

Leading and Sustaining a Culture of Innovation

Cultivate a Leading-Edge Organization

ACADEMIC DIRECTOR: Thomas D. Kuczmariski

TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Monday	DAY 2: Tuesday	DAY 3: Wednesday	DAY 4: Thursday	DAY 5: Friday
8:45am - 9:00am CT	(8:30am) Introductions T. Kuczmariski	Learnings/Reflections T. Kuczmariski	Learnings/Reflections T. Kuczmariski	Learnings/Reflections T. Kuczmariski	Learnings/Reflections T. Kuczmariski
9:00am - 9:45am CT	The Power of Innovation and Disruption T. Kuczmariski	Values, Norms and Culture S.S. Kuczmariski	Disciplined Growth Through Focus Sawhney	Intellectual Capital Management Conley	The Future of Innovation: How the Business of Business-Building is Changing Razeghi
10:00am - 10:45am CT	Winning Innovation Best Practices T. Kuczmariski	Innovation Culture Blueprint Workshop T. Kuczmariski, S.S. Kuczmariski	Close Collaboration Virtually Sawhney	Innovation and Brands Conley	Creating the Conditions for Success Razeghi
11:00am - 12:00pm CT	Creating an Innovation Culture Blueprint T. Kuczmariski	Decision-Making in High-Risk, High-Stakes Ventures Weber	Practitioners Panel T. Kuczmariski, Guest Panelists	Building the Capability Platform: Creating and Managing Strategic Alliances Zajac	Market Driven Growth: Resourcing and Commercializing Innovation Cooper
12:30pm - 1:30pm CT	The Role of Leadership and Critical Behaviors to Support Innovation-Driven Growth Cooper	Values in Action Kraemer	Perspectives on Business Innovation Sawhney		Design for Disruption: Ten Innovation Principles Sawhney
1:45pm - 2:30pm CT			Faculty Office Hours	Faculty Office Hours	Faculty Office Hours
WEEK 2	DAY 6: Monday				
8:45am - 9:00am CT	Learnings/Reflections T. Kuczmariski				
9:00am - 9:45am CT					
10:00am - 10:45am CT	Innovation Strategy and Culture Blueprint Presentations T. Kuczmariski				
11:00am - 12:00pm CT					

Learn more and apply:
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Consult with an Advisor:
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