

2024 Executive programs calendar

Live virtual sessions

In-person sessions

KELLOGG EXECUTIVE EDUCATION
KELL.GG/KXBEXEED



		JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	
General Management	Executive Development Program – multiple sessions						June 2-21				Oct 13 – Nov 1			
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth												Dec 2-13	
	Women's Senior Leadership Program – multiple sessions												Oct 11, 2023 – May 31, 2024	
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value											Nov 10-15		
	Finance for Executives: Make Better Decisions & Greater Confidence			March 4-15			June 16-21					Nov 3-8		
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances					May 12-17					Oct 20-25			
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom						June 3-6					Nov 4-7		
	Cybersecurity Essentials for Leaders: Managing Risk, Building Teams, Defining Effective Strategies												2024 Dates TBD	
	Family Enterprise Boards: Navigating Unique Governance Challenges											Oct 14 & 16/Nov 4-7		
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity		Jan 29 & 31/ Feb 19-22											Miami Campus
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business				Feb 26 & 28/ March 18-21						Sept 16 & 18/Oct 7-10			Miami Campus
	Sustainability Essentials for Leaders: Strategies and Tools for Business Transformation													2024 Dates TBD
	The Single Family Office: Maximizing Performance in a Complex Environment							June 11-13						
Growth & Innovation	Women's Director Development Program: The Journey to the Boardroom											Nov 13-15		
	Delivering Business Growth: An Actionable Framework						June 3-6				Oct 28-31			
	Generative AI: Executive Strategies to Unlock Enterprise Value												2024 Dates TBD	
Leadership	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization				April 8-11					Sept 16-19				
	Beyond Diversity: Executive Strategies for Constructive Disruption						June 24-28							
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships			March 11-15						Sept 23-27				
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management			March 25-28							Oct 28-31			
	Empowering Women: From the Poker Table to a Seat at the Executive Leadership Table		Jan 22/23/30/	Feb 6/13/20/27/	March 5									
	Energizing People for Performance: Develop People-Engagement Strategies			March 4-7									Nov 11-14	
	High-Performance Negotiation Skills: Maximize Your Outcome & Proven Strategies			Feb 12-16										
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team		Jan 8-12									Oct 7-11		
	Leading Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science					April 15-18					Sept 9-12			
	Negotiation Master Class: Mastering the Art of Complex Negotiations						May 6-17						Dec 2-13	
Marketing & Sales	The Customer-Focused Organization: Leading Transformation, Renewal and Growth					May 13-24					Oct 14-17			
	The Leader Within: Maximizing Your Authentic Leadership Impact				April 8-12					Sept 9-13			Dec 2-6	
	The Strategy of Leadership: Unleashing the Power of Influence					April 29 – May 1						Nov 11-13		
	Advanced Analytics for Sales Leaders: Utilizing the Power of Data to Drive Sales Performance												2024 Dates TBD	
	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy												2024 Dates TBD	
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment					April 22-26						Oct 28 – Nov 1		
	Chief Marketing Officer Program – multiple sessions						May 6-8/June 17-19							
	High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth						June 2-5							
	Kellogg on Branding: Strategies for Building Strong Brands		Jan 22-26 Miami Campus				May 13-24					Oct 7-11		
Operations & Technology	Kellogg Sales Bootcamp: Become a Magnetic and Unstoppable Sales Leader												2024 Dates TBD	
	Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth				April 7-11						Oct 6-10			
	Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape												2024 Dates TBD	
	Lean Operations: Managing Risk and Uncertainty				April 28-30							Nov 18-22		
Strategy	Operations Strategy: Designing Operations to Maximize Value			March 26 – April 1						Sept 16-18				
	Supply Chain Management: Strategy and Planning for Effective Operations					April 30 – May 3					Oct 21-25			
	Competitive Strategy: Creating and Sustaining Competitive Advantage					May 13-17				Sept 9-13				
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities									Sept 30 – Oct 4				

All program dates are subject to change.

2024 Executive online programs

Online Programs	Advertising and Marketing Communications Strategy	Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline
	AI Applications for Growth	
	B2B Marketing: Growth Strategies for Your Organization	
	Business Analytics: Decision Making With Data	
	Chief Digital Officer Program: Leading Transformation	
	Chief Marketing Officer Program	
	Chief Product Officer Program	
	Customer Loyalty: Strategy and Application	
	Design Thinking: A Toolkit for Breakthrough Innovation	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	
	Digital Transformation in Operations	
	Driving Product Success With Data Insights	
	Essentials of Marketing	
	Kellogg Accelerated Marketing Leadership Program	
	Kellogg Sales School	
	Leading Growth Strategy: Drive Exponential Growth With a Proven Framework	
	Leading With Behavioral Science: Creating Breakthrough Customer Experiences	
	Legal Strategy for Business	
	Managerial Finance	
	Mastering Sales: A Toolkit for Success	
	Omnichannel Marketing	
	Product Strategy	
	Professional Certificate in Digital Marketing	
Professional Certificate in Product Management		
Real Estate Finance and Investment		
Strategic Change Management		
Strategies that Build Winning Brands		
Transforming Disruption into Advantage: A Strategic Approach		

