

Strategic Capabilities for Emerging Business Leaders

Building a Foundation for Growth

ACADEMIC LEADERSHIP TEAM: Kathy Bayert and Naini Serohi

TOPIC OVERVIEW – LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

PROGRAM KICK-OFF		Wednesday	
Morning		9:00am – 9:45am CT Welcome Orientation	
		9:45am – 11:00am CT Designing Your Next Disruptor Workshop Kickoff Kraemer	
WEEK 1	DAY 1: Monday	DAY 2: Wednesday	DAY 3: Friday
Morning	8:15am – 8:45am CT Participant Introductions	8:00am – 8:15am CT Coffee Chat & Networking	8:00am – 8:15am CT Coffee Chat & Networking
		8:15am – 9:00am CT Dan Kraemer Workshop	8:15am – 9:00am CT Dan Kraemer Workshop
Moring/ Early Afternoon	8:50am – 12:10pm CT Leadership Lessons in a VUCA World Banks	9:10am – 12:30pm CT Fewer, Bigger, Bolder: From Mindless Expansion to Focused Growth Khosla	9:10am – 12:30pm CT Resurgence: Four Stages of Market-Focused Reinvention Carpenter
WEEK 2	DAY 4: Monday	DAY 5: Wednesday	DAY 6: Friday
Morning	8:00am – 8:15am CT Coffee Chat & Networking	8:00am – 8:15am CT Coffee Chat & Networking	8:00am – 8:15am CT Coffee Chat & Networking
	8:15am – 9:00am CT Dan Kraemer Workshop	8:15am – 9:00am CT Dan Kraemer Workshop	8:15am – 9:30am CT Dan Kraemer Workshop
Moring/ Early Afternoon	9:10am – 12:30pm CT Valuing Business Strategy Petersen	9:10am – 12:05pm CT Strategic Decisions in Operations Mieghem	9:40am – 1:00pm CT Creativity & Innovation in Teams Thompson
End of Day Engagement/ Deliverables			Wrap Up + Evaluations/ Program Closing Engagement

Learn more and apply:
kell.gg/kxstratcap

Consult with an Advisor:
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