

Driving Organizational Change

Achieving Business Goals Through Purposeful Change Management

ACADEMIC DIRECTOR: Steve King

TOPIC OVERVIEW – LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Monday	DAY 2: Tuesday	DAY 3: Wednesday	DAY 4: Thursday	
8:30am - 8:45am CT	Intro to Day	Intro to Day	Intro to Day	Intro to Day	
8:45am - 10:15am CT	Program Introduction and Change Project Methodology King	The Business Landscape and Business Strategy as a Guiding Force for Change Agendas Smith	The Psychosocial Dynamics of Change Pearce	Advocacy and Influence in Change Management Nordgren	
10:30am - 12:00pm CT	Managing Change Systemically King	Defining the Current, Delta, and Desired States Smith			
12:00pm - 12:15pm CT	Application and Reflection	Application and Reflection	Application and Reflection	Application and Reflection	
WEEK 2	DAY 5: Monday	DAY 6: Tuesday	DAY 7: Wednesday	DAY 8: Thursday	
8:30am - 8:45am CT	Intro to Day	Intro to Day	Intro to Day	Intro to Day	
8:45am - 10:15am CT	The Role Culture Plays in Change Management King	Choosing Metrics to Motivate Change Smith	Managing Change Communications Carroll	Practitioner Panel King - Moderator	
10:30am - 12:00pm CT	HarTech Case Study – Anticipating Pain Points King	Data Analysis Workshop Smith		Sustaining Change for the Long Run King	
12:00pm - 12:15pm CT	Application and Reflection	Application and Reflection	Application and Reflection	Program Close	

Learn more and apply:
kell.gg/kxorgchange

Consult with an Advisor:
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