

Operations Strategy

Designing Operations to Maximize Value

ACADEMIC DIRECTORS: Achal Bassamboo and Jan Van Mieghem

TOPIC OVERVIEW – LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1		DAY 1: Tuesday	DAY 2: Wednesday	DAY 3: Thursday	DAY 4: Friday
8:00am – 8:30am CT			Coffee Chat (optional)	Coffee Chat (optional)	Coffee Chat (optional)
8:30am – 9:30am CT		Program Introduction and VCAP Van Mieghem	Generating Value: Ops Forensics and ROIC Bassamboo	Role of Competencies: Trade-off Curves Case: Sugar & Spice Desserts Van Mieghem	Asset Investments: Flexibility and Risk Bassamboo
9:45am – 10:45am CT		VCAP Van Mieghem	Peapod (breakout) Bassamboo	Competition and Competencies Case: Inesa (breakout) Van Mieghem	Case: Seagate (breakout) Bassamboo
11:00am – 12:00pm CT		Generating Value: Ops Forensics and ROIC Van Mieghem	Peapod (debrief) Bassamboo	Inesa (debrief) Van Mieghem	Seagate (debrief) Bassamboo
12:15pm – 1:15pm CT				Prof Lunch Chat	Prof Lunch Chat
WEEK 2	DAY 5: Monday				
8:00am – 8:30am CT	Coffee Chat (optional)				
8:30am – 9:30am CT	OEE Van Mieghem				
9:45am – 10:45am CT	Automation, AI and Digital Ops Van Mieghem				
11:00am – 12:00pm CT	Wrap-Up Van Mieghem				

Learn more and apply:
kell.gg/kxopstrat

Consult with an Advisor:
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