PEVC BOOT CAMP – OCTOBER 2008

Day 1: Saturday, October 11 – General Overview on Private Equity and Venture Capital

8:30-9:00 Introduction – Kellogg on Private Equity
Student: John Hennegan formerly of Henry Crown & Co.
Assistant Dean Roxanne Hori, Director of Kellogg’s Career Management Center

9:00-9:45 1. What Brealy, Myers, and Allen Doesn’t Teach You About Private Equity
Professor Mitchell Petersen, Glen Vasel Professor of Finance, Co-Director of the Heizer Center

9:45-10:30 2. Investment Diversity: Strategies, Stages, Industries, Geographies, LPs
Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co
Student: Chris Carter formerly of Arcapita

10:30-10:50 Break

10:50-11:50 3. The ABCs of a Deal
Student: Justin Ward formerly of Thomas H Lee
Student: Enzo D’Angelo of Norwest Equity Partners

11:50-1:30 4. Lunch and Career Advice from Recent Graduates
Alumni Panel: Wade Glisson of Lake Capital, Laura Albrecht of American Capital & Mike Teplitsky of Wynnchurch Capital

1:30-2:15 5. The GP/LP Structure: How Private Equity Firms are Formed
Student: John Hennegan formerly of Henry Crown & Co.
Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co

2:15-3:00 6. Private Equity from the Limited Partner (LP) Perspective
Alumnus: Ross Posner of Allstate Investments

Day 2: Saturday, October 18 – Private Equity/Buyouts Breakout Session

8:30–9:00 Relevant Classes and Activities
Student: John Hennegan formerly of Henry Crown & Co.

9:00–9:45 1. Current State of the Markets
Alumnus: Matt Raino of Madison Dearborn Partners

9:45 – 10:00 Break

10:00–11:00 2. PE Sourcing Strategies
Alumnus: Chris McLaughlin of CIVC Partners

11:00–12:00 3. A Portfolio Company Story
Alumnus: Danny Rosenberg of Sterling Partners

12:00–1:30 4. Lunch with a Mezzanine Investor
Alumnus: Demian Kircher of Maranon Capital

1:30–2:30 5. The Credit Process and Basics of an LBO Model
Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co
Student: Greg Maletsky formerly of Valour Partners
Day 3: Saturday, October 25 – Venture Capital Breakout Session

8:30 – 9:15  **Introduction – Kellogg on Venture Capital**  
Professor Mitchell Petersen, Glen Vasel Professor of Finance, Co-Director of the Heizer Center

9:15 – 9:45  **Relevant classes and activities**  
Student: Forrest Mertens of MVC Capital

9:45 – 10:30  **Student Experiences**  
Student: Joe Matthews formerly of i2a  
Student: Aziz Gilani of DFJ Mercury

10:30 – 11:30  **VC Value-Chain: From Sourcing To Exit**  
Alumnus: Matt McCall of DFJ Portage

11:30 – 12:30  **Lunch with Entrepreneur Panel**  
Alumnus: Jonathan Miller of Elementbars.com  
Alumnus: Joe Dwyer of Artist Data

12:30 – 1:30  **Portfolio Management and Exit Case Study**  
Alumnus: Bret Maxwell of MK Capital

1:30 – 1:45  **Wrap Up and Intro to VC Competition**  
Student: Raghav Mathur formerly of Helion Venture Partners