



FRIDAY, MAY 3, 2019

8:30am-8:00pm	Check-in & Walk-in Registration	Kellogg Global Hub
9:00am-10:30am	Continental Breakfast	Kellogg Global Hub
9:00am-5:00pm	Career Coaching Sessions (<i>all sessions are currently filled</i>)	Kellogg Global Hub
9:15am-10:00am	Student Led Tour of the Global Hub (<i>building tours are first-come, first-served with limited spots available</i>)	Kellogg Global Hub, Gies Plaza
10:30am-7:00pm	Kellogg Story Share	Kellogg Global Hub, L080 10:30 a.m. - 4:30 p.m. James L. Allen Center* 4:00 p.m. - 7:00 p.m. <i>*available to EMBA alumni only</i>
10:30am-12:30pm	Designing Your Life Workshop with Matthew Temple '93 <i>Session Full</i>	Seeley G. Mudd Library, Room 2210
Thought Leadership Session 1 10:30am-11:30am	Creating A Differentiating Experience Kevin McTigue	James L. Allen Center 164, McCormick Auditorium (<i>Capacity: 225</i>)
	The Right and Wrong Stuff: How Brilliant Careers Are Made (and Unmade) Carter Cast	Kellogg Global Hub L070 (<i>Capacity: 48</i>)
	If It's Famous, It Must Be Good: How Social Influence Shapes Consumer Tastes Greg Carpenter	Kellogg Global Hub 2410 (<i>Capacity: 60</i>)
	Persuasive Data Visualization Steve Franconeri	Kellogg Global Hub, White Auditorium (<i>Capacity: 266</i>)
	Pragmatic Optimism in the Fight Against Poverty: Lessons From Behavioral Economics Dean Karlan	Kellogg Global Hub 2130 (<i>Capacity: 60</i>)
	Customer Loyalty: Strategy and Latest Developments Tom O'Toole	Kellogg Global Hub 2420 (<i>Capacity: 60</i>)
	An Intro to Design Thinking David Schonthal	Kellogg Global Hub L129, Kotler Innovation Lab (<i>Capacity: 60</i>)
Thought Leadership Session 2 12:00pm-1:00pm	Highlighting the Importance of Leader Development Basics Bernie Banks	James L. Allen Center 164, McCormick Auditorium (<i>Capacity: 225</i>)
	The All-or-Nothing Marriage: How the Best Marriages Work Eli Finkel	Kellogg Global Hub, White Auditorium (<i>Capacity: 266</i>)
	If It's Famous, It Must Be Good: How Social Influence Shapes Consumer Tastes Greg Carpenter	Kellogg Global Hub 2410 (<i>Capacity: 60</i>)
	Intentional Impact Megan Kashner	Kellogg Global Hub 2130 (<i>Capacity: 60</i>)
	Emotionality in Language: Measurement, Theory Development and Findings Derek Rucker	Kellogg Global Hub 2420 (<i>Capacity: 60</i>)
	Persuasive Data Visualization Steve Franconeri	Kellogg Global Hub L129, Kotler Innovation Lab (<i>Capacity: 60</i>)
1:00pm-2:00pm	Lunch	Reunion Tent, Lakefill North (2018, 2014, 2009, 2004, 1999, 1994, 1989, 1984) James L. Allen Center (1979, 1974, 1969, Half-Century Club; Please note this special lunch session ends at 3pm.)
1:45pm-2:30pm	Student Led Tour of the Global Hub (<i>building tours are first-come, first-served with limited spots available</i>)	Kellogg Global Hub, Gies Plaza
2:30pm-4:30pm	Designing Your Life Workshop with Matthew Temple '93 <i>Session Full</i>	Seeley G. Mudd Library, Room 2210
Thought Leadership Session 3 2:30pm-3:30pm	Kellogg on Branding in a Hyper-Connected World Alice Tybout, Tim Calkins, Julie Hennesy	James L. Allen Center 164, McCormick Auditorium (<i>Capacity: 225</i>)
	Creativity and Innovation in the 21st Century Ben Jones	James L. Allen Center 223, Rand McNally (<i>Capacity: 70</i>)
	Evolution of Corporate Governance Carola Frydman	James L. Allen Center 140, Brownfield (<i>Capacity: 65</i>)
	AI for Business Executives: What, So What and Now What? Mohan Sawhney	Kellogg Global Hub, White Auditorium (<i>Capacity: 266</i>)
	The Evolving Healthcare Marketplace Craig Garthwaite	Kellogg Global Hub 1110 (<i>Capacity: 70</i>)
	Income and Happiness Luis Rayo	Kellogg Global Hub 1120 (<i>Capacity: 70</i>)
	High Performance Negotiation Skills Leigh Thompson	Kellogg Global Hub 2430 (<i>Capacity: 48</i>)
	The All-or-Nothing Marriage: How the Best Marriages Work Eli Finkel	Kellogg Global Hub 2410 (<i>Capacity: 60</i>)
	Demystifying Business School Rankings Mike Mazzeo	Kellogg Global Hub 2420 (<i>Capacity: 60</i>)

3:30pm-5:00pm	Entrepreneur Showcase	Kellogg Global Hub 1420/1430, Galvin Conference Center
Thought Leadership Session 4	The Purpose Path: Connecting Your Soul with Your Role Nicholas Pearce	James L. Allen Center 164, McCormick Auditorium (<i>Capacity: 225</i>)
	Mastering the Business Presentation Tim Calkins	James L. Allen Center 140, Brownfield (<i>Capacity: 65</i>)
	Creativity and Innovation in the 21st Century Ben Jones	James L. Allen Center 223, Rand McNally (<i>Capacity: 70</i>)
	The Evolving Healthcare Marketplace Craig Garthwaite	Kellogg Global Hub 1110 (<i>Capacity: 70</i>)
	How Media Algorithms Control Your Life Rachel Davis Mersey	Kellogg Global Hub 1120 (<i>Capacity: 70</i>)
	High Performance Negotiation Skills Leigh Thompson	Kellogg Global Hub 2430 (<i>Capacity: 48</i>)
	Leading With Advanced Analytics and AI Eric Anderson	Kellogg Global Hub 1130 (<i>Capacity: 70</i>)
	Taking Charge and Managing Your Ethical Career Maryam Kouchaki	Kellogg Global Hub 2410 (<i>Capacity: 60</i>)
	Creating A Differentiating Experience Kevin McTigue	Kellogg Global Hub 2420 (<i>Capacity: 60</i>)
	The Evolving Marketplace of MBA Hiring & the Data Behind the Disruption Liza Kirkpatrick	Kellogg Global Hub 2130 (<i>Capacity: 60</i>)
5:00pm-6:00pm	Departmental Mixers	Kellogg Global Hub
5:00pm-8:00pm	Reunion Kick-Off Receptions <i>(designated locations for each class)</i>	Kellogg Global Hub
5:30pm-8:00pm	Reunion Kick-Off Celebration (EMBA Program)	James L. Allen Center
Performances at 6:00pm & 9:00pm	Special K Performances <i>Sold out</i>	McCormick Auditorium, Norris Center, 1999 Campus Dr., Evanston

SATURDAY, MAY 4, 2019

8:30am-3:00pm	Check-in & Walk-in Registration	Kellogg Global Hub
9:00am-10:00am	Continental Breakfast <i>Kellogg Leadership Circle breakfast in Kotler Innovation Lab (special invitation only)</i>	Kellogg Global Hub, Gordon's Marketplace KLC breakfast in Kotler Innovation Lab
9:30am-11:15am	Leadership Storytelling Workshop with Esther Choy '09 <i>(pre-registration required to attend)</i>	Kellogg Global Hub, White Auditorium
9:30am-11:30am	Future Alumni Children's Workshop designed for children ages 8-12 <i>(pre-registration required to attend)</i>	Kellogg Global Hub 2410
Thought Leadership Session 5	Income and Happiness Luis Rayo	James L. Allen Center 164, McCormick Auditorium (<i>Capacity: 225</i>)
	Keeping it all in the Family: Control-Enhancing Mechanisms to Perpetuate Control Jose Liberti	Kellogg Global Hub 1110 (<i>Capacity: 70</i>)
	Trust in the Marketplace and in Your Organization Kent Grayson	Kellogg Global Hub 1420/1430, Galvin Conference Center (<i>Capacity: 175</i>)
	Scaling a Venture to the Next Level Linda Darragh with Matt Elenjickal	Kellogg Global Hub 1120 (<i>Capacity: 70</i>)
	Demystifying Business School Rankings Mike Mazzeo	Kellogg Global Hub 1130 (<i>Capacity: 70</i>)
10:00am - 11:00am		
10:30am-4:00pm	Kellogg Story Share	Kellogg Global Hub, L080
11:30am-12:30pm	Keynote Session with Matthew Levatich '94 and Linda Darragh	Kellogg Global Hub, Gies Plaza
12:30pm	2019 Reunion Photo – All Classes	Kellogg Global Hub, Montag Vista
12:30pm-3:00pm	Kellogg Alumni Family Picnic	Reunion Tent, Lakefill North
12:30pm-3:00pm	Career Coaching Sessions <i>(all sessions are currently filled)</i>	Kellogg Global Hub
2:00pm-6:00pm	Student Club Mixers <i>(Find more information via Reunion app)</i>	Various Locations in Evanston

Saturday Night Class Parties

7:00pm-11:00pm	15th-50th, Half-Century Club, E&W, EMBA Reunion Classes	Field Museum, 1400 S Lake Shore Dr., Chicago
7:00pm-11:00pm	10th Reunion – Class of 2009	River Roast, 315 N LaSalle St., Chicago
7:00pm-11:00pm	5th Reunion – Class of 2014	Fulton Market Kitchen, 311 N. Sangamon St, Chicago
8:00pm-11:00pm	1st Reunion – Class of 2018	HUB 51, 51 W. Hubbard St, Chicago

ENGAGE THROUGHOUT REUNION WEEKEND

<p>Departmental & Student Club Mixers</p> <p>SOCIALIZE AND NETWORK AT REUNION</p> <p>Meet current students, reconnect with fellow alumni and hear the latest updates from Kellogg departments and initiatives. Hosted by various Kellogg departments and student clubs, Reunion mixers offer an informal way to socialize, network and find out what's new on campus. See locations and contact information in the Reunion app.</p>	<p>Help Your Class Win the Reunion Cup Challenge</p> <p>TO HONOR THE KELLOGG SCHOOL'S TRADITION OF REUNION GIVING, WE INVITE YOU TO JOIN THE REUNION CUP CHALLENGE.</p> <p>The Reunion Cup is awarded to the class with the highest giving percentage. Join your classmates who have already made a gift in honor of Reunion 2019, and encourage classmates to join you in supporting Kellogg.</p> <p><i>All Annual Fund gifts between September 1, 2018, and May 4, 2019, count toward the Reunion Cup Challenge</i></p>
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