Title of Research Study: Kellogg Behavioral Research Recruitment Registry

IRB Study Number: STU00008432

Investigator: John Johnson

Supported By: This research is supported by Kellogg School of Management.

Key Information about this research study:
The following is a short summary of this study to help you decide whether to take part.

The purpose of this study is to enroll you in a registry of individuals who are interested in participating in behavioral research studies at Kellogg School of Management. Researchers at Kellogg study a wide range of topics examining social perceptions, decision-making processes, consumer preferences, and economic behavior.

You will be asked to complete paid in-lab research studies and online surveys at the Kellogg School of Management.

We expect that you will be in this research study for as long as you wish. The length of each individual study will vary, but most take no longer than an hour.

The studies conducted at Kellogg School of Management behavioral lab should pose no physical or emotional risk (short or long term) to those participating. A description of any increased risk for a specific study will be provided before your start the study.

There is no direct benefit to participating in this research.

Why am I being asked to take part in this research study?
We are asking you to take part in this research study because you are at least 18 years of age.

What should I know about a research study?
- Whether or not you take part is up to you.
- You can choose not to take part.
- You can agree to take part and later change your mind.
- Your decision will not be held against you.
If you say that “Yes, you want to be in this research,” here is what you will do

If you agree to participate, you will be randomly assigned to one of two sub-pools: Deception or No-Deception. Those randomly assigned to the Deception sub-pool will be invited to future studies that may involve deception. Those randomly assigned to the No-Deception sub-pool will only be invited to participate in subsequent research studies that do not involve deception.

Randomization means you will be randomly assigned to a treatment based on chance, like a flip of a coin. Neither you nor the researcher chooses your assigned group. You will have an equal chance of being in either group.

Following randomization, you will be asked to complete a brief demographic questionnaire. You will be contacted to participate in future Kellogg behavioral research studies based on your responses to this initial demographic survey. Some questions are optional; however, the more questions you answer, the more opportunities you will have to be contacted about future research.

You will be invited to participate in future research studies via the email address that you provide during the registration process.

What happens if I do not want to be in this research or if I say “Yes”, but I change my mind later?

You can decide not to participate in this research or you can start and then decide to leave the research at any time and it will not be held against you. You may participate in as many or as few studies as you wish. Furthermore, you can unsubscribe at any time by emailing: expadmin@kellogg.northwestern.edu.

What happens to the information collected for the research?

Efforts will be made to limit the use and disclosure of your personal information, including research study records, to people who have a need to review this information. We cannot promise complete secrecy. Organizations that may inspect and copy your information include the IRB and other representatives of this institution.

This survey is being hosted by Sona Systems and involves a secure connection. Terms of service, addressing confidentiality, may be viewed at https://www.sona-systems.com/privacy.aspx.

What else do I need to know?

If you agree to take part in this research study, we will provide you with compensation via cash, plastic/digital gift cards to major online retailers (e.g., Amazon), or plastic/digital NU stored value Visa cards. You will receive payment by being entered into a lottery or at a pre-determined flat rate.

Each individual study will specify the precise mode and rate of compensation in their consent documents.
**Who can I talk to?**

If you have questions, concerns, or complaints talk to the Principal Investigator John Johnson by emailing john.johnson@kellogg.northwestern.edu. If you have questions about any particular study, you may contact the lab administrator at expadmin@kellogg.northwestern.edu.

This research has been reviewed and approved by an Institutional Review Board (“IRB”). You may talk to them at (312) 503-9338 or irb@northwestern.edu if:

- Your questions, concerns, or complaints are not being answered by the research team.
- You cannot reach the research team.
- You want to talk to someone besides the research team.
- You have questions about your rights as a research participant.
- You want to get information or provide input about this research.

**Consent**

If you want a copy of this consent for your records, you can print it from the screen.

If you wish to participate, please click the “Request Account” button. Your account will be processed in up to 10 business days, and you will receive an automated email message when your account is created.

If you do not wish to participate in this study, please select X in the corner of your browser.