

Northwestern
Kellogg
School of Management

EXECUTIVE

MBA

PROGRAM

A photograph of three people walking along a stone walkway in front of a building with arches. On the left is a young woman with long brown hair, wearing a light pink top and a colorful necklace, carrying a tan bag. In the center is a Black woman with braided hair, wearing a dark blue dress and a backpack, gesturing with her hands. On the right is a man with glasses and a beard, wearing a dark suit jacket over a pink shirt, walking towards them. A large purple arrow graphic points from the left towards the right, partially obscuring the people and the text.

Aim Higher

It's not something you're used to hearing. After all, you're already seen as a top leader at your company — be it a Fortune 500 company or a game-changing startup. But complacency isn't in your DNA. Luckily for you, it's not in ours either. As the world continues to evolve, the Kellogg Executive MBA Program is designed for individuals like you, who are ready to seize opportunity. Reach your full potential and lead with a global network and real-time career support at your back.

WHAT SETS KELLOGG APART

Time and again, our alumni acknowledge these aspects that make them stand out among peers:

A thirst for creativity and innovation: Inside and outside the classroom, Kellogg students leverage inspiration to try something unconventional or risky, stepping into the unknown with confidence for the rest of their careers.

A true exchange of ideas: When Kellogg students and faculty collaborate through spirited debate and hard-won achievement, they do so united as an engaged, inclusive community that embraces the notion that our differences are our strengths.

An eye toward empathy: Kellogg prepares a different kind of leader, who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.



**ARE YOU READY TO LEAD
THROUGH CHANGE?**

Designed Specifically for Experienced Professionals

Our robust curriculum builds upon your expertise by strengthening your business acumen across all areas of an organization so you can become a more strategic thinker and a better leader:

➤ **YEAR ONE: BUILD THE FOUNDATION**

Taught by Kellogg faculty and customized for the executive level, our curriculum will strengthen your business foundation and help you lead an organization more confidently.

➤ **YEAR TWO: DEEPEN YOUR EXPERTISE**

You will hone management techniques and apply strategies to larger challenges. Customize your experience by choosing electives that fit your career goals, or discover new interests. You'll also complete a capstone course that synthesizes class lessons from across the program.

Meet Your Future Classmates

Our students are high-achieving team players and hardworking leaders selected for their diverse backgrounds, industries and fields of study. Their unique

accomplishments and perspectives contribute to a dynamic classroom environment.

KEY DEMOGRAPHICS

9-21 YRS WORK EXP.	14 YRS WORK EXP. AVERAGE	31-45 AGE RANGE	38 AVERAGE AGE
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50% U.S. MINORITY	32% WOMEN	17% INTERNATIONAL
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Top Industries

TECH/MEDIA	HEALTHCARE/BIOTECH/PHARMA	FINANCIAL SERVICES
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Career Level

17% C-LEVEL	14% VP	33% DIRECTOR	24% MANAGER	12% OTHER
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International Geographic Representation

75% NORTH AMERICA	7% LATIN & SOUTH AMERICA	17% ASIA	1% EUROPE
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Note: Data is based on incoming Kellogg Executive MBA cohorts (Evanston + Miami combined) from September 2020 & January 2021. Age and work experience data: mid-80% range.

Career Experts to Get You Past the Obstacles

Disruption has become the new normal, making the agile “high-impact, low-ego” members of the Kellogg EMBA Global Network ready to pave their own career paths.

Kellogg helps you make decisions for the rest of your career, not just your next step. And it's not just the classmates in your current cohort who are backing you up. A global network of alumni executives is waiting to take your call.

Students enter the EMBA Program with different goals. Some aim to launch their own business while others want to leave the confines of their vertical and take a greater role in their companies or industries. No matter the end game, they all start their relationships with experienced, EMBA-dedicated coaches at the Kellogg [Career Management Center](#) on their first day on campus. The best part? They're with you for life.

► LIFETIME CAREER BENEFITS INCLUDE:

- 1:1 coaching from executive career and leadership experts
- Exclusive networking opportunities, thought-leadership events, career workshops and webinars
- Access to Kellogg's job board for personal career growth or to find talent for your organization
- Business databases and industry-specific library guides

KEY OUTCOMES

2x AVERAGE INCREASE IN TOTAL COMPENSATION
within 3-5 years of graduation



WERE PROMOTED
from program start
to 1 yr post-grad



**CHANGED INDUSTRY
OR FUNCTION**
from program start
to 1 yr post-grad



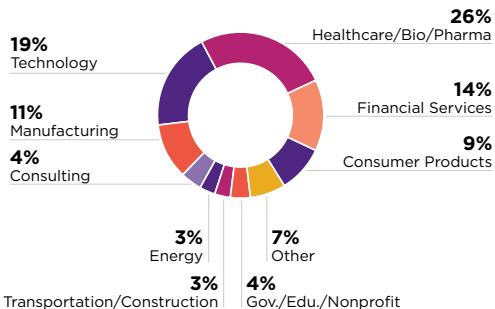
**JOINED OR FOUNDED
A STARTUP**
from program start
to 1 yr post-grad

The Kellogg Impact

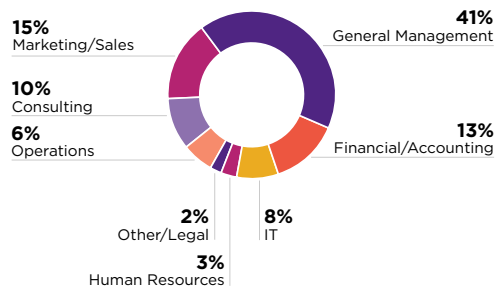
88% Attribute having a Kellogg MBA to
PROFESSIONAL GROWTH

89% Credit Kellogg for their
CONFIDENCE AS A LEADER

Alumni Industries of Employment



Alumni Job Functions



All figures derived from a survey conducted with Executive MBA alumni in February 2020. Survey participants were from graduating classes 2009–2018.

The Kellogg Global Network

To be a modern executive, you need expertise to lead at the global level, and you can only get that from deep study of global markets. With access to experts on two U.S. campuses and five partner institutions around the world, you can choose from more than 50 elective courses for the most immersive business-education experience of its kind.

SCHULICH SCHOOL
OF BUSINESS
TORONTO

KELLOGG SCHOOL
OF MANAGEMENT
EVANSTON | MIAMI

JOIN A POWERFUL AND DEDICATED NETWORK

65,000+

ALUMNI ACROSS 120+ COUNTRIES

These exceptional men and women embody Kellogg's pay-it-forward culture, often acting as mentors to help current students achieve their goals.





WHU - OTTO BEISHEIM
SCHOOL OF MANAGEMENT
VALLENDAR-DÜSSELDORF

GUANGHUA SCHOOL
OF MANAGEMENT
BEIJING

HKUST SCHOOL
OF BUSINESS
AND MANAGEMENT
HONG KONG

LEON RECANATI GRADUATE
SCHOOL OF BUSINESS
ADMINISTRATION AT
THE COLLIER SCHOOL
OF MANAGEMENT
TEL AVIV

Campuses

You're already juggling a busy schedule, so choose the base location and format that makes the most sense to you. Both the Evanston and Miami formats benefit from

the same stellar faculty, curriculum and community that define the Kellogg experience.

Evanston, IL

TWICE MONTHLY: Friday — Saturday

JANUARY or **SEPTEMBER START**

Four Live-In Weeks

Two years to complete

Just 30 minutes from downtown Chicago, live and learn at the James L. Allen Center, where you'll have space to work on group assignments, make lasting connections with your peers and enjoy the tranquility of Northwestern's Evanston campus. You will also have the option to travel to any campus within the Global Network for elective courses.

Miami, FL

MONTHLY: Thursday — Sunday

JANUARY or **SEPTEMBER START**

Four Live-In Weeks

Two years to complete

Enjoy a city bustling with global commerce that also serves as a bridge between the U.S. and Latin America. Network from the comfortable accommodations of the Hyatt Regency Coral Gables, and travel to any campus within the Global Network for elective courses.



IN THEIR OWN WORDS: TAKE IT TO WORK TOMORROW

Given the structure of the EMBA Program, you'll learn from a tested combination of theory and practice that you can put to work right away, whether that's leading your next meeting or starting a new initiative. Here's a glimpse into the popular **Phase 0** course, which gives you an edge in launching a new venture.

“Phase 0 was one of my favorite classes at Kellogg and one that I continue to use in my current role. It was the perfect combination of theory and practice. It forced us to think quickly, iterate constantly, manage team dynamics and get out of our comfort zones. It's easy to sit in a classroom and create the ‘perfect product,’ however, Phase 0 forced us to go out and talk to real people with real needs in order to develop our product.”

NEELA MARNELL '18

Senior Account Executive, Google Inc.

ENGAGE WITH US

Sign up for an event to engage with Kellogg faculty, students and admissions staff from anywhere in the world.

APPLY TO KELLOGG

January 2022

Round:	Round 1	Round 2
Application deadlines:	August 18, 2021	October 6, 2021

September 2022

Round:	Round 1	Round 2
Application deadlines:	April 20, 2022	June 1, 2022

To start your application, go to [**kell.gg/EMBAapply**](https://kell.gg/EMBAapply).

FINANCE YOUR MBA

We offer various options for scholarships and financial aid.
For more information, please visit: [**kell.gg/EMBAFinance**](https://kell.gg/EMBAFinance).

EXECUTIVE MBA PROGRAMS

Kellogg School of Management | Northwestern University
Evanston | 2169 Campus Drive, Evanston, IL 60208 | 847.491.3622
Miami | 95 Merrick Way, Suite 100, Coral Gables, FL 33134 | 305.442.7780
emba-admissions@kellogg.northwestern.edu