

		JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
General Management	Executive Development Program — <i>multiple sessions</i>						June 2–21				Oct 13 – Nov 1		
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth												Dec 2–13
	Women’s Senior Leadership Program — <i>multiple sessions</i>	2024 Dates TBD											
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value											Nov 10–15	
	Finance for Executives: Make Better Decisions With Greater Confidence			March 4–15			June 16–21					Nov 3–8	
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances					May 12–17				Oct 20–25			
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom						June 10–13					Nov 4–7	
	Family Enterprise Boards: Navigating Unique Governance Challenges										Oct 22/	Nov 4–8	
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity	Jan 29 & 31/ Feb 19–22											
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business		Feb 26 & 28/ March 18–21							Oct 1/		Oct 7–11	
	The Single Family Office: Maximizing Performance in a Complex Environment						June 11–13						
	Women’s Director Development Program: The Journey to the Boardroom											Nov 13–15	
Growth & Innovation	Delivering Business Growth: An Actionable Framework						June 3–6				Oct 28–31		
	Generative AI: Executive Strategies to Unlock Enterprise Value			March 5–8						Sept 17–20			
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization				April 8–11					Sept 16–19			
Leadership	Beyond Diversity: Executive Strategies for Doing DEI Right						June 24–28						
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships			March 11–15						Sept 23–27			
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management			March 25–28							Oct 28–31		
	Empowering Executives: From the Poker Table to a Seat at the Executive Leadership Table	2024 Dates TBD											
	Energizing People for Performance: Develop People-Engagement Strategies			March 4–7								Nov 11–14	
	High-Performance Negotiation Skills: Maximize Your Outcome With Proven Strategies		Feb 12–16										
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team	Jan 8–12									Oct 7–11		
	Leading With Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science				April 15–18					Sept 9–12			
	Negotiation Master Class: Mastering the Art of Complex Negotiations					May 6–17							Dec 2–13
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth					May 13–24					Oct 14–17		
	The Leader Within: Maximizing Your Authentic Leadership Impact				April 8–12					Sept 9–13			Dec 2–6
	The Strategy of Leadership: Unleashing the Power of Influence				April 29 – May 1							Nov 11–13	
Marketing & Sales	Advanced Analytics for Sales Leaders: Utilizing the Power of Data to Drive Sales Performance				April 23–25					Sept 24–26			
	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy						June 24–28					Nov 18–22	
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment				April 22–26						Oct 28 – Nov 1		
	Chief Marketing Officer Program — <i>multiple sessions</i>					May 6–8/June 17–19							
	Growth Marketing: Strategies to Unlock New Opportunities												Dec 9–12 Miami Campus
	High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth						June 2–5						
	Kellogg on Branding: Strategies for Building Strong Brands	Jan 22–26 Miami Campus				May 13–24					Oct 7–11		
	Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth				April 7–11						Oct 6–10		
	Selling Yourself and Your Ideas: Become a Magnetic and Unstoppable Sales Leader												Dec 9–12 Miami Campus
Operations & Technology	Lean Operations: Managing Risk and Uncertainty				April 28–30							Nov 18–22	
	Operations Strategy: Designing Operations to Maximize Value			March 26 – April 1						Sept 16–18			
	Supply Chain Management: Strategy and Planning for Effective Operations				April 30 – May 3						Oct 21–25		
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage					May 13–17				Sept 9–13			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities									Sept 30 – Oct 4			

2024 Executive online programs

Online Programs	Advertising and Marketing Communications Strategy	Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline
	AI Applications for Growth	
	B2B Marketing: Growth Strategies for Your Organization	
	Business Analytics: Decision Making With Data	
	Business Leadership in the Age of Disruption	
	Business Strategies for Growth: Fewer, Bigger, Bolder	
	Chief Digital Officer Program: Leading Transformation	
	Chief Marketing Officer Program	
	Chief Product Officer Program	
	Customer Loyalty: Strategy and Application	
	Data Strategy for Generative AI Platforms	
	Design Thinking: A Toolkit for Breakthrough Innovation	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	
	Digital Transformation in Operations	
	Emerging C-Suite Leaders Program	
	Essentials of Marketing	
	Kellogg Accelerated Marketing Leadership Program	
	Leading With Behavioral Science: Creating Breakthrough Customer Experiences	
	Mastering Sales: A Toolkit for Success	
	Omnichannel Marketing	
	Product Strategy: Develop and Manage Successful Products	
	Professional Certificate in Digital Marketing	
	Professional Certificate in Product Management	
	Real Estate Finance and Investment	
	Strategic Change Management	
	Strategies that Build Winning Brands	

