

2021-2022 Executive Programs Calendar

Live virtual sessions In-person sessions*

		2021	AUG	SEPT	OCT	NOV	DEC	2022	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	
		JULY						JAN												
General Management	Business for Scientists and Engineers: Develop the Business Acumen to Advance Your Life's Work																			
	Executive Development Program - multiple sessions	July 12-16 July 21-23	Aug 18-20 Aug 23-26	Sept 13-14	Oct 18-20	Nov 15-23														
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth					Nov 29-Dec 10												Nov 28-Dec 9		
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value																			
	Finance for Executives: Make Better Decisions With Greater Confidence				Oct 11-22			Feb 7-18					June 5-10					Nov 6-11		
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances				Oct 25-Nov 5							May 22-27					Oct 23-28			
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom					Nov 1-12							June 20-23				Oct 10-12			
	Family Enterprise Boards: Navigating Unique Governance Challenges		Aug 30 & Sept 1 Sept 20-23 Blended Experience																	
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity							Jan 24, 26, 28 Feb 15-17 Miami Campus Blended Experience												
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business				Sept 13 & 15/Oct 4-7 Blended Experience			Feb 7 & 8/Mar 14-17 Blended Experience												
Growth & Innovation	Women's Director Development Program: The Journey to the Boardroom										April 27-29							Nov 2-4		
	Delivering Business Growth: An Actionable Framework			Sept 15-22								May 22-25					Oct 30-Nov 2			
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization			Sept 13-20								May 2-5			Sept 12-15					
Leadership	Leveraging AI for Innovation and Organizational Performance: Harness the Power of AI for Business Growth				Oct 25-Nov 2						April 11-13						Oct 10-12			
	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships				Oct 18-22			Feb 28-March 4							Sept 26-30					
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management					Nov 8-18			Mar 28-31								Oct 10-13			
	Energizing People for Performance: Develop People-Engagement Strategies				Sept 27-Oct 1							May 16-18						Nov 14-16		
	High-Performance Negotiation Skills: Maximize Your Outcome With Proven Strategies					Nov 8-12		Feb 7-11							Sept 12-16					
	Leading for Impact Within Family Enterprise: A Personal Approach																			
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team			Sept 20-24				Feb 21-25										Oct 3-7		
	Leading Strategic Change in Health Care										April 4-7									
	Leading With Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science			Sept 13-17				Dec 13-16					May 16-20			Sept 12-16				
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth					Nov 29-Dec 10						May 23-27						Oct 17-21		
	The Leader Within: Maximizing Your Authentic Leadership Impact				Oct 20-29						April 25-29						Sept 28-Oct 7			
	Marketing & Sales	The Single Family Office: Maximizing Performance in a Complex Environment				Oct 26-28														
The Strategy of Leadership: Unleashing the Power of Influence						Nov 8-16						May 23-25						Nov 7-9		
Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy					Oct 18-28								June 6-10					Nov 28-Dec 7		
Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment					Oct 11-29						April 11-29						Oct 30-Nov 4			
High-Impact Sales Strategy in a Digital World: Driving Revenue and Profit Growth													June 6-14							
Kellogg on Branding: Creating, Building and Rejuvenating Your Brand													June 12-17							
Operations & Technology	Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth										April 3-8									
	Sales Force Effectiveness: Adapting for Success in a New Environment				Oct 4-8												Oct 3-11			
	Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape					Nov 8-19						May 9-20						Nov 14-18		
Strategy	Lean Operations: Managing Risk and Uncertainty					Nov 29-Dec 3					April 12-18									
	Operations Strategy: Designing Operations to Maximize Value						Dec 6-10				April 26-May 2								Dec 7-9	
Strategy	Supply Chain Management: Strategy and Planning for Effective Operations			Sept 13-17						Mar 28-April 1					Sept 12-16					
	Competitive Strategy: Creating and Sustaining Competitive Advantage				Sept 27-Oct 7							May 2-12					Oct 16-20			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities				Oct 11-15												Oct 3-7			

*Dates are subject to change.

2021-2022 Executive Online Programs

Online Programs	Advertising and Marketing Communication Strategy: Creating an Integrated Advertising Plan that Drives Business Results	<p>Online programs are being added throughout the year; please visit our website for all programs and dates: kell.gg/kxonline</p>
	AI Applications for Growth: Creating Customer Value Through the Power of AI	
	Business Analytics: Decision Making with Data	
	Customer Loyalty: A Strategic Approach: Retaining Customers and Increasing their Satisfaction for Organizational Growth	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	
	Essentials of Marketing: Building a Foundation for Marketplace Success	
	Kellogg Accelerated Marketing Leadership Program	
	Kellogg Sales School Professional Certificate in Sales	
	Legal Strategy for Business: Learn How the Law Can Be a Powerful Tool for Guiding Your Organization's Strategic Direction	
	Mastering Sales: A Toolkit for Success	
	Negotiating in a Virtual World: Mastering High Performance Skills	
	Operations Management: Digital Strategy: Realizing the Impact of Digital Transformation	
	Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business	
	Professional Certificate in Digital Marketing: Advance Your Career in Digital Marketing	
	Professional Certificate in Project Management: Advance Your Career in Product Management	
	Strategic Change Management: Lead and Implement Change in Your Organization	
	Strategies that Build Winning Brands: Creating a Distinct Customer Advantage	
The Art and Science of Innovation: How Design and Creativity Impact Business		

