

# The Leader Within

## Maximizing your authentic leadership impact

**In-person**

Sept. 9-13, 2024

Dec. 2-6, 2024

April 7-11, 2025

Sept. 8-12, 2025

Dec. 1-5, 2025

\$11,500\*

Today's demanding global environment requires those in leadership roles to understand their own unique leadership capabilities. Executives growing into this kind of enterprise leadership role are best served by embracing a comprehensive leadership mindset, lived out in behaviors and practices that help them be the most effective leaders possible.

This unique program provides an intensive leadership development experience designed to help you take your leadership to the next level. Through an in-depth exploration of self-awareness, self-management, mindset, feedback, influence, judgment, character, resilience and executive presence, you will develop the proficiency needed to propel your organization and your career forward. In addition to refining your personal leadership practices, you will leave with your own personal action plan for maximizing your impact.

**"I applaud the content and the structure of the course. The frameworks feel straightforward and set the table for meaningful, hard-hitting personal reflection and dialogue on all dimensions of emotional intelligence. Numerous people will be better off because I found so much value in what I learned this week."**

DIRECTOR, SALES FORCE EFFECTIVENESS, TRANSUNION

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### Key benefits

- Create your distinctive, authentic leadership narrative
- Develop your own personal leadership action plan
- Hone your skills in communication, judgment and executive presence
- Master frameworks, tools and practices to help you become an effective leader at the highest organizational levels

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### Who should attend

- High-potential mid- to senior-level executives
- Executives preparing for general management, cross-functional or enterprise leadership roles

Learn more and apply: [kell.gg/kxlsphere](https://kell.gg/kxlsphere)

\* Your in-person program fee includes accommodations, meals and course materials.  
Dates and program fees are subject to change.

## Program content

### Maximizing your leadership impact

- Assess your leadership landscape to identify individual and organizational leadership opportunities and needs
- Refine your own compelling, authentic leadership narrative and understand how to harness the power of statement identity
- Explore executive judgment and its importance in effective leadership

**“[I discovered] lots of actionable ideas that will help me in my journey to become an even better leader. This course gave me many areas to self-reflect on how to take my leadership profile to the next level.”**

EXECUTIVE DIRECTOR, MERCK & CO.

### Leading with confidence and impact

- Cultivate the leader’s mindset — learn how to increase awareness and focus for individual and organizational growth
- Deepen your understanding of executive judgment
- Integrate the dimensions of presence that typify strong, warm leaders at their best
- Learn techniques to assess and strengthen values-based character competencies
- Gain insights into emotional and intellectual toughness in demanding situations
- Access sources of courage through reflection and dialogue
- Understand how leaders use feedback as a powerful tool for individual and team growth
- Leverage the power of communication and executive presence

## The faculty

For this intensive, highly personalized learning experience, Kellogg has convened a faculty of academic experts and experienced practitioners who will equip you with the tools, insights, frameworks and inspiration to reach your leadership potential and grow your impact.

#### Michelle Buck

Co-Academic Director;  
Clinical Professor of Executive Education

#### Robert Hughes

Co-Academic Director; Clinical Assistant Professor of Executive Education; Managing Director of Executive Education

#### Fred Harburg

Clinical Professor of Executive Education

*Please note:  
Faculty is subject to change.*



### Your learning experience

Whether you choose to join us in-person or in a live virtual format, you'll be immersed in a rich learning environment that fosters personal growth. You'll be guided through a transformative experience with our world-renowned faculty and active engagement with your peers.

Learn more and apply:  
**[kell.gg/kxlsphere](https://kell.gg/kxlsphere)**

Consult with an Advisor:  
**[execed@kellogg.northwestern.edu](mailto:execed@kellogg.northwestern.edu) 847.467.6018**