

2026 Executive programs calendar

Live online sessions In-person sessions

		JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Artificial Intelligence	AI at Scale: Driving Real Business Outcomes Across the Enterprise		Feb 10-13										
	Leading With AI: Creating Business Value Through Data Science				April 13-16					Sept 14-17			
	Reinventing Work and Organizations for the Intelligent Age			March 3-5									
General Management	Executive Development Program — <i>multiple sessions</i>			March 4/March 10-12/March 24-26/ April 7-9/April 24-May 3							Oct 11-16/ Oct 18-23/ Oct 25-30		
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth			2026 Dates TBD									
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value			2026 Dates TBD									
	Finance for Executives: Make Better Decisions With Greater Confidence			March 2-13			June 7-12					Nov 1-6	
	Mergers and Acquisitions: Creating Value from Start to Finish in the M&A Process					May 10-15					Oct 11-16		
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom						June 1-4					Nov 2-5	
	Family Enterprise Boards: Navigating Unique Governance Challenges										Oct 27/Nov 2-6		
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity		Feb 10/ Feb 16-20										
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business			March 10/ March 16-20						Sept 29/Oct 5-9			
Growth & Innovation	The Single Family Office: Maximizing Performance in a Complex Environment						June 9-11						
	Delivering Business Growth: An Actionable Framework						June 15-18				Oct 26-29		
Leadership	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization					May 4-7					Oct 5-8		
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships			March 9-13							Oct 12-16		
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management			March 23-26								Nov 16-19	
	Energizing People for Performance: Develop People-Engagement Strategies				April 13-16							Nov 9-12	
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team		Feb 9-13								Oct 26-30		
	Leading the Next Renaissance: Leveraging Teams and Networks in Modern Times				April 19-24 Italy								
	Negotiation Master Class: Mastering the Art of Complex Negotiations			March 30 - April 10									Nov 30 - Dec 11
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth									Sept 28 - Oct 1			
	The Leader Within: Maximizing Your Authentic Leadership Impact				April 13-17					Sept 21-25			Nov 30 - Dec 4
	The Strategy of Leadership: Unleashing the Power of Influence			March 23-25	April 27-29								Nov 9-11
Marketing & Sales	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy						June 22-26					Nov 16-20	
	B2B Sales Force Strategy and Effectiveness in the Digital Age					May 31 - June 4					Oct 25-29		
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment				April 20-23						Oct 19-22		
	Chief Marketing Officer Program — <i>multiple sessions</i>					May 5-7/June 8-10							
	Digital Marketing Accelerator: Today's Essential Strategies				April 18-19								
	Growth Marketing: Strategies to Unlock New Opportunities						June 16-19						Dec 7-10
	Kellogg on Branding: Strategies for Building Strong Brands		Feb 23-27								Sept 28 - Oct 2		
	Selling Yourself and Your Ideas: Become a Magnetic and Unstoppable Sales Leader			2026 Dates TBD									
	Turning Data into Revenue: Decision-Making Analytics for Sales Executives			2026 Dates TBD									
Operations & Technology	Lean Operations: Managing Risk and Uncertainty					May 11-13						Nov 17-21	
	Operations Strategy: Designing Operations to Maximize Value									Sept 21-23			
	Supply Chain Management: Strategy and Planning for Effective Operations				April 28 - May 1								
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage					May 11-15				Sept 14-18			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities									Sept 28 - Oct 2			

2026 Executive online programs

Online Programs	Advertising and Marketing Communications Strategy	Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline
	AI-Driven Product Strategy	
	AI Strategies for Business Transformation	
	B2B Marketing: Growth Strategies for Your Organization	
	Business Analytics: Decision Making With Data	
	Business Leadership in the Age of Disruption	
	Business Strategies for Growth: Fewer, Bigger, Bolder	
	Chief Marketing Officer Program	
	Chief Product Officer Program	
	Customer Loyalty: Strategy and Application	
	Data Strategy for Generative AI Platforms	
	Design Thinking: A Toolkit for Breakthrough Innovation	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	
	Emerging C-Suite Leaders Program	
	Essentials of Marketing	
	Kellogg Accelerated Marketing Leadership Program	
	Leading With Behavioral Science: Creating Breakthrough Customer Experiences	
	Mastering Sales: A Toolkit for Success	
	Professional Certificate in Digital Marketing	
	Professional Certificate in Product Management	
Senior Management Program in AI and Digital Transformation		
Strategic Change Management		
Strategic Communication for Leaders		
Strategies that Build Winning Brands		

