

Executive Development Program

Transforming to Strategic Leadership

ACADEMIC LEADERSHIP: Naini Serohi

TOPIC OVERVIEW — BLENDED FORMAT

*The live virtual half-day sessions (LV) will start at 7:30 am US Central Time. Each LV session will be a maximum of 4-5 hours.

The in-person sessions on campus (IP) will start at 8:30 am US Central Time.

The end time will be between 4:30 to 5:00 pm with some dinner or late evening events.

All sessions will include regular breaks and significant interaction with faculty and other participants.

APRIL 12-13	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
LIVE VIRTUAL			Mandatory Program Orientation (2.5 hours)	Optional Networking Event (1 hour)		
APRIL 25-29	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
LIVE VIRTUAL 5 Half Days Start Time: 7:30am US CT Session Length: 3.5-4 hours with breaks	Pre-Work: Asynchronous and Reading Materials Available 3-4 Weeks in Advance	Morning Coffee Chat	Morning Coffee Chat	Morning Coffee Chat	Morning Coffee Chat	Morning Coffee Chat
		Leadership Lessons and Growth Faculty Networking	How to Fail Successfully	Frontiers of Marketing: Creating Market Value I	Frontiers of Marketing: Creating Market Value II	Global Supply Chain and Dual Sourcing
MAY 3-4	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
LIVE VIRTUAL 2 Half Days Start Time: 7:30am US CT Session Length: 3.5-4 hours with breaks	Pre-Work: Reading Materials Available 2-3 Weeks in Advance		Design Thinking Frameworks	Design Thinking Frameworks		
MAY 16-20	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
LIVE VIRTUAL 5 Half Days Start Time: 7:30am US CT Session Length: 4-5 hours with breaks	Pre-Work: Asynchronous and Reading Materials Available 2 Weeks in Advance	Morning Coffee Chat	Morning Coffee Chat	Morning Coffee Chat	Morning Coffee Chat	Morning Coffee Chat
		Evaluating Financial Statements: Value Creation and Ratios Evaluating Financial Statements: Assumptions and Analysis	Evaluating Financial Statements: Earnings Quality Debrief Case Study Evaluating Financial Statements: Cash Flows	Discount Rate Session Next Day Case Prep	Evaluation of Investment Projects: Case Part 1 Evaluation of Investment Projects: Case Part 2 Next Day Case Prep	Valuing Business Strategy: Case Part 1 Valuing Business Strategy: Case Part 2 Faculty Networking

Learn more and apply:

kell.gg/kxedp

Consult with an Advisor:

execed@kellogg.northwestern.edu

847.467.6018

Northwestern University reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, tuition, fees, curricula and courses. This includes the right to cancel a program at any time for any reason. In case of a cancellation, the university is not responsible for any travel or other related expenses accrued by the program registrant.

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JUNE 5-10	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
IN-PERSON Full Day Sessions Start Time: 8:30am US CT End Time: 4:30-5:00pm US CT Some Evening Events	Pre-Work: Reading Materials Available 2-3 Weeks in Advance	Topics in Global Trends in Economics	Topics in Aspects of Organizational Strategy	Topics in AI for the Business Leader	Topics in Cybersecurity and Risk Management	Topics in Data, Analytics and Data Governance
	Welcome Dinner Reception					
JUNE 12-17	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday
IN-PERSON Full Day Sessions Start Time: 8:30am US CT End Time: 4:30-5:00pm US CT Some Evening Events Closing Day: Late Lunch Reception	Design Thinking Frameworks and Workshop	Topics in Leading Change and Power and Politics in Organizations	Topics in Leading High-Performance Teams and Global Negotiation	Topics in CEO Perspectives and Leadership Communication	Topics in Strategic Partnerships, and Board Governance	Closing Keynote, Lunch and Certificate Ceremony 1/2-day

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