Strategic Capabilities for Emerging Business Leaders
Building a Foundation for Growth

ACADEMIC LEADERSHIP TEAM: Kathy Bayert and Naini Serohi

TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

<table>
<thead>
<tr>
<th>PROGRAM KICK-OFF</th>
<th>Wednesday</th>
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<tbody>
<tr>
<td>Morning</td>
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**WEEK 1**

**DAY 1: Monday**
- 8:15am - 8:45am CT
  - Participant Introductions

**DAY 2: Wednesday**
- 8:00am - 8:15am CT
  - Coffee Chat & Networking
- 8:15am - 9:00am CT
  - Dan Kraemer Workshop

**DAY 3: Friday**
- 8:00am - 8:15am CT
  - Coffee Chat & Networking
- 8:15am - 9:00am CT
  - Dan Kraemer Workshop

**Morning/Early Afternoon**
- 8:50am - 12:10pm CT
  - Leadership Lessons in a VUCA World
  - Banks
- 9:10am - 12:30pm CT
  - Fewer, Bigger, Bolder: From Mindless Expansion to Focused Growth
  - Khosla
- 9:10am - 12:30pm CT
  - Resurgence: Four Stages of Market-Focused Reinvention
  - Carpenter

**WEEK 2**

**DAY 4: Monday**
- 8:00am - 8:15am CT
  - Coffee Chat & Networking
- 8:15am - 9:00am CT
  - Dan Kraemer Workshop

**DAY 5: Wednesday**
- 8:00am - 8:15am CT
  - Coffee Chat & Networking
- 8:15am - 9:00am CT
  - Dan Kraemer Workshop

**DAY 6: Friday**
- 8:00am - 8:15am CT
  - Coffee Chat & Networking
- 8:15am - 9:30am CT
  - Dan Kraemer Workshop

**Morning/Early Afternoon**
- 9:10am - 12:30pm CT
  - Valuing Business Strategy
  - Petersen
- 9:40am - 1:00pm CT
  - Creativity & Innovation in Teams
  - Thompson
- 9:10am - 12:05pm CT
  - Strategic Decisions in Operations
  - Mieghem

End of Day Engagement/Deliverables

Wrap Up + Evaluations/Program Closing Engagement

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Consult with an Advisor: [execed@kellogg.northwestern.edu](mailto:execed@kellogg.northwestern.edu) 847.467.6018

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