

Forming Family Enterprise Governance

Creating Structures and Processes to Ensure Success and Continuity

ACADEMIC DIRECTOR: Jennifer Pendergast

TOPIC OVERVIEW – LIVE VIRTUAL FORMAT

The live virtual program portion will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Monday, January 24, 2022	DAY 2: Wednesday, January 26, 2022	DAY 3: Friday, January 28, 2022
Early Morning	8:00am – 10:00am CT WELCOME! Course Overview and Framework and Introduction to Governance as Competitive Advantage Pendergast	8:00am – 9:30am CT Education, Purpose and Values Pendergast	8:00am – 10:30am CT Leadership Succession: Taking Charge and Letting-Go Lansberg
Late Morning	10:15am – 12:15pm CT Evolving from Founder to Sibling and Beyond: What Happens When Siblings Take Over? Lansberg	9:45am – 11:45am CT Vision and Structure Pendergast	10:45am – 12:15pm CT Process, Policies and the Family Constitution Pendergast
Midday	12:30pm – 1:00pm Homework Project		Sign up for individual consulting time here

SAMPLE SCHEDULE – IN-PERSON PROGRAM – MIAMI CAMPUS

WEEK 2	DAY 4: Tuesday, February 15, 2022	DAY 5: Wednesday, February 16, 2022	DAY 6: Thursday, February 17, 2022
Early Morning	8:00am – 10:00am CT The Meaning, Roles and Responsibilities of Ownership Pendergast	8:00am – 10:00am CT Influence Nordgren	8:00am – 9:30am CT “Live” Case Discussion
Late Morning	10:15am – 11:45am CT Effective Decision Making Nordgren	10:15am – 12:15pm CT Panel – Transitioning Ownership Across Generations	9:45am – 11:45am CT Family Case Presentations Pendergast
Midday	11:45am – 1:00pm Lunch	12:15pm – 1:15pm Lunch	Lunch (optional)
Early Afternoon	1:00pm – 2:30pm CT Trust Waytz	1:15pm – 2:45pm CT Panel-Boards Role in Succession Planning Pendergast	
Late Afternoon	3:00pm – 4:30pm CT Trust Waytz	3:00pm – 4:30pm CT Work Study Groups Task: Case Preparation	
Late Afternoon/ Evening	6:30pm – 8:30pm Cocktails and Dinner Out	4:30pm – 6:00pm CT Family Business Simulation	
		Social Time/Dinner	

Learn more and apply:
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Consult with an Advisor:
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