EVENING & WEEKEND MBA PROGRAM
The Kellogg Evening & Weekend MBA Program is designed for intelligent, ambitious professionals who want to tailor their academic journey to fit their goals and propel their leadership development without putting their careers on hold.
LEVERAGE THE BENEFITS OF AN INNOVATIVE CURRICULUM

As an Evening & Weekend MBA student, you’ll complete a series of core courses while customizing your path with more than 100 electives to help refine your expertise.

Students use majors and pathways to tailor their experience. Majors are aligned with academic departments while our unique pathways provide a progression of faculty-recommended courses in specific industries that give you a deeper, more holistic understanding of each field. You have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

In our team-based learning model, pioneered by Kellogg, you’ll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

MAJORS
- Accounting
- Economics
- Finance
- Managing Organizations
- Marketing
- Operations
- Strategy

PATHWAYS
- Data Analytics
- Entrepreneurship
- Growth and Scaling
- Healthcare
- Real Estate
- Social Impact
- Venture Capital and Private Equity

All courses across Kellogg MBA programs are taught by our world-renowned faculty, a dedicated group of scholars and practitioners who disseminate research-based insights to shape the global practice of business.

100+ ELECTIVES
TO CUSTOMIZE YOUR PATH
BUILD A GLOBAL MINDSET

Kellogg provides a broad array of global opportunities, so you can learn to lead across borders and sectors.

GLOBAL INITIATIVES IN MANAGEMENT delivers in-country experiences focused on topics such as social impact in Kenya, entrepreneurial ecosystems in Peru and frontier markets in Cambodia.

GLOBAL LAB blends traditional classroom learning with real-world problem solving, and provides opportunities to travel around the world to work with international clients.

GLOBAL EXCHANGE options are available at our eight partner institutions worldwide, and range from one to three weeks to suit busy working professionals’ schedules.

GO BEYOND THE CLASSROOM

Take advantage of all Kellogg has to offer and learn what makes our Evening & Weekend MBA Program so unique.

- The Kellogg Leadership Journey, designed to accelerate your leadership development and help you focus intensely on your personal and career goals.
- More than 300 events centered around career growth, networking and community building.
- 21 student clubs and 10 student government committees.
- 80 alumni clubs across six continents.
- Joint Venture partner program for spouses and partners of Kellogg students.

Many of the global experiences available to Evening & Weekend MBA students are also open to students in the Full-Time and Executive MBA programs, giving you the opportunity to grow your Kellogg network abroad.
To meet this goal, we constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives. Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style. Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

At Kellogg, we are dedicated to fostering a community of high-impact, low-ego innovators and thought leaders.

Our students are remarkable men and women, high-achieving team players and hardworking leaders. They come from different countries, states, ethnic backgrounds, industries and fields of study, contributing to a diverse and dynamic classroom environment.

JOIN A POWERFUL AND RESPONSIVE NETWORK

60,000+ ALUMNI ACROSS 120+ COUNTRIES

These exceptional men and women embody Kellogg’s pay-it-forward culture, often acting as mentors to help current students achieve their goals.

MEET YOUR FUTURE CLASSMATES

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KEY DEMOGRAPHICS

6 YRS AVERAGE WORK EXPERIENCE
27% FEMALE 20% MINORITY AVERAGE AGE 29

UNDERGRADUATE DEGREES
43% ECONOMICS/BUSINESS / 36% STEM / 21% HUMANITIES

TOP INDUSTRY BACKGROUNDS
FINANCIAL SERVICES / HEALTHCARE/BIOTECH / CONSULTING

WEEKEND PARTICIPANT GEOGRAPHIC REPRESENTATION
69% OUT OF STATE / 31% IN STATE

Note: Data is based on Evening & Weekend MBA 2017 entrants.
Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg’s industry-leading Career Management Center offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

One-on-one coaching
Treks to companies in various industries
Self-assessment tools
Career workshops
Online resources
On-campus recruiting for both future and real-time career opportunities

The Evening & Weekend MBA Program offers four start dates per year: winter, spring, summer or fall. Set a pace for your study that fits your goals and experience. At Kellogg, you can pursue a traditional pace and develop a deep foundation across business functions. Or if you have prior business study, you may qualify for the Accelerated Option, a special program that allows certain students to fast-track their MBA. By graduation, you’ll share the same toolkit, skills and network as our prominent alumni.

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**DEFINE YOUR CAREER**

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On-campus recruiting for both future and real-time career opportunities

100% RECEIVED AN INCREASE IN COMPENSATION. THE AVERAGE INCREASE WAS 53%.

87% ADVANCED OR CHANGED CAREERS

61% WERE PROMOTED

71% INCREASED JOB SATISFACTION

**CUSTOMIZE YOUR CLASS SCHEDULE AND PACE FOR OPTIMAL FLEXIBILITY**

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**CHOOSE YOUR SCHEDULE**

**EVENING** MONDAY–FRIDAY* 6:00 to 9:00 p.m.

**WEEKEND** SATURDAY** 9:00 a.m. to 12:00 p.m. and/or 1:30 to 4:30 p.m.

**SET YOUR PACE**

**TRADITIONAL** 20.5 CREDITS REQUIRED 1.25–5 years to graduate (AVG. 2.5 YRS)

**ACCELERATED** 15.5 CREDITS REQUIRED 1–4 years to graduate (AVG. 2 YRS)

* Students following the evening schedule may also take Saturday classes at the downtown Chicago campus.

** Students following the weekend schedule may also take weeknight classes at the Chicago and Evanston campuses.

Note: Data is based on recent LinkedIn and alumni surveys of Evening & Weekend MBA graduates.
### IMPORTANT DATES

<table>
<thead>
<tr>
<th>Start Term</th>
<th>Application Deadline</th>
<th>Classes Start</th>
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</thead>
<tbody>
<tr>
<td>Fall Quarter</td>
<td>June 13, 2018</td>
<td>September 24, 2018</td>
</tr>
<tr>
<td>Winter Quarter</td>
<td>October 3, 2018</td>
<td>January 7, 2019</td>
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<tr>
<td>Spring Quarter</td>
<td>January 9, 2019</td>
<td>April 1, 2019</td>
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<tr>
<td>Summer Quarter</td>
<td>April 3, 2019</td>
<td>June 24, 2019</td>
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### APPLY TO KELLOGG

Below, you’ll find our application requirements for the Evening & Weekend MBA Program.

- Online application
- Two essays
- Official GRE or GMAT test scores
- Official transcripts from all colleges or universities attended
- In-person interview
- Two letters of recommendation
- $185 application fee

For more information, visit [kell.gg/EWApply](http://kell.gg/EWApply)

### EVENING & WEEKEND MBA PROGRAM

KELLOGG SCHOOL OF MANAGEMENT / NORTHWESTERN UNIVERSITY  
340 East Superior Street, 2M, Chicago, IL 60611  
312.503.8385 / eveningweekendmba@kellogg.northwestern.edu