

Family Enterprise Boards

Navigating Unique Governance Challenges

ACADEMIC DIRECTOR: Jennifer Pendergast

TOPIC OVERVIEW – LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Monday		DAY 2: Wednesday		DAY 3: Friday
7:30am - 8:00am CT	Coffee and Connect		Coffee and Connect		Coffee and Connect
SESSION 1	8:00am - 10:00am Course Overview Purpose of the Board Pendergast		8:00am - 10:30am Good Directors and Good Boards Zajac		8:00am - 10:00am Strategic Financial Issues for Boards Petersen
SESSION 2	10:30am - 12:00pm What do Boards Need from Owners? Pendergast, Tourek		11:00am - 12:30pm Board Design: Skills and Roles Pendergast		10:30am - 12:00pm Live Family Case: Herschend Family Enterprises Pendergast
	12:00pm - 12:30pm Homework Project Intro Pendergast		12:45pm - 1:15pm Virtual Lunch (optional)		
WEEK 2		DAY 4: Tuesday		DAY 5: Thursday	
	Week 2 Assignment: Schedule 90 minutes at your convenience to meet with your group to receive input on your project				
2:00pm - 5:00pm CT	Office Hours (optional)				
7:30am - 8:00am CT		Coffee and Connect			
SESSION 1		8:00am - 10:00am Kohler Case Liberti, Pendergast		3:30pm - 5:00pm Panel-Boards Role in Succession Planning Pendergast, Juday, Thacher	
SESSION 2		10:30am - 12:30pm Managing Risk DeCiantis		5:00pm - 6:30pm Happy Hour (BYOB) and Special Event	
		12:45pm - 1:15pm Virtual Lunch (optional)			
WEEK 3	DAY 6: Monday		DAY 7: Wednesday		DAY 8: Friday
7:30am - 8:00am CT	Coffee and Connect		Coffee and Connect		Coffee and Connect
SESSION 1	8:00am - 10:00am The Role of the Family Director Lansberg or LGA Associate		8:00am - 9:30am The Architecture of the Board: Committees and their Work Pendergast		8:00am - 9:30am Homework Project Report Out Pendergast
SESSION 2	10:30am - 12:00pm Leading the Board: The Chair's Role in Culture an Dialog Pendergast and Special Guest		10:00am - 11:30am Sustainability Kurtz		10:00am - 11:30am Leveraging Diversity to Strengthen Your Board Pearce
	12:15pm - 12:45pm Virtual Lunch (optional)		11:45am - 12:15pm Virtual Lunch (optional)		11:30am - 12:00pm Program Close Pendergast

Learn more and apply:
kell.gg/kxfamboard

Consult with an Advisor:
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