

Finance for Executives

Make better decisions with greater confidence

Live virtual

March 4–15, 2024

\$8,350*

In-person

June 16–21, 2024

Nov. 3–8, 2024

\$11,100*

Whether you're new to financial decision-making or want to stand on firmer ground, this program will dramatically improve your knowledge and fluency as well as your confidence in the decisions you influence and make.

Senior Kellogg faculty members have created this immersive program in finance expressly for executive decision-makers in non-finance functions. In a highly collaborative and supportive learning environment, you'll develop a comprehensive view of shareholder value creation and the key role executives like you play in the process.

To complement the lectures, you'll spend time in working sessions with the faculty and fellow class members applying theory to practice. With a heavy emphasis on real-life case examples, the program will give you hands-on experience interpreting financial reports, evaluating investments, applying valuation methods and exploring the implications of strategic decisions on cash flow and stock price.

“This program has been a fantastic learning experience; it has not only significantly improved my understanding of financial statements and financial terms and concepts, but also made me more comfortable and confident in my ability to be a part of the critical financial discussions and decisions in my organization. I am leaving with a higher level of confidence and knowledge!”

GENERAL MANAGER, IGT

Key benefits

- Contribute more meaningfully to financial decision-making
- Talk numbers with confidence
- Read, understand and interpret financial statements
- Evaluate investment opportunities
- Understand the implications of financial decisions on firm value

Who should attend

- Executives who make or contribute to decisions with significant financial implications
- Managers with profit and loss responsibility in marketing, operations, human resources, engineering and other non-financial areas

Please note: No background in finance is required.

Learn more and apply: kell.gg/kxfinexec

* Your in-person program fee includes accommodations, meals and course materials.
Dates and program fees are subject to change.

Program content

Interpreting financial reports

- Identify the conceptual underpinnings of corporate reporting
- Read and understand corporate financial statements
- Conduct a qualitative assessment of financial performance

Evaluating investments

- Understand investment evaluation criteria
- Estimate cash flows, including the consequences of product cannibalization, shared production facilities and inflation
- Apply discounted cash flow and multiples-based valuation methods
- Understand strategic acquisitions

Financial decisions and value creation

- Expand your knowledge of financial markets
- Evaluate alternative sources of capital for short- and long-term financing
- Manage capital structure
- Estimate the cost of capital
- Understand how the stock market responds to financial decisions

* Optional offer for in-person program * Accounting tutorial

Participants in this in-person program consistently point to the optional, preprogram accounting tutorial as an important value-added component of the program. Led by Professor Powers, the tutorial focuses on financial reports, how to read between the lines and what auditors look for in their review. You can register for this option when you enroll.

The faculty

Award-winning authors, highly regarded researchers and thought leaders in finance, the faculty members for this program create a collaborative and highly interactive environment for learning by listening, seeing and doing.

Mike Fishman

Co-Academic Director; Norman Strunk Professor of Financial Institutions; Professor of Finance

Artur Raviv

Co-Academic Director; Alan E. Peterson Professor of Finance

Marian Powers

Adjunct Professor of Executive Education

*Please note:
Faculty is subject to change.*



Your learning experience

Whether you choose to join us in-person or participate in our dynamic live virtual programs, you'll be immersed in a rich learning environment that fosters personal growth. You'll be guided through a transformative experience with our world-renowned faculty and active engagement with your peers.

** When program registration requires additional accommodations, our staff will make all the necessary arrangements for participants to stay at a nearby hotel.*

Learn more and apply:
kell.gg/kxfinexec

Consult with an Advisor:
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