2027 Executive programs calendar

KELLOGG EXECUTIVE EDUCATION
KELL.GG/KXEXECED

Northwestern | Kellogg School of Management

Live online sessions | Miami sessions | In-person sessions

		JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Artificial Intelligence	Leading With AI: Creating Business Value Through Data Science				April 12–15					Dates TBD			
	Mastering the Human-AI Partnership: Transform How You Think, Decide and Lead in the Age of Intelligent Systems		Dates TBD							Dates TBD			
	Reinventing Work and Organizations for AI and the Intelligent Age			March 2–4						Dates TBD			
General Management	Executive Development Program — *multiple sessions*					May 2–7/ May 9–14/ May 16–21					Oct 10–15/ Oct 17–22/ Oct 24–29		
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value		Dates TBD							Dates TBD			
	Digital Assets and Tokenized Finance: Practical Frameworks for Leaders				April 13–15								
	Finance for Executives: Make Better Decisions With Greater Confidence					May 2–7				Dates TBD			
	Latin American Private Equity and Family Capital Immersion			March 14–19									
	Mergers and Acquisitions: Creating Value from Start to Finish in the M&A Process				April 4–9					Dates TBD			
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom						June 7–10					Nov 1–4	
	Family Enterprise Boards: Navigating Unique Governance Challenges										Nov 2/Nov 8–12		
	Family Enterprise Leaders Forum		Dates TBD							Dates TBD			
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business			March 9/ March 15–19						Sept 28/Oct 4–8			
	Governing for Generational Growth: Build a Legacy that Lasts		Feb 16/ Feb 22–26										
	The Single Family Office: Maximizing Performance in a Complex Environment						June 8–10						
Growth & Innovation	Delivering Business Growth: An Actionable Framework						June 14–17			Dates TBD			
	Innovation to Drive Growth: Aligning Leadership, Infrastructure and Execution					May 3–6				Dates TBD			
Leadership	Adaptability for Leaders: Navigating Resilience, Technology and Global Change						June 8–10						
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships		Feb 22–26								Oct 18–22		
	Driving Organizational Change: Execute Strategy, Build Organizational Capability and Lead Continuous Transformation				April 5–8					Dates TBD			
	Energizing People for Performance: Develop People-Engagement Strategies				April 26–29					Dates TBD			
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team		Feb 8–12								Oct 25–29		
	Leading the Next Renaissance: Teams, Networks and AI				April 11–16 Italy								
	Negotiation Master Class: Mastering the Art of Complex Negotiations			March 8–19								Nov 29 – Dec 10	
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth		Dates TBD							Dates TBD			
	The Douro Harvest: Creating Value with AI and Behavioral Science									Sept 5–11 Portugal			
	The Leader Within: Maximizing Your Authentic Leadership Impact				April 12–16					Dates TBD			
	The Strategy of Leadership: Unleashing the Power of Influence				April 26–28					Dates TBD			
Marketing & Sales	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy						June 14–18			Dates TBD			
	B2B Sales Force Strategy and Effectiveness in the Digital Age						June 7–11			Dates TBD			
	Building AI-Powered Selling Systems: Scaling Go-to-Market Strategies to Drive Growth					May 4–7							
	Building Strong Brands			March 1–5						Dates TBD			
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment				April 26–29					Dates TBD			
	Chief Marketing Officer Program — *multiple sessions*					May 10–12/June 28–30							
	Digital Marketing Accelerator: Today's Essential Strategies				April 10–11							Nov 13–14	
	Growth Marketing: Strategies to Unlock New Opportunities						June 21–24			Dates TBD			
Operations	Lean Operations: Managing Risk and Uncertainty		Dates TBD							Dates TBD			
	Operations Strategy: Designing Operations to Maximize Value		Dates TBD							Dates TBD			
	Supply Chain Management: Strategy and Planning for Effective Operations		Dates TBD							Dates TBD			
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage					May 10–14				Dates TBD			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities		Dates TBD							Dates TBD			

Please visit our website for in-person program locations. All program dates are subject to change.

2027 Executive online programs

Online Programs	Advertising and Marketing Communications Strategy	Online programs are being added throughout the year; please visit our website for all programs and dates: **kell.gg/kxonline**
	AI-Driven Product Strategy	
	AI-First Marketing Strategy: Executing Intelligent Systems for Growth	
	AI Strategies for Business Transformation	
	B2B Marketing: Growth Strategies for Your Organization	
	Business Analytics: Decision Making With Data	
	Business Strategies for Growth: Fewer, Bigger, Bolder	
	Chief Marketing Officer Program	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	
	Emerging C-Suite Leaders Program	
	Essentials of Marketing	
	Kellogg Accelerated Marketing Leadership Program	
	Mastering Sales: The Digital and AI Toolkit for Success	
	Professional Certificate in AI-Enabled Product Management	
	Professional Certificate in Digital Marketing	
	Senior Management Program in AI and Digital Transformation	
	Strategic Business Leadership Program	
	Strategic Communication for Leaders: Presence, Influence, Impact	
	Strategies that Build Winning Brands	

