

2023 Executive Programs Calendar

Live virtual sessions In-person sessions

		JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	
General Management	Executive Development Program - <i>multiple sessions</i>					May 1-5/ May 15-19/ June 4 (optional)/June 5-16					Oct 15-Nov 5			
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth											Nov 27-Dec 8		
	Women's Senior Leadership Program - <i>multiple sessions</i>			2023 Dates TBD								Oct 11-13		
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value											Nov 12-17		
	Finance for Executives: Make Better Decisions with Greater Confidence			March 6-17			June 4-9					Nov 5-10		
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances					May 21-26					Oct 22-27			
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom					May 22-25						Nov 6-9		
	Family Enterprise Boards: Navigating Unique Governance Challenges								Aug 28 & 30/Sept 11-14					
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity		Feb 6, 8/ Feb 21-24 Miami Campus											
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business			Feb 27 & March 1/ March 13-16 Miami Campus						Sept 18 & 20/Oct 2-5				
Women's Director Development Program: The Journey to the Boardroom												Nov 1-3		
Growth & Innovation	Delivering Business Growth: An Actionable Framework					May 15-18					Oct 29-Nov 1			
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization				April 17-20					Sept 18-21				
Leadership	Beyond Diversity: Executive Strategies for Constructive Disruption			March 6-10			June 26-30							
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships			March 13-17						Sept 25-28				
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management			March 27-30								Oct 30-Nov 2		
	Empowering Women: From the Poker Table to a Seat at the Executive Leadership Table			2023 Dates TBD										
	Energizing People for Performance: Develop People-Engagement Strategies			March 6-9									Nov 13-16	
	High-Performance Negotiation Skills: Maximize Your Outcome with Proven Strategies			Feb 6-10										
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team	Jan 23-27										Oct 9-12		
	Leading with Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science				April 17-20						Sept 11-14			
	Negotiation Master Class: Mastering the Art of Complex Negotiations					May 8-19							Dec 4-15	
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth					May 22-25						Oct 16-19		
	The Leader Within: Maximizing Your Authentic Leadership Impact				April 24-28						Sept 18-22			
	The Single Family Office: Maximizing Performance in a Complex Environment							June 6-8 Miami Campus						
The Strategy of Leadership: Unleashing the Power of Influence						May 1-3						Nov 6-8		
Marketing & Sales	Advanced Analytics for Sales Leaders: Utilizing the Power of Data to Drive Sales Performance				April 17-19									
	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy						June 12-16					Nov 27-Dec 1		
	Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment				April 24-28						Oct 30-Nov 3			
	High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth						June 4-7							
	Kellogg on Branding: Strategies for Building Strong Brands				April 24-28					Sept 25-29				
	Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth				April 2-6						Oct 8-12			
	Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape					May 1-5						Nov 13-17		
Operations & Technology	Lean Operations: Managing Risk and Uncertainty				April 2-4								Dec 5-12	
	Operations Strategy: Designing Operations to Maximize Value					May 9-15				Sept 11-13				
	Supply Chain Management: Strategy and Planning for Effective Operations				April 4-7						Oct 23-27			
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage					May 15-19				Sept 25-29				
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities										Oct 2-5			
New Programs in 2023	NEW: Cybersecurity Program					May 7-10								
	NEW: Sustainability Program						June 26-28							

2023 Executive Online Programs

Online Programs	Advertising and Marketing Communication Strategy: Creating an Integrated Advertising Plan that Drives Business Results	Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline
	AI Applications for Growth: Creating Customer Value Through the Power of AI	
	Business Analytics: Decision Making with Data	
	Chief Digital Officer Program: Leading Transformation	
	Chief Marketing Officer Program	
	Chief Product Officer Program	
	Customer Loyalty: Strategy and Application: Retaining Customers and Increasing Their Satisfaction for Organizational Growth	
	Design Thinking: A Toolkit for Breakthrough Innovation	
	Digital Marketing Strategies: Data, Automation, AI & Analytics: Mastering Modern Marketing Practices	
	Digital Transformation in Operations	
	Essentials of Marketing: Building a Foundation for Marketplace Success	
	Kellogg Accelerated Marketing Leadership Program	
	Kellogg Sales School: Professional Certificate in Sales	
	Legal Strategy for Business: Learn How the Law Can Be a Powerful Tool for Guiding Your Organization's Strategic Direction	
	Managerial Finance	
	Mastering Sales: A Toolkit for Success: Increase Your Individual and Team's Selling Performance	
	Omnichannel Marketing: Driving Business Value and Customer Growth	
	Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business	
	Professional Certificate in Digital Marketing: Advance Your Career in Digital Marketing	
	Professional Certificate in Product Management: Advance Your Career in Product Management	
Real Estate Finance and Investment		
Strategic Change Management: Lead and Implement Change in Your Organization		
Strategies that Build Winning Brands: Creating a Distinct Customer Advantage		

