### General Management
- **Executive Development Program** — multiple sessions
- **Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth**
  - Live virtual sessions: June 2–21
  - In-person sessions: Oct 13–Nov 1
- **Women’s Senior Leadership Program** — multiple sessions
  - Live virtual sessions: Oct 11, 2023–May 31, 2024

### Finance & Accounting
- **Corporate Finance: Strategies for Creating Shareholder Value**
  - In-person sessions: Oct 10–15
- **Finance for Executives: Make Better Decisions with Greater Confidence**
  - Live virtual sessions: March 4–15
  - In-person sessions: June 16–21
  - Oct 3–8
- **Merger Week: Creating Value Through Strategic Acquisitions and Alliances**
  - Live virtual sessions: May 12–17
  - In-person sessions: Oct 20–25
- **Corporate Governance: Effectiveness and Accountability in the Boardroom**
  - Live virtual sessions: June 3–6
  - In-person sessions: Nov 4–7

### Governance
- **Cybersecurity Essentials for Leaders: Managing Risk, Building Teams, Defining Effective Strategies**
  - 2024 Dates TBD
- **Family Enterprise Boards: Navigating Unique Governance Challenges**
  - Live virtual sessions: Jan 14 & 16
  - In-person sessions: Nov 4–7
- **Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity**
  - Jan 29 & 31
  - Miami Campus
- **Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business**
  - Feb 26 & 28
  - Miami Campus
  - Sept 16 & 18
  - Oct 7–10
- **Sustainability Essentials for Leaders: Strategies and Tools for Business Transformation**
  - 2024 Dates TBD
- **The Single Family Office: Maximizing Performance in a Complex Environment**
  - June 11–13
- **Women’s Director Development Program: The Journey to the Boardroom**
  - Nov 13–15

### Growth & Innovation
- **Delivering Business Growth: An Actionable Framework**
  - Live virtual sessions: June 3–6
  - In-person sessions: Oct 28–31
- **Beyond Diversity: Executive Strategies for Constructive Disruption**
  - Live virtual sessions: April 8–11
  - In-person sessions: June 24–28
- **Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships**
  - Live virtual sessions: March 11–15
  - In-person sessions: Sept 23–27
- **Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management**
  - Live virtual sessions: March 25–28
  - In-person sessions: Oct 28–31
- **Empowering Women: From the Poker Table to a Seat at the Executive Leadership Table**
  - Live virtual sessions: Jan 22/23/30/Feb 6/13/20/27/March 5
- **Energizing People for Performance: Develop People-Engagement Strategies**
  - Live virtual sessions: March 25–28
  - In-person sessions: Oct 25–28
- **Negotiation Master Class: Mastering the Art of Complex Negotiations**
  - Live virtual sessions: May 6–17
  - In-person sessions: Sept 9–13

### Leadership
- **Advanced Analytics for Sales Leaders: Utilizing the Power of Data to Drive Sales Performance**
  - 2024 Dates TBD
- **Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy**
  - 2024 Dates TBD
  - Live virtual sessions: April 22–26
  - In-person sessions: Oct 28–Nov 1
- **Chief Marketing Officer Program** — multiple sessions
  - Live virtual sessions: May 25–28
  - In-person sessions: June 17–19
- **Competitive Strategy: Creating and Sustaining Competitive Advantage**
  - Live virtual sessions: May 13–17
  - In-person sessions: Sept 3–5

### Marketing & Sales
- **High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth**
  - Live virtual sessions: June 2–5
  - In-person sessions: Sept 23–27
- **Kellogg on Branding: Strategies for Building Strong Brands**
  - Live virtual sessions: Jan 22–26
  - In-person sessions: Miami Campus
- **Lean Operations: Managing Risk and Uncertainty**
  - Live virtual sessions: April 28–30
  - In-person sessions: Nov 18–22
- **Supply Chain Management: Strategies and Planning for Effective Operations**
  - Live virtual sessions: April 30–May 3
  - In-person sessions: Sept 19–23

### Operations & Technology
- **Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities**
  - Live virtual sessions: May 13–17
  - In-person sessions: Sept 30–Oct 4

All program dates are subject to change.
## 2024 Executive Online Programs

<table>
<thead>
<tr>
<th>Online Programs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertising and Marketing Communications Strategy</td>
</tr>
<tr>
<td>AI Applications for Growth</td>
</tr>
<tr>
<td>B2B Marketing: Growth Strategies for Your Organization</td>
</tr>
<tr>
<td>Business Analytics: Decision Making with Data</td>
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<tr>
<td>Chief Digital Officer Program: Leading Transformation</td>
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<td>Chief Marketing Officer Program</td>
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<tr>
<td>Chief Product Officer Program</td>
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<tr>
<td>Customer Loyalty: Strategy and Application</td>
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<td>Design Thinking: A Toolkit for Breakthrough Innovation</td>
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<tr>
<td>Digital Marketing Strategies: Data, Automation, AI &amp; Analytics</td>
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<tr>
<td>Digital Transformation in Operations</td>
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<tr>
<td>Driving Product Success with Data Insights</td>
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<td>Essentials of Marketing</td>
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<tr>
<td>Kellogg Accelerated Marketing Leadership Program</td>
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<tr>
<td>Kellogg Sales School</td>
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<tr>
<td>Leading Growth Strategy: Drive Exponential Growth with a Proven Framework</td>
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<tr>
<td>Legal Strategy for Business</td>
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<tr>
<td>Leading with Behavioral Science: Creating Breakthrough Customer Experiences</td>
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<td>Managerial Finance</td>
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<tr>
<td>Mastering Sales: A Toolkit for Success</td>
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<td>Omnichannel Marketing</td>
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<td>Professional Certificate in Digital Marketing</td>
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<tr>
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<tr>
<td>Real Estate Finance and Investment</td>
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<tr>
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<td>Strategies that Build Winning Brands</td>
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<td>Transforming Disruption into Advantage: A Strategic Approach</td>
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Online programs are being added throughout the year; please visit our website for all programs and dates: [kell.gg/kxonline](kell.gg/kxonline)