

2020-2021 Executive Programs Calendar

Fall 2020 - Live Virtual Sessions

2021 - In-Person Sessions

		AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	
General Management	Business for Scientists and Engineers: Develop the Business Acumen to Advance Your Life's Work											June 21-25							
	Enterprise Leadership Program - formerly known as Advanced Management Program												July 11-30						
	Executive Development Program											June 7-25			Sept 27-Oct 15				
	Strategic Capabilities for Emerging Business Leaders: Building a Foundation for Growth				Nov 30-Dec 11														
	Women's Senior Leadership Program - multiple sessions							Feb 24, 2021-Dec 3, 2021									Oct 13, 2021-Sept 23, 2022		
Finance & Accounting	Corporate Finance: Strategies for Creating Shareholder Value																	Nov 14-19	
	Finance for Executives: Make Better Decisions With Greater Confidence			Oct 12-23						April 18-23						Oct 10-15			
	Merger Week: Creating Value Through Strategic Acquisitions and Alliances									April 25-30						Oct 24-29			
Governance	Corporate Governance: Effectiveness and Accountability in the Boardroom				Nov 2-13							May 23-26						Nov 1-4	
	Family Enterprise Boards: Navigating Unique Governance Challenges							Feb 1-19 Live Virtual							Sept 19-23				
	Forming Family Enterprise Governance: Creating Structures and Processes to Ensure Success and Continuity								March 8-24 Live Virtual										
	Governing Family Enterprises: New Insights and Skills for All Involved in the Family Business									April 11-15						Oct 3-7			
	Women's Director Development Program: The Journey to the Boardroom									April 14-16								Nov 3-5	
Growth & Innovation	Delivering Business Growth: An Actionable Framework		Sept 16-23									May 23-26			Sept 19-22				
	Leading and Sustaining a Culture of Innovation: Cultivate a Leading Edge Organization		Sept 28-Oct 5									May 24-27			Sept 13-16				
	Leveraging AI for Innovation and Organizational Performance: Harness the Power of AI for Business Growth								March 1-3							Oct 25-27			
Leadership	Constructive Collaboration: Driving Performance in Teams, Organizations and Partnerships			Oct 19-23					March 8-11							Oct 18-21			
	Driving Organizational Change: Achieving Business Goals Through Purposeful Change Management				Oct 26-Nov 5					March 29-April 1									
	Energizing People for Performance: Develop People-Engagement Strategies				Nov 8-17							May 3-5						Nov 8-10	
	High Performance Negotiation Skills: Maximize Your Outcome With Proven Strategies				Nov 9-13							May 17-20						Nov 8-11	
	Leading for Impact Within Family Enterprise: A Personal Approach											May 2-6							
	Leading High-Impact Teams: How to Build and Lead a Powerful, Successful Team		Sept 21-28						March 16-19						Sept 21-24				
	Leading Into the Future: Capitalizing on New Concepts in a Fast-Changing World				Nov 1-11							May 24-28						Nov 1-5	
	Leading With Advanced Analytics and Artificial Intelligence: Creating Business Value Through Data Science		Sept 14-Oct 6							April 26-30					Sept 13-17				
	Navigating Workplace Conflict: People Problems and Solutions															Sept 28-Oct 1			
	The Customer-Focused Organization: Leading Transformation, Renewal and Growth			Oct 26-Nov 6								May 24-27				Oct 25-28			
	The Leader Within: Maximizing Your Authentic Leadership Impact		Sept 9-18							April 11-16						Oct 10-15			
	The Single Family Office: Maximizing Performance in a Complex Environment								March 24-26										
	The Strategy of Leadership: Unleashing the Power of Influence				Nov 9-17							May 3-5						Nov 8-10	
	Marketing & Sales	Advanced Marketing Management: Enhancing Digital Capabilities to Drive Your Marketing Strategy				Nov 30-Dec 10							June 7-11				Oct 18-22		
		Business Marketing Strategy: Driving Profitable Growth in the New B2B Environment		Sept 28-Oct 16							April 19-23					Sept 27-Oct 1			
Consumer Marketing Strategy: The Kellogg Approach to Building Effective Marketing Plans															Sept 19-24				
Distribution Channel Management: Optimizing the Customer Experience								Feb 28-March 3											
High-Impact Sales Strategy: Driving Revenue and Profit Growth								March 1-4											
Kellogg on Branding: Creating, Building and Rejuvenating Your Brand				Oct 5-23						April 25-30						Oct 3-8			
Maximizing Sales Force Performance: Implement Frameworks for Driving Top-Line Growth										April 25-29						Oct 3-7			
Sales Force Effectiveness: Adapting for Success in a New Environment				Oct 5-13															
Strategic Marketing Communications: Creating Effective Marketing Campaigns in an Evolving Media Landscape												May 10-14						Nov 15-19	
Operations & Technology	Operations Strategy: Designing Operations to Maximize Value										May 12-14							Nov 17-19	
	Supply Chain Management: Strategy and Planning for Effective Operations		Aug 31-Sept 4							April 11-14									
	Lean Operations: Managing Risk and Uncertainty					Dec 2-8				April 14-16									
Strategy	Competitive Strategy: Creating and Sustaining Competitive Advantage			Oct 12-22								May 16-20				Oct 10-14			
	Creating and Managing Strategic Alliances: Develop Strong Alliance Capabilities															Oct 19-22			
Online Programs	Artificial Intelligence: Strategies for Leading Business Transformation	Please check our website for session dates.																	
	Business Law for Leaders: Learn How the Law Can Be a Powerful Tool for Guiding Your Organization's Strategic Direction	Please check our website for session dates.																	
	Creativity as Competitive Edge: Inspiration, Ideation and Implementation	Please check our website for session dates.																	
	Customer Loyalty: A Strategic Approach: Retaining Customers and Increasing Their Satisfaction for Organizational Growth	Please check our website for session dates.																	
	Digital Marketing Strategies: Data, Automation, AI & Analytics	Please check our website for session dates.																	
	Essentials of Marketing: Building a Foundation for Marketplace Success	Please check our website for session dates.																	
	Mastering Sales: A Toolkit for Success	Please check our website for session dates.																	
	Negotiating in a Virtual World: Mastering High Performance Skills	Please check our website for session dates.																	
	Operations Management: Digital Strategy: Realizing the Impact of Digital Transformation	Please check our website for session dates.																	
	Product Strategy: Discovering, Developing, Managing and Marketing Products as a Business	Please check our website for session dates.																	
	Professional Certificate in Digital Marketing: Advance Your Career in Digital Marketing	Please check our website for session dates.																	
	Strategic Change Management: Lead and Implement Change in Your Organization	Please check our website for session dates.																	
	Strategies that Build Winning Brands: Creating a Distinct Customer Advantage	Please check our website for session dates.																	