6018