

Northwestern
Kellogg
School of Management

FULL-TIME **MBA** **PROGRAMS**

ONE-YEAR | TWO-YEAR | MMM | JD-MBA | MBAi | KFL

A photograph of three business professionals in a meeting. A woman with curly hair is in the center, looking towards a man on the right. Another man is partially visible on the left. They are standing in front of a whiteboard with handwritten notes and diagrams. A purple diagonal overlay covers the bottom left portion of the image, containing text.

Find your path

The Kellogg Full-Time MBA Programs provide five distinct options to earn your MBA. No matter which program you choose, you will develop a general management foundation that will open up new possibilities and impact your career for a lifetime.

WHAT SETS KELLOGG APART

Our alumni say they are able to stand out among peers thanks to this combination of attributes that instantly identifies them as a Kellogg leader:

A thirst for creativity and innovation: Your time at Kellogg will give you the confidence to ask the tough questions and step into the unknown to try something new and unconventional.

A true exchange of ideas: When you collaborate with fellow students, faculty, alumni and school leaders, you'll do so through spirited debate and hard-won achievement to bring together all points of view in the understanding that our differences are our strengths.

An eye toward empathy: Kellogg prepares a different kind of leader, one who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.



**ARE YOU READY TO BECOME
A KELLOGG LEADER?**



Which Kellogg MBA is right for you?

Maybe you've got a career goal in mind, maybe you want to explore your options or maybe you're an undergrad who's planning for the future. Whatever your professional journey, Kellogg offers a wide range of Full-Time MBA programs to meet you wherever you are in your career. Get a sense of our One-Year, Two-Year, MMM, JD-MBA and MBAi degrees so you can find the program that's right for you.

One-Year MBA

IDEAL FOR: students who are focused on advancing in their current career trajectory

Program highlights

- Provides the **fastest path** to a Kellogg MBA by building upon students' business fundamentals and prior work experience
- Fully customizable with fewer core requirements, so students can return to their careers faster with new skills and knowledge
- Students have the same access to the immersive experience of the Two-Year MBA, including global options

ONE YEAR

TO COMPLETE

START IN

JUNE

Start in June then merge with the second-year Two-Year MBA students in September. Graduate in June — one year after beginning the program.

Two-Year MBA

IDEAL FOR: students who want to gain a deeper knowledge of their current field or are looking to switch careers.

Program highlights

- Truly immersive experience that allows students to take a deep dive into their coursework and pursue an internship to position themselves for a new career
- Students have the flexibility to chart their own paths through a wide range of electives, experiential learning opportunities and global options

TWO YEARS

TO COMPLETE

START IN

AUGUST

Start in August and graduate in June — two years after beginning the program.

MMM

IDEAL FOR: students with a passion for tackling complex problems by using a holistic approach to innovation.

Program highlights

- Dual-degree program with the Segal Design Institute comprised of coursework leveraging a creative studio culture model that encourages analytical thinking, exploration and action
- Students utilize a human-centered approach and hands-on design thinking methods to address real world challenges
- Grads learn to create opportunities, identify the right problems and lead organizations to solve them well

TWO YEARS

TO COMPLETE

START IN

JUNE

Start in June then merge with the first-year Two-Year MBA students in August. Graduate in June — two years after beginning the program.

JD-MBA

IDEAL FOR: students interested in becoming business leaders with legal expertise, or law professionals with a foundation in management.

Program highlights

- Dual-degree program with the Pritzker School of Law that combines academic grounding, analytical skills and practical insights, so students can succeed in law and business
- Students earn an MBA from Kellogg and a JD from Pritzker Law in the **short span of three years** rather than the five it would take to complete both degrees separately

THREE YEARS

TO COMPLETE

START IN

AUGUST

Start in August and spend the first year at the law school. Spend the second year at Kellogg in Evanston with the incoming Two-Year MBA class and the third year taking electives at both schools.

MBAi

IDEAL FOR: students interested in the intersection between technology and business who come from strong technical backgrounds.

Program highlights

- Earn an AI-focused MBA from Kellogg and the McCormick School of Engineering
- Integrated leadership and technology curriculum creates technically literate executives capables of leading AI-driven businesses
- Program includes a full-time summer internship and optional industry engagement opportunities

1.5 YEARS

TO COMPLETE

START IN

AUGUST

Start in August and complete in March of the following year — five quarters after beginning the program.

Kellogg Future Leaders

IDEAL FOR: undergraduate students looking to secure their spot in a future Kellogg Full-Time MBA program.

Program highlights

- Secure your spot now and defer for 2–5 years while you gain experience in the professional world
- Gain access to Kellogg resources during your deferment, including events, career content and a dedicated admissions officer

**TWO TO
FIVE YEARS**

TO DEFER ENROLLMENT

Apply and gain admittance now; then defer enrollment for two to five years, depending on your career goals.

Leverage the benefits of an innovative curriculum

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As a Full-Time MBA student, you'll complete a core curriculum and then customize your path with more than 170 electives to help refine your expertise.

All Kellogg degree programs are STEM-designated.

Students use majors and pathways to tailor their experience. Majors are aligned with academic departments while pathways are a faculty-curated road map of courses that allows students to obtain the skills needed to lead in a given field. You have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

➤ MAJORS

Accounting, Economics, Finance, Management Science, Managing Organizations, Marketing, Operations, Strategy

➤ PATHWAYS

AI & Analytics, Asset Management, Diversity, Equity & Inclusion, Energy & Sustainability, Entrepreneurship, Growth & Scaling, Healthcare, Real Estate, Social Impact, Technology Management, Venture Capital & Private Equity

In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

➤ GO BEYOND THE CLASSROOM

Experiential learning exposes students to the same challenges business leaders face every day. Working alongside faculty members, fellow students, alumni and corporate partners, you'll use strategic management concepts to solve critical business issues through special projects, labs and courses.

100+

STUDENT CLUBS

EXAMPLES OF **EXPERIENTIAL LEARNING OPPORTUNITIES**

- Impact Investing and Sustainable Finance
- Private Equity Lab
- Startup Branding

BUILD A GLOBAL MINDSET

GLOBAL EXPERIENCES 76 countries, including Global Initiatives in Management and the International Exchange Program

35+ KWEST TRIPS spanning the world from Vietnam to Greece to Colombia and more

25 EXCHANGE PARTNER SCHOOLS worldwide



Experience Kellogg's distinctive culture

At Kellogg, we are dedicated to fostering a community of compassionate leaders with strong analytical skills who are ready to affect true change in business.

- We constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives
- Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style
- Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career

503 CLASS SIZE

38% INTERNATIONAL

3.7 AVERAGE GPA

5 YEARS AVERAGE
WORK EXPERIENCE

37% U.S. MINORITY

729 GMAT AVERAGE

48% WOMEN

620-780 GMAT RANGE

70,000

ALUMNI ACROSS 120+ COUNTRIES

Define your career

Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading **Career Management Center** offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

- One-on-one coaching
- Self-assessments
- Career workshops
- CMC Library research databases
- On-campus recruiting

99%

OF FULL-TIME GRADUATES
RECEIVED JOB OFFERS
BY THREE MONTHS
POST-GRADUATION

*Representative of the Two-Year MBA population. Percentages have been rounded to the nearest whole number and may not add up to 100%.

TOP INDUSTRY BY PERCENTAGE*

21%
TECHNOLOGY

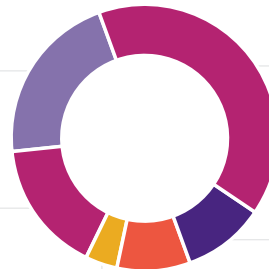
16%
FINANCIAL
SERVICES

4% HEALTHCARE
PRODUCTS AND SERVICES

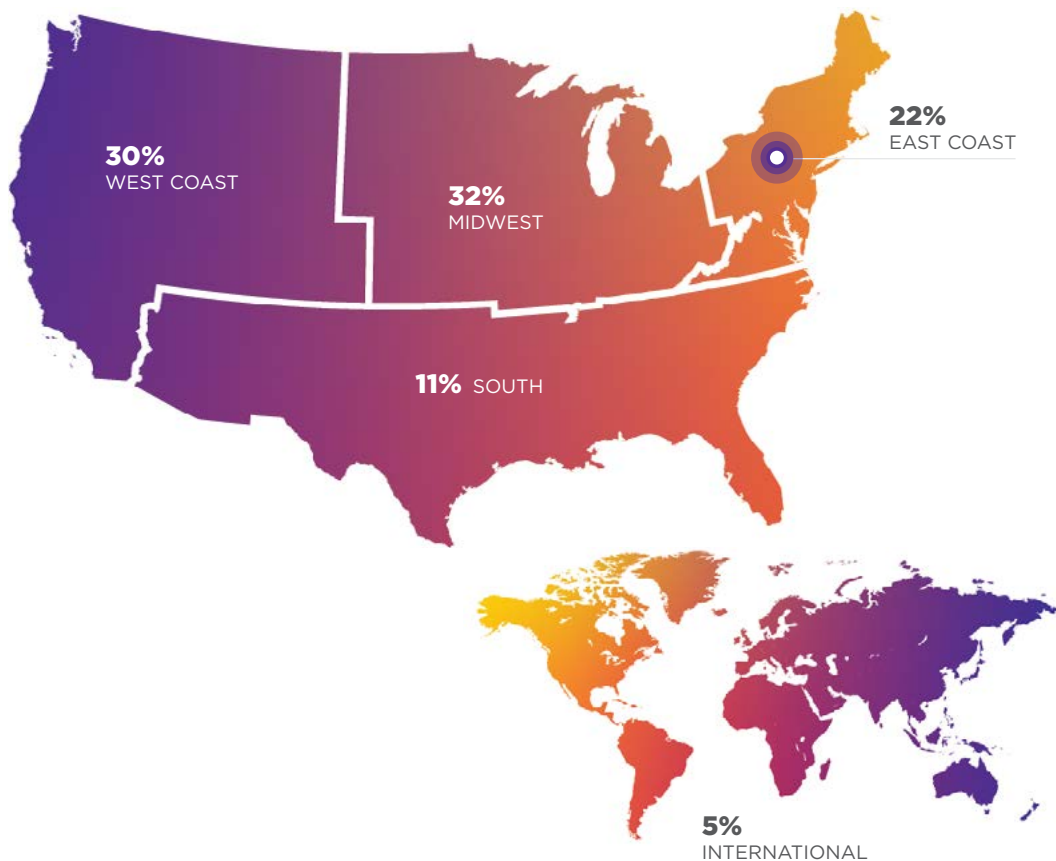
40%
CONSULTING

10% CONSUMER
PACKAGED GOODS

9%
OTHER



JOB ACCEPTANCES
BY **GEOGRAPHIC REGION**



Source: Class of 2022 Employment Report

CONNECT WITH US

Sign up for an event to connect with Kellogg faculty, students and admissions staff from anywhere in the world.

APPLY TO KELLOGG

Round	Application deadlines	Decisions released
Round 1:	September 13, 2023	December 13, 2023
Round 2:	January 10, 2024	March 27, 2024
Round 3:	April 3, 2024	May 8, 2024

To start your application, go to kell.gg/FTApply.

FINANCE YOUR MBA

For more information on financial aid, please visit:
kell.gg/FTFinance.

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