INFORMATION SHEET 2013/2014

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China Europe International Business School (CEIBS)

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School address:	China Europe International Business School 699 Hongfeng Road, Pudong, Shanghai, 201206, China
WWW-address:	*www.ceibs.edu*
Nomination Deadlines: (For Exchange Coordinators)	Summer term (June – Aug., 2013): March 1, 2013 Fall term (Sep. – Dec., 2013): April 19, 2013 Winter term (Jan. – March. 2014): August 23, 2013 Please include the nominated student's name, nationality, gender and email address in the nomination letter.
Required Documents From Exchange Students:	The nominated students will receive a confirmation email and need to provide the following documents: JW202 Visa Application Form, Passport Copy, CV, Digital Photo, Authorization Form, Insurance covering China during exchange period
Study program:	*MBA Program* http://www.ceibs.edu/mba *MBA Program Brochure* http://app.ceibs.edu/Inquire/index.html
Exchange program website:	http://www.ceibs.edu/mba/academics/intlexchange/index.shtml
Courses:	Detailed course list and syllabus will be available three months before the exchange program starts. For summer term 2013, the electives were offered on weekend only (Saturday and Sunday). Students were able to take 3 courses in total. Here is the tentative schedule: June 22, 23, 29, 30, 2013 July 20, 21, 27, 28, 2013 August 17, 18, 24, 25, 2013 Here is a list of courses offered in summer 2012, for reference only: - Entrepreneurial Marketing - Leadership in Technology Firms - Health Care Systems, Policy and Reform

- Hedge Fund
- Online Analytics and Search Engine Marketing
- Emerging Markets Finance

Fall term 2013 consists of two half terms:
1st half term (September 9th to October 26th, 2013)
2nd half term (October 28th to December 7th, 2013)

Here is a list of courses offered in fall 2012 for reference only. The detailed course list for fall term 2013 will be available three months before the term starts.

1st half fall term, 2012
- Investment Banking
- Entrepreneurial Finance
- Financial Statement Analysis
- Investments
- Managing Business Marketing & Branding
- Game Theory and Strategic Marketing
- Retailing Strategies and Selected Implications for Suppliers
- Business, Government and International Economy
- Managing Organizational Decline and Turnaround
- Strategic Alliances and Competitive Advantage
- Starting new venture (to be continued)

2nd half fall term, 2012
- Starting New Ventures (Continued)
- Asian Economic Integration
- Current Topics in Chinese Strategy and Investment
- Fixed Income Securities
- Pricing
- International Financial Management
- Introduction to Derivative Markets
- Mutual Funds & Portfolio Management
- Marketing Research
- Channel Management
- Luxury Branding
- New World Global Business
- Mergers & Acquisitions Management
- Negotiation skills

Note that "Investments" is a prerequisite for "Mutual Funds & Portfolio Management", which is offered in the 2nd half fall term. Students with very strong backgrounds in investments, as evidenced by previous working experiences or courses taken elsewhere, may submit written application to the instructor of that course for a waiver.

The winter term consists of four periods.

Jan. 3 to 7, 2014 (1 week), Integrated Application
- Normally it is not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case. It is a practice involving group works and discussions, not lecture based and it will last 5 days (counted as 30 class contact hours). Most inbound exchange students will take elective courses only.

Jan. 8 ~ Feb. 22, 2014 (5 weeks + 2 weeks holiday), Elective period 1
Feb. 24 ~ Mar. 22, 2014 (4 weeks), Elective Period 2

Here is a list of courses offered in winter 2013 for reference only. The detailed course list for winter 2014 will be available three months before the term starts.
- The Future of Global Banking and the Case of China

- Health care: Economics and Industry
- Proactive Leadership and Conflicts of Interest
- Marketing Research
- Brand Management
- Luxury Brand Retailing
- Project Management
- Strategic Innovation Management
- Global Value Investing: Theory and Practice
- Financial Statement Analysis
- Managing and Leading teams
- Consumer Behavior
- Services Management

March 24 to 28, 2014, China Discovery Week (optional, no credit lectures)

Faculty information

With about a third of CEIBS faculty coming from the U.S., a third from China, and a third from Europe and the rest of the world, students will receive an exceptionally diverse and enriching class experience. CEIBS professors are selected from the world's most distinguished universities with an emphasis on their research, teaching abilities and dynamism. As most of CEIBS professors live and work in China, consulting for local and multinational companies, the coursework will always resolve around contemporary and relevant business issues with a China focus. *http://www.ceibs.edu/faculty/index.shtml*

Language of Instruction:

All MBA courses are taught in English.

Language requirement:

Proficiency in English.

Language courses:

Students interested in mandarin language learning can obtain information about language schools.

Academic/Experience Requirements:

Second year MBA candidates only. First year MBA core courses are not available to exchange students. CEIBS MBA2012 students have 5 years of work experience on average and their average age is 29.

Full-time Workload:

Each credit is equal to 10 class contact hours. Most electives are 2-credit each, equivalent to 21 class contact hours. A few courses are 1-credit (equivalent to 10 class contact hours) or 3-credit (equivalent to 30 class contact hours) each.

In summer term 5, the full-time workload is 4~6 credits (40 to 60 class contact hours).

In fall term 6, the full-time workload is 8 credits minimum (80 class contact hours) and 18 credits maximum (180 class contact hours). The half term workload is 4 credits minimum (40 class contact hours) and 9 credits maximum (90 class contact hours).

In winter term 7, the full-time workload of elective courses is 6 ~ 8 credits (60 to 80 class contact hours).

- Integrated Application can be counted as another 30 class contact hours. (Note it is normally not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case.)

- China Discovery Week is an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this.

Method of Instruction:

Generally classes are delivered in a lecture format. Course organization varies according to different professors, and it may involve group projects, case studies and presentations.

Learning Expectations:	Class attendance is mandatory. The max class size for an elective course is 60. Class participation is usually a percentage of the student's final grade. 15 minutes late or absence in the middle of a class will be considered absence for the class. 3 times of late arrivals within 15 minutes will be counted as 1 absence. Absence in more than 25% of the total sessions of one course will result in a mandatory reduction of the final grades or exclusion from the class, regardless of the reason for absence. Faculty members may also impose grading penalties for absences of less than 25% of sessions according to their own grading criteria. A student who misses more than 50% of the classes of any particular course will not be granted credit for the course.
Grading:	Letter grading: A, A-, B+, B, B-, C+, C, F. C+ is the passing point. As grades are confidential, our students get score reports every term from the Dean's office. The grades of exchange students will be mailed to the home institution directly.
Exams:	In most circumstances, a 2-hour written exam is scheduled at the end of each course.

Term dates for the academic year 2013/ 2014 (tentative):

Calendar	Term system
Summer Term: **Term 5, 2013**	June 17 – August 25, 2013, tentative (6 weeks + 4 week holiday) <u>June 22, 23, 29, 30, 2013</u> <u>July 20, 21, 27, 28, 2013</u> <u>August 17, 18, 24, 25, 2013</u>
Fall Term: **Term 6, 2013**	Fall term starts from September 9 to December 7, 2013 (tentative, 12 weeks + 1 week holiday), consisting of two half terms as the following: - 1st half term from September 9 to October 26, 2013 (including exam) - 2nd half term from October 28 to December 7, 2013 (including exam) Arrival and registration at MBA Office: September 4 – 6, 2013 Mandatory Orientation: September 6, 2013 (tentative)
Winter Term: **Term 7, 2014**	January 3– 7, 2014 (1 week): Integrated Application. Normally it is not open to exchange students unless their credits are not enough and it shall be based on seat availability. It shall be reviewed case by case. Jan. 8 ~ Feb. 22, 2014 (5 weeks + 2 weeks Chinese New Year Holiday), Elective period 1. Feb. 24 ~ Mar. 22, 2014 (4 weeks), Elective period 2 March 24 to 28, 2014 (1 week), China Discovery Week (an intensive lecture series exploring contemporary issues in China business. No credit is awarded for this) This includes the final examination period. Orientation: to be determined. ***Please note that winter term is not CEIBS regular exchange season and we have very limited capacity to host inbound exchange students. It's just an option for a few schools that can't make it in other terms.***
Expenses:	On-campus housing is very limited and reservation depends on the room

availability. Monthly rent is RMB4,050 which is subject to change (single bedroom/ Building III). The rent includes the cost of air conditioning, electricity, water supply and cleaning once a week.
Hotels and Service Apartments around CEIBS will be recommended (price ranging RMB6,000 ~ RMB20,000 per month)
Meal: RMB 2,000 per month
Books: TBD
Local Transportation: RMB 600 – 800 per month
Others: USD150 application fee for logistics support

Health insurance:

Health insurance is compulsory, and the entire period of exchange program must be covered. The insurance shall cover outpatient and inpatient benefits, disability and death, medical evacuation & repatriation, etc.. We strongly recommend exchange students to obtain it from home institution before coming to CEIBS. All students must provide a copy of their Health Insurance Coverage one month earlier before arrival.

CEIBS can also assist students to obtain insurance from AIA (American International Assurance Company).

Visa:

Exchange students are required to have an "F" visa for entry into China.

Hong Kong students can use Mainland Travel Permit for Hong Kong and Macao Residents to enter China instead of applying for a visa.

Taiwanese students can use Mainland Travel Permit for Taiwan Residents as well.

Facilities:

Upon arrival, each student will get a student ID. With this ID, the student can use all the facilities on campus, e.g. library, computer centre, gymnasium, etc.

Student Services:

All student clubs are open to exchange students. Foreign Affairs Office handles visa requests for overseas students. Please contact Kenny Xie (*xkenny@ceibs.edu*) for visa issues.

Internships:

Not available.

Career services

CEIBS Career Development Centre (CDC) services are open to all exchange students during the exchange period only, including career counselling, campus presentation and job application, except Career Leader Assessment.

It highly depends on the students to take full advantage of this opportunity to develop their own networks, as well as on the recruiters for the kind of profiles/ backgrounds they are looking for.

Alumni Services

Exchange students have options to join CEIBS Alumni at the end of the exchange program.
http://www.ceibs.edu/alumni/index.shtml

Exchange Coordinator Services:

Please contact Elaine Zhang (zelaine@ceibs.edu) for all inbound exchange students related affairs, and contact Angela Wei (wangela@ceibs.edu) for all outbound exchange students related affairs.

Info Dissemination:

How is exchange info from your school disseminated?
Web ☐ Email ☐ Mail ☐