## General Management
- **Executive Development Program** — multiple sessions
  - Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth
    - June 2 – 21
  - Women’s Senior Leadership Program — multiple sessions
    - Oct 13 – Nov 1

## Finance & Accounting
- **Corporate Finance: Strategies for Creating Shareholder Value**
  - Nov 10 – 15
- **Finance for Executives: Make Better Decisions With Greater Confidence**
  - March 4 – 15
  - June 16 – 21
- **Merger Week: Creating Value Through Strategic Acquisitions and Alliances**
  - May 12 – 17
  - Oct 20 – 25
- **Corporate Governance: Effectiveness and Accountability in the Boardroom**
  - June 3 – 6
  - Nov 4 – 7

## Governance
- **Cybersecurity Essentials for Leaders: Managing Risk, Building Teams, Defining Effective Strategies**
  - 2024 Dates TBD
- **Family Enterprise Boards: Navigating Unique Governance Challenges**
  - Jan 29 & 31/Feb 19–22
  - Miami Campus
  - Oct 14 & 16/Nov 4 – 7
- **Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business**
  - Feb 26 & 28/March 18–21
  - Miami Campus
  - Sept 16 & 18/Oct 7 – 10

## Growth & Innovation
- **Delivering Business Growth: An Actionable Framework**
  - June 3 – 6
  - Oct 28 – 31
- **Generative At: Executive Strategies to Unlock Enterprise Value**
  - 2024 Dates TBD

## Leadership
- **Beyond Diversity: Executive Strategies for Constructive Disruption**
  - April 8 – 11
  - June 24 – 28
  - Sept 23 – 27
- **Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships**
  - March 11 – 15
- **Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management**
  - March 25 – 28
- **Empowering Women: From the Poker Table to a Seat at the Executive Leadership Table**
  - Jan 22/23/30/Feb 6/11/20/27/March 5
- **Energizing People for Performance: Develop People-Engagement Strategies**
  - March 4 – 7
  - Nov 11 – 14
- **High-Performance Negotiation Skills: Maximize Your Outcome With Proven Strategies**
  - Feb 12 – 16
- **Leading High Impact Teams: How to Build and Lead a Powerful, Successful Team**
  - Jan 8 – 12
  - Oct 7 – 11
- **Leading with Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science**
  - April 15 – 18
  - Sept 9 – 12
  - Dec 2 – 6
- **Negotiation Master Class: Mastering the Art of Complex Negotiations**
  - May 6 – 17
  - Sept 9 – 13
  - Dec 2 – 6
- **The Customer-Focused Organization: Leading Transformation, Renewal and Growth**
  - May 13 – 24
- **The Leader Within: Maximizing Your Authentic Leadership Impact**
  - April 8 – 12
  - Sept 9 – 13
  - Dec 2 – 6
- **The Strategy of Leadership: Unleashing the Power of Influence**
  - April 29 – May 1
  - Nov 11 – 13

## Marketing & Sales
- **Advanced Analytics for Sales Leaders: Utilizing the Power of Data to Drive Sales Performance**
  - 2024 Dates TBD
- **Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy**
  - 2024 Dates TBD
  - April 22 – 26
  - Oct 28 – Nov 1
- **Chief Marketing Officer Program — multiple sessions**
  - April 22 – 26
  - Oct 28 – Nov 1
- **High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth**
  - Jan 22 – 26
  - Miami Campus
  - May 6 – 19
- **Kellogg on Branding: Strategies for Building Strong Brands**
  - Jan 22 – 26
  - Miami Campus
  - June 2 – 5
- **Kellogg Sales Bootcamp: Become a Magnetic and Unstoppable Sales Leader**
  - May 13 – 24
- **Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth**
  - April 7 – 11
- **Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape**
  - 2024 Dates TBD

## Operations & Technology
- **Lean Operations: Managing Risk and Uncertainty**
  - March 26 – April 1
  - Sept 16 – 18
  - Oct 21 – 25
- **Operations Strategy: Designing Operations to Maximize Value**
  - April 28 – 30
- **Supply Chain Management: Strategy and Planning for Effective Operations**
  - April 30 – May 3
  - Sept 9 – 13
- **Competitive Strategy: Creating and Sustaining Competitive Advantage**
  - May 13 – 17
  - Sept 30 – Oct 4

## Strategy
- **Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities**
  - May 13 – 17
  - Sept 30 – Oct 4
## 2024 Executive online programs

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<td>AI Applications for Growth</td>
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<td>Chief Digital Officer Program: Leading Transformation</td>
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<td>Chief Product Officer Program</td>
<td>Customer Loyalty: Strategy and Application</td>
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<td>Design Thinking: A Toolkit for Breakthrough Innovation</td>
<td>Digital Marketing Strategies: Data, Automation, AI &amp; Analytics</td>
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<td>Digital Transformation in Operations</td>
<td>Driving Product Success With Data Insights</td>
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<td>Essentials of Marketing</td>
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<td>Legal Strategy for Business</td>
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Online programs are being added throughout the year; please visit our website for all programs and dates: [kell.gg/kxonline](kell.gg/kxonline)