

Governing Family Enterprises

New Insights and Skills for All Involved in the Family Business

ACADEMIC DIRECTORS: Jennifer Pendergast and Ivan Lansberg

TOPIC OVERVIEW – LIVE VIRTUAL FORMAT

The live virtual program portion will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Monday, September 13, 2021	DAY 2: Wednesday, September 15, 2021
Early Morning	8:00am – 9:00am CT WELCOME! Course Overview and Framework: Content, Context, Conversations Pendergast	8:00am – 10:00am CT Vision Lansberg
Late Morning	9:15am – 11:15am CT How Shareholder Families Evolve Lansberg	10:15am – 11:45am CT Structure Pendergast
Midday	11:30am – 1:00pm CT Education and Values Lansberg	12:00pm – 1:30pm CT Process and Policies Lansberg
Afternoon	1:00pm – 1:30pm Homework Project: Review Diagnostic tool and return to Jennifer by EOD Wednesday, September 15.	Sign up for consulting time here

SAMPLE SCHEDULE – IN-PERSON PROGRAM

WEEK 2	DAY 3: Monday, October 4, 2021	DAY 4: Tuesday, October 5, 2021	DAY 5: Wednesday, October 6, 2021	DAY 6: Thursday, October 7, 2021
Early Morning	Welcome to the Allen Center!	8:00am – 10:00am CT Designing the Board Zajac	8:00am – 10:00am CT “Live” Case Discussion	8:00am – 9:30am CT Leading vs Governing Lansberg
Late Morning		10:15am – 11:30am CT Unique Aspects of Boards in a Family Context Pendergast	10:15am – 12:15pm CT Decision Making Nordgren	10:00am – 12:00pm CT Applying the Understanding to Design Your Governance Lansberg and Pendergast
Midday	Lunch (optional)	11:45am – 1:00pm Lunch	12:15pm – 1:15pm Lunch	Lunch (optional)
Early Afternoon	1:00pm – 2:00pm CT Speed Connecting	1:00pm – 4:15pm CT Family Business Simulation Robichaud	1:15pm – 3:15pm CT Leading Change Lansberg	
Late Afternoon	2:15pm – 5:30pm CT Effective Teamwork for Boards and Owners Thompson		3:30pm – 6:00pm CT Managing Risk DeCiantis	
Evening	Social Time/Dinner	Social Time/Dinner at the Hub	Social Time/Dinner	
	7:30pm – 9:00pm Family Project Review	Work Study Groups Task: Case Preparation	Individual Study or Recreation	
	Late Lounge	Late Lounge	Late Lounge	

Learn more and apply:
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Consult with an Advisor:
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