

# Supply Chain Management

## Strategy and Planning for Effective Operations

**ACADEMIC DIRECTOR:** Sunil Chopra

### TOPIC OVERVIEW — LIVE VIRTUAL FORMAT

This live virtual program will be offered in half day sessions and will include regular breaks and significant interaction with faculty and other participants.  
All times are Central Time.

	DAY 1: Monday	DAY 2: Tuesday	DAY 3: Wednesday	DAY 4: Thursday	DAY 5: Friday
8:30am – 10:00am CT	Introduction Chopra	Network Design in the Supply Chain Chopra	Managing Uncertainty in the Supply Chain Chopra	Sourcing in the Supply Chain Chopra	Managing Supply Chains in the Presence of Reputational and Strategic Risk Austen-Smith
10:15am – 11:45am CT	Strategic Framework for Supply Chain Management <i>Seven-Eleven Japan Co</i> Chopra	Network Design in the Supply Chain (cont'd) <i>D-Solar</i> Chopra	Managing Uncertainty in the Supply Chain (cont'd) <i>Diamond Retailing</i> Chopra	Supply Chain Sourcing Game Van Mieghem	Managing and Allocating Recurrent Risk in the Supply Chain Chopra
12:00pm – 1:30pm CT or 12:15pm – 1:45pm CT	Linking Financial Performance to Supply Chain Metrics Chopra	Information Distortion in the Supply Chain Bassamboo	Managing Transportation in the Supply Chain Chopra	Supply Chain Sourcing Game (cont'd) Van Mieghem	Managing Disruption Risk in the Supply Chain Chopra
1:45pm – 2:00pm CT	Office Hours (Optional)	Office Hours (Optional)	Office Hours (Optional)	Office Hours (Optional)	Office Hours (Optional)

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