Agenda

- Deciding whether or not to study abroad
- Logistics
- Exchange and your Kellogg Degree
- Choosing the “right” program(s)
- Application and selection process
- Questions
Decisions, Decisions…
Potential Benefits & Trade Offs of Studying Abroad

+ Global business perspective
+ Unique partner schools
+ Cultural immersion
+ Expanded network and recruiting
+ Improved language skills

- Missing a quarter at Kellogg*
- Added expenses
- Time away from work
Logistics

Timing & Registration

• Quarter to which credit is applied is determined by program end date
• Automatically enrolled in INTL-490

Finances

• Tuition
• Financial Aid
• Additional Expenses: Program fee, housing, flight, meals, etc.

Health

• Geo Blue
• Immunizations
• State Department Warnings
Exchange & Your Kellogg Degree

Credits
- Vary by program but range from 1-2 credits
- Credits count toward graduation

Counting Classes Towards Majors
- Can be done with faculty approval*

Grades
- Grades converted to Pass/Fail
- Do not affect your GPA
### 2018-2019 Short-Term Exchange Options

<table>
<thead>
<tr>
<th>School</th>
<th>Country</th>
<th>Topic(s)</th>
<th>Term</th>
<th>Credits</th>
<th>Slots</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGSM</td>
<td>Australia</td>
<td>Doing Business in Australia</td>
<td>Spring 2019</td>
<td>1.0</td>
<td>8 *</td>
</tr>
<tr>
<td>Copenhagen</td>
<td>Denmark</td>
<td>Regenerative Sustainability; Sustainability &amp; CSR in Scandinavia</td>
<td>Winter 2019</td>
<td>1.0</td>
<td>5</td>
</tr>
<tr>
<td>Coller</td>
<td>Israel</td>
<td>Doing Business in Israel</td>
<td>Winter 2019; Spring 2019</td>
<td>1.0</td>
<td>12</td>
</tr>
<tr>
<td>ESSEC</td>
<td>France</td>
<td>The Global Manager in Europe</td>
<td>Summer 2019</td>
<td>2.5</td>
<td></td>
</tr>
<tr>
<td>FGV</td>
<td>Brazil</td>
<td>Doing Business in Brazil</td>
<td>Spring 2019</td>
<td>1.5</td>
<td></td>
</tr>
<tr>
<td>Guanghua</td>
<td>China</td>
<td>Doing Business in China</td>
<td>Spring 2019; Summer 2019</td>
<td>1.0</td>
<td>10</td>
</tr>
<tr>
<td>IPADE</td>
<td>Mexico</td>
<td>Doing Business in Mexico</td>
<td>Winter 2019</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>PUC</td>
<td>Chile</td>
<td>Sensing the Future: The Fundamentals of Foresight; Business Model and Corporate Strategy; Managing Multinational Corporations; Innovation and New Product Development</td>
<td>Winter 2019</td>
<td>1.0/module</td>
<td>8 *</td>
</tr>
<tr>
<td>MBS</td>
<td>Australia</td>
<td>Brand Management</td>
<td>Summer 2019</td>
<td>1.0</td>
<td></td>
</tr>
<tr>
<td>WHU</td>
<td>Germany</td>
<td>The Changing Environment for International Business in Europe</td>
<td>Spring 2019</td>
<td>1.5</td>
<td>6 *</td>
</tr>
</tbody>
</table>

* Number of available slots to be confirmed.
Choosing The Right School: Considerations

- Goals for your time at Kellogg
- Specific School vs. Cultural Immersion
  - If latter, consider competitiveness
- Do your homework!
  - Exchange Website
  - Fellow students
- Returning to Country of Origin
Application Details

Step 1: Complete Survey
• Link posted on website

Step 2: Submit Materials
• exchangeprogram@kellogg.northwestern.edu

Application Limit: 3 Schools

IMPORTANT: Name your materials: School Name – Last Name, First Name
2017-2018 Application Timeline

**Round 1**
- Applications Due: Sunday, October 21 at 11:59PM
- Decisions Released: Friday, October 26 at 5:00pm
- Contracts Due: Friday, November 2 at Noon

*Students applying for Winter 2019 programs must apply during Round 1*

**Round 2**
- Applications Due: Sunday, December 2 at 11:59PM
- Decisions Released: Friday, December 7 at 5:00pm
- Contracts Due: Friday, December 14 at Noon
Selection Process

• Spots available at each school

• Decision made at Kellogg

• Writing a strong essay
I’ve Committed, Now What?

• Nominations to partner schools
• Registration & payment
• Partner schools handle:
  • Visas (sometimes)
  • Program registration
  • Housing (sometimes)
Next Steps

1. Read school information on the Exchange Program website
2. Talk to Gabrielle
3. Talk to exchange alums