

Governing Family Enterprises

New Insights and Skills for All Involved in the Family Business

ACADEMIC DIRECTORS: Jennifer Pendergast and Ivan Lansberg

TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	Monday, April 12	Wednesday, April 14	Friday, April 16
Morning	7:30am – 8:00am Coffee and Connect	7:30am – 8:00am Coffee and Connect	7:30am – 8:00am Coffee and Connect
	8:00am – 9:00am CT WELCOME! Course Overview and Framework: Content, Context, Conversations Pendergast	8:00am – 10:00am CT Vision Lansberg	8:00am – 10:00am CT Designing the Board Zajac
	9:15am – 11:15am CT Understanding the Governance Differences: An Evolutionary Perspective Lansberg	10:15am – 11:45am CT Structure Pendergast	10:15am – 11:30am CT Unique Aspects of Boards in a Family Context Pendergast
Early Afternoon	11:30am – 1:00pm CT Education and Values Lansberg	12:00pm – 1:15pm Roles and Responsibilities of Owners Pendergast	11:45am – 12:00pm CT Project Primer 12:00pm – 1:15pm Project Preparation Groups
WEEK 2	Monday, April 19	Wednesday, April 21	Friday, April 23
Morning	7:30am – 8:00am Coffee and Connect		7:30am – 8:00am Coffee and Connect
	8:00am – 9:30am CT Effective Teamwork for Boards and Owners Thompson		8:00am – 9:30am CT Decision Making Nordgren
	10:00am – 11:30am CT Effective Teamwork for Boards and Owners (contd.) Thompson		9:45am – 11:15am CT Decision Making (contd.) Nordgren
	11:45am – 12:15pm Virtual Lunch		11:30am – 12:15pm Virtual Lunch
Afternoon		1:00pm – 3:00pm CT Managing Risk DeCiantis	
		3:15pm – 4:45pm CT Family Constitution D. Lansberg	
		5:00pm – 6:00pm CT YOUR Family Constitution Study Groups	
Evening		6:00pm – 7:00pm Happy Hour and Special Event	
WEEK 3	Monday, April 26	Wednesday, April 28	Friday, April 30
Morning	7:30am – 8:00am Coffee and Connect	7:30am – 8:00am Coffee and Connect	7:30am – 8:00am Coffee and Connect
	8:00am – 10:00am CT Process and Policies Lansberg	8:00am – 9:30am CT Work Study Groups Task: Case Preparation	8:00am – 9:30am CT Leading vs Governing Lansberg
	10:15am – 12:15pm CT Evolving the Governance Architecture: Leading Change Lansberg	9:45am – 11:45am CT “Live” Case Discussion Lansberg	9:45am – 11:45am CT Applying the Understanding to Design your Governance Architecture Lansberg and Pendergast
	12:30pm – 1:00pm Virtual Lunch	12:00pm – 12:30pm Virtual Lunch	
Class reconnect – June 16, 2021			

Learn more and apply:
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Consult with an Advisor:
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