Agenda

• Benefits of Exchange
• Commitment & Trade-Offs
• Exchange & Your Kellogg Degree
• Choosing the “Right” School(s)
• Application & Selection Process
• Questions
Why Exchange?

The **purpose** of the exchange program is to provide Kellogg students with **immersive exposure to another culture**, enabling them to **cultivate and integrate diverse global perspectives** academically, professionally and personally.

Kellogg’s MBA Exchange Program provides students with:

- **course content** that offers exposure to **unique topics and/or new perspectives**
- a **global network** that opens doors to new people, places and industries
- the knowledge and **ability to leverage and work with culturally diverse teams**
- the **flexibility, understanding and confidence** needed to successfully navigate a new culture
- the ability to **expand the global mindset of the broader Kellogg community** through shared knowledge and insights
Commitment & Potential Trade-Offs

**Time**
- Mandatory Pre-Departure meeting
- 1 Quarter during 2nd year at Kellogg*
- Term length ranges from 4-10 Weeks

**Finances**
- Kellogg Tuition
- Geo Blue Health Insurance
- Housing*
- Potential cost of living adjustment*

**Bid Points**
- 750 bid points
- Penalty for withdrawal
- See student contract for additional details

**Reflection**
- COI Assessment
- Post-Exchange Reflection
- Examples
  - Reflection Paper
  - Blog/Vlog
  - Poster

* Due to timing, exchange participants are unable to hold certain roles at Kellogg. These include KSA Exec, Club and Conference Leadership, Board Fellows & Zell Fellows.

* Potential opportunity to sublease Evanston apartment to incoming exchange students.

* Financial Aid can be applied toward the Exchange Program and students may be eligible for a cost of living adjustment, depending on host-school location. Contact Financial Aid Office for additional information.
Exchange & Your Kellogg Degree

Credits & Contact Hours
- Minimum 90 contact hours
- May vary by school

Grades
- Pass/Fail
- Do not affect your GPA

Counting Classes Towards Majors
- 1 Credit Maximum per major
- See website for additional guidelines
Choosing The Right School: Options

Africa & Oceania
AGSM, Australia
MBS, Australia
UCT, South Africa

Americas
INCAE, Costa Rica
San Andres, Argentina

Europe & The Middle East
Bocconi, Italy
Coller, Israel
Edinburgh, Scotland
ESADE, Spain
ESSEC, France
HEC, France
IESE, Spain
INSEAD, France
LSE, UK
LBS, UK
RSM, Netherlands
St. Gallen, Switzerland

Asia
CEIBS, Shanghai
Hitotsubashi, Japan
HKUST, Hong Kong
ISB, Hyderabad
INSEAD, Singapore *
Keio, Japan
NUS, Singapore
Sasin, Thailand

* fall quarter only
Choosing The Right School: Considerations

• Goals for your time at Kellogg
• Specific School vs. Cultural Immersion
  – If latter, consider competitiveness
• Do your homework!
  – Exchange Website
  – Exchange Binders – Rm. 3116
  – Fellow students
• Pave your own exchange path
  – Schools that are not highly competitive
  – New schools
• Returning to Country of Origin
**2018-2019 Application Timeline**

<table>
<thead>
<tr>
<th>Application Round</th>
<th>Application Due</th>
<th>Decisions Released</th>
<th>Contracts Due</th>
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</thead>
<tbody>
<tr>
<td>Round 1</td>
<td>Friday, January 11 at 9:00am</td>
<td>Friday, January 18 at 5:00pm</td>
<td>Friday, January 25 at 12:00pm</td>
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<tr>
<td>Round 2</td>
<td>Friday, April 5 at 9:00am</td>
<td>Friday, April 12 at 5:00pm</td>
<td>Friday, April 19 at 12:00pm</td>
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*Students who wish to study abroad during the Fall term, must apply during Round 1*
Application Details

Step 1: Complete Survey

• Link posted on website

Step 2: Submit Materials

• exchangeprogram@kellogg.northwestern.edu

Application Limit: 3 Schools

IMPORTANT: Name your materials: School Name – Last Name, First Name
Selection Process

• Spots available at each school
• Decision made at Kellogg
• Writing a strong set of essays
I’ve Committed, Now What?

• Nominations to partner schools

• Mandatory Orientation Meetings

• Partner schools handle:
  • Visas (sometimes)
  • Course Selection
  • Housing (sometimes)
Questions & How To Proceed

1. Read school information on website
2. Look at binders - *highly recommended*
3. Talk to Gabrielle
   - Global Hub 3116
   - Send Outlook invite (half hour) for time we’re both free
   - Office Hours in Gies Plaza week before deadline
4. Talk to exchange alums or students currently on exchange