

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC				
General Management	Executive Development Program — <i>multiple sessions</i>									June 2–21				Oct 13–Nov 1		
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth														Dec 2–13	
	Women’s Senior Leadership Program — <i>multiple sessions</i>												Oct 11, 2023–May 31, 2024			
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value													Nov 10–15		
	Finance for Executives: Make Better Decisions with Greater Confidence							March 4–15			June 16–21			Nov 3–8		
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances									May 12–17				Oct 20–25		
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom										June 3–6				Nov 4–7	
	Cybersecurity Essentials for Leaders: Managing Risk, Building Teams, Defining Effective Strategies					2024 Dates TBD										
	Family Enterprise Boards: Navigating Unique Governance Challenges													Oct 14 & 16/Nov 4–7		
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity					Jan 29 & 31/ Feb 19–22		Miami Campus								
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business						Feb 26 & 28/ March 18–21			Miami Campus				Sept 16 & 18/Oct 7–10		
	Sustainability Essentials for Leaders: Strategies and Tools for Business Transformation					2024 Dates TBD										
	The Single Family Office: Maximizing Performance in a Complex Environment										June 11–13					
	Women’s Director Development Program: The Journey to the Boardroom														Nov 13–15	
Growth & Innovation	Delivering Business Growth: An Actionable Framework										June 3–6				Oct 28–31	
	Generative AI: Executive Strategies to Unlock Enterprise Value					2024 Dates TBD										
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization								April 8–11					Sept 16–19		
Leadership	Beyond Diversity: Executive Strategies for Constructive Disruption										June 24–28					
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships							March 11–15					Sept 23–27			
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management							March 25–28						Oct 28–31		
	Empowering Women: From the Poker Table to a Seat at the Executive Leadership Table					Jan 22/23/30/Feb 6/13/20/27/March 5										
	Energizing People for Performance: Develop People-Engagement Strategies							March 4–7							Nov 11–14	
	High-Performance Negotiation Skills: Maximize Your Outcome with Proven Strategies						Feb 12–16									
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team					Jan 8–12								Oct 7–11		
	Leading with Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science								April 15–18				Sept 9–12			
	Negotiation Master Class: Mastering the Art of Complex Negotiations									May 6–17						Dec 2–13
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth									May 13–24				Oct 14–17		
	The Leader Within: Maximizing Your Authentic Leadership Impact								April 8–12				Sept 9–13			Dec 2–6
	The Strategy of Leadership: Unleashing the Power of Influence								April 29–May 1						Nov 11–13	
Marketing & Sales	Advanced Analytics for Sales Leaders: Utilizing the Power of Data to Drive Sales Performance					2024 Dates TBD										
	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy					2024 Dates TBD										
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment								April 22–26					Oct 28–Nov 1		
	Chief Marketing Officer Program — <i>multiple sessions</i>									May 6–8/June 17–19						
	Entrepreneurial Selling					2024 Dates TBD										
	High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth										June 2–5					
	Kellogg on Branding: Strategies for Building Strong Brands					Jan 22–26 Miami Campus							Sept 23–27			
	Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth								April 7–11					Oct 6–10		
	Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape					2024 Dates TBD										
Operations & Technology	Lean Operations: Managing Risk and Uncertainty								April 28–30						Nov 18–22	
	Operations Strategy: Designing Operations to Maximize Value							March 26–April 1					Sept 16–18			
	Supply Chain Management: Strategy and Planning for Effective Operations								April 30–May 3					Oct 21–25		
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage									May 13–17				Sept 9–13		
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities												Sept 30–Oct 4			

2024 Executive Online Programs

Online Programs

Advertising and Marketing Communications Strategy

AI Applications for Growth

B2B Marketing: Growth Strategies for Your Organization

Business Analytics: Decision Making with Data

Chief Digital Officer Program: Leading Transformation

Chief Marketing Officer Program

Chief Product Officer Program

Customer Loyalty: Strategy and Application

Design Thinking: A Toolkit for Breakthrough Innovation

Digital Marketing Strategies: Data, Automation, AI & Analytics

Digital Transformation in Operations

Driving Product Success with Data Insights

Essentials of Marketing

Kellogg Accelerated Marketing Leadership Program

Kellogg Sales School

Leading Growth Strategy: Drive Exponential Growth with a Proven Framework

Legal Strategy for Business

Leading with Behavioral Science: Creating Breakthrough Customer Experiences

Managerial Finance

Mastering Sales: A Toolkit for Success

Omnichannel Marketing

Product Strategy

Professional Certificate in Digital Marketing

Professional Certificate in Product Management

Real Estate Finance and Investment

Strategic Change Management

Strategies that Build Winning Brands

Transforming Disruption into Advantage: A Strategic Approach

Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline

