

# Leveraging Artificial Intelligence for Innovation and Organizational Performance

## Harness the Power of AI for Business Growth

**ACADEMIC DIRECTOR:** Brian Uzzi

### TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants. All times are Central Time.

WEEK 1	DAY 1: Monday	DAY 2: Tuesday	DAY 3: Wednesday	DAY 4: Thursday	
8:00am - 10:00am CT	<b>Welcome</b> <b>Why AI Is New and Revolutionary</b> <b>Uzzi</b>	<b>Aligning AI Applications with Your Strategy</b> <b>Pah</b>	<b>Effectively Communicating AI Insights</b> <b>Franconeri</b>	<b>Societal Considerations of Teaming with Machines</b> <b>Waytz</b>	
10:15am - 12:00pm CT	<b>Demystifying AI</b> <b>Pah</b>			<b>Mind + Machine Partnerships</b> <b>Optimizing Human-Machine Teaming</b> <b>DeChurch</b>	
WEEK 2	DAY 5: Monday	DAY 6: Tuesday			
8:00am - 10:00am CT	<b>Implementing and Deploying AI Solutions in the Enterprise</b> <b>Hammond</b>	<b>AI Leadership</b> <b>Uzzi</b>			
10:15am - 12:00pm CT	<b>The Future of AI</b> <b>Ferrucci</b>	<b>Conclusion</b> <b>Uzzi</b>			

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