Q13. Name

Bimal

Q1. Which program did you participate in?

Recanati - Israel

Q2. Please describe the academic rigor, focus, and quality:

The quality the professors in each of the sessions were great. The in class experience provide great context to the past, present and the future of the Israeli nation.

Q3. Professors and teaching style:

Very interactive and I personally enjoyed the lectures.

Q4. Fellow participants (which schools were they from, how old, etc?):

Duke, Emory, NUS, HKUST and George Washington

Q5. Please describe any company visits:

We visited at least 6-7 start-up and social enterprises - each one was unique and different. The hosts were welcoming and eager to share their experiences and what they learned through the successful and failed attempts.
Q6. Social outings:

We had a great group from all over. There were at least 4-5 social dinners that the host school has step up for us to interact and taste the flavors of the exotic Israeli cuisine. The school also helped us arrange a group site seeing over the weekend to places like the Dead Sea, Masada and Jerusalem.

Q7. Accommodations:

by US standards the rooms were small but they were fine, nothing to complain about. The breakfast was included in the room rate and it had a good spread to chose from.

Q8. Best points of the experience:

The balance between in class lectures, company visits, social events and sight seeing was great. I could not have asked for anything more. Was a great way to immerse and experience culture and ways of doing business in Israel.

Q9. Worst points or ideas for improvement:

None

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

<table>
<thead>
<tr>
<th>Not at all likely</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>
Q11. Primary Motivation for Participating in this Program:

- Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- Cultural interest in location
- Academic rigor
- MBA program ranking
- Interest in working in region post Kellogg
- Developing language skills

Q12. Any Additional Comments or Feedback:

Location Data

Location: (32.958801269531, -96.981201171875)

Source: GeoIP Estimation

Map data ©2016 Google, INEGI
Q1. Which program did you participate in?

Doing Business in Israel

Q2. Please describe the academic rigor, focus, and quality:

A lot of focus on entrepreneurship, innovation, and Israeli culture. Right mix of lectures, class visits, and field trips.

Q3. Professors and teaching style:

The professors were very enthusiastic and had great sense of humor. The lectures were very interesting and interactive.

Q4. Fellow participants (which schools were they from, how old, etc?):

I think in total we had more than 60 students. International: National University of Singapore, Hong Kong Science & Technology US: Ross, Emory, Duke, George Washington. Some students from Singapore and HK were part-timers. Full timers from other US schools were a little younger than us. HKUST had the biggest group (around 17 people).

Q5. Please describe any company visits:

Mostly start-ups: The Library, Eatwith, Call Yachol, Netafim, sFBI (small factory big ideas). The company visit was a big part of the program and I learned so much from each one of them. A lot of smart people doing great things for the society. It was great to see how what we learned in the lectures (about the culture, history, Israeli personalities, etc.) all linked to the start-up spirits. Very inspiring and eye-opening. Other than the companies, the visits to Kibbutz, Jerusalem, Tel-Aviv city center, Black-out restaurant, and the military base were awesome.
Q6. Social outings:

We had social outings every night. For any day there wasn’t a social outing organized by the program, the students found things to do together and Hilla and Idit who were leading the program were great in recommending places to go. During the weekend, there were different groups going to one or more of: dead sea, Masada, Jordan, Bethlehem.

Q7. Accommodations:

We had two boutique hotels right next to each other. The location was perfect and we could walk to everywhere. I was assigned a roommate from another school which was great. Hotel breakfast was amazing. Rooms were not soundproof though.

Q8. Best points of the experience:

The program was packed with a variety of activities. It was so well prepared that I think there couldn’t have been a better way to learn and experience Israel in such a short period of time. With jet lag, some leftover work from my company, and the readings, I pretty much didn’t have enough time to sleep and was super tired, but it was all worth it. Glad we got to connect with students from other schools and some Israeli students.

Q9. Worst points or ideas for improvement:

The program was perfect. I just wish I could stay there a little longer to visit other parts of Israel, which would be pretty difficult for part-timers who have to go back to work.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely

0  1  2  3  4  5  6  7  8  9  10

Extremely likely

 
Q11. Primary Motivation for Participating in this Program:

- Timing/Length of program (alignment with Kellogg’s Academic Calendar)
- Academic focus
- Cultural interest in location
- Academic rigor
- MBA program ranking
- Interest in working in region post Kellogg
- Developing language skills

Q12. Any Additional Comments or Feedback:

I participated in DBI mostly because it worked well with Kellogg’s academic calendar and also time-off from work. I didn’t expect I would get so much out of it. It was an amazing experience and I definitely would recommend the program to anyone.
Q1. Which program did you participate in?

Doing Business in Israel

Q2. Please describe the academic rigor, focus, and quality:

The curriculum and program were well laid out to achieve the learning objectives. It was not rigorous, but I think the quality was good.

Q3. Professors and teaching style:

Most of the professors were very good and energetic. Although there were case studies, the sessions were often lecture style versus discussion.

Q4. Fellow participants (which schools were they from, how old, etc?):

Emory, George Washington, Michigan, HKUST, Singapore

Q5. Please describe any company visits:

Most were the same, where they would show us what they were working on and talk about why Israel was a good start-up nation. The best one was Call Yaccal, because it was extremely emotional to see their passion for their people and work.

Q6. Social outings:

The social outings were great. We all really bonded during these events.
Q7. Accommodations:

The accommodations were good. No complaints.

Q8. Best points of the experience:

Meeting people from all different schools and being able to see all that Israel has to offer.

Q9. Worst points or ideas for improvement:

The academics need to be more interactive.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

<table>
<thead>
<tr>
<th>Not at all likely</th>
<th>Extremely likely</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>9</td>
</tr>
<tr>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>2</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td></td>
</tr>
</tbody>
</table>

Q11. Primary Motivation for Participating in this Program:

- Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- Cultural interest in location
- Academic rigor
- MBA program ranking
- Interest in working in region post Kellogg
- Developing language skills

Q12. Any Additional Comments or Feedback:
Location Data

Location: (51.9)

Source: GeoIP Estimation
Q13. Name

Jag Gattu

Q1. Which program did you participate in?

Recanati Exchange Program

Q2. Please describe the academic rigor, focus, and quality:

Excellent. The academic rigor and the time spent to learn about the culture are 50-50. The program is well balanced to have a good time while learning about the culture and the startup infrastructure. The program is not designed to make students work hard on the academics but to experience the culture and the infrastructure behind the startup nation.

Q3. Professors and teaching style:

Excellent. Many of the speakers were involved in startups at some point and their insights were valuable. They were also entertaining.

Q4. Fellow participants (which schools were they from, how old, etc?):

Great. Very broad set of students from schools in the US, Hong Kong, Singapore, Australia.

Q5. Please describe any company visits:

Company visits were great, and the interactions with the founders were insightful. They shared the ups and downs in the course of the startup.

Q6. Social outings:

Excellent, Excellent, Excellent. Food is amazing and the restaurants/activities were high-quality. It definitely was organized to make it a memorable trip.
Q7. Accommodations:

This is the only negative. The rooms are tiny. If you are sharing, be prepared to be surprised. There is not enough space to comfortably have two bags open at the same time. It is that small!!!

Q8. Best points of the experience:

Q9. Worst points or ideas for improvement:

A little more rigor on the academics would not hurt.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely

0 1 2 3 4 5 6 7 8 9 10

Extremely likely

Q11. Primary Motivation for Participating in this Program:

- Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- Cultural interest in location
- Academic rigor
- MBA program ranking
- Interest in working in region post Kellogg
- Developing language skills

Q12. Any Additional Comments or Feedback:
Location Data

Location: (42.345794677734, -71.550598144531)

Source: GeoIP Estimation
Q1. Which program did you participate in?

Doing Business in Israel (Dec. 2015-Jan 2016)

Q2. Please describe the academic rigor, focus, and quality:

The program was a mix of lectures on entrepreneurship delivered by the Recanati School at their Tel Aviv campus, social outings with other MBA students, and tours of startups, established organizations and the local culture in Israel. The lectures were delivered by professors and provided great insight on the startup culture and innovation methods used by Israeli firms.

Q3. Professors and teaching style:

Mostly lectures with some group work, case analysis. Presentations by entrepreneurs in Israel (mostly from Tel Aviv)

Q4. Fellow participants (which schools were they from, how old, etc?):

Full time students from Duke, Emory, Ross, HKUST, NUS and part-time students from Kellogg

Q5. Please describe any company visits:

Visits to Autodesk, Intel, startup accelerators - sFBI, The Library, and social startup -Call Yachol
Q6. Social outings:

The school did a great job with a packed social calendar, which included visits to Jerusalem and the holy sites, areas around Tel Aviv, the Dead Sea, and great restaurants. The course coordinators worked very hard to make sure we had a great experience there. We also had a tour of an army base and talked to soldiers about their experiences serving the army and life after service.

Q7. Accommodations:

Cinema Hotel, close to downtown Tel Aviv. Within walking distance to bars, restaurants and the nightlife.

Q8. Best points of the experience:

A very good mix of academics with social outings to learn and experience Israel and the local culture. I can’t pinpoint one single experience, as the entire program was very well put together. I would say that if you're interested in entrepreneurship after b-school, it's definitely worth a visit.

Q9. Worst points or ideas for improvement:

Be aware of the security situation in Israel. While we were there, a café nearby was attacked by a gunman. Try to stay in groups and get a local SIM card to stay in touch with the co-ordinators at all times. If you're going sightseeing, go in a group and inform the co-ordinators. We toured the area in chartered buses and the university also had security guards escorting the group during tours. I think the school did a great job and couldn’t expect more. I would have liked more interaction with the local students at Recanati. Since we were a large group of foreign business schools, we ended up interacting within the group rather than the local students. However, it is a very short program so you have to make the most of the available time.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely 0 1 2 3 4 5 6 7 8 9 10
Extremely likely 0 0 0 0 0 0 0 0 0 0 0
Q11. Primary Motivation for Participating in this Program:

- Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- Cultural interest in location
- Academic rigor
- MBA program ranking
- Interest in working in region post Kellogg
- Developing language skills

Q12. Any Additional Comments or Feedback:

Location Data

Location: (42.239807, 128906, -83.008796691895)

Source: GeoIP Estimation
Q13. Name

Dominique Cobb

Q1. Which program did you participate in?

DBI Israel

Q2. Please describe the academic rigor, focus, and quality:

It was not academically rigorous but it was definitely insightful. I appreciate the teaching from real-life examples, company site visits, and cultural tours. I left learning more about entrepreneurship and innovation which was the primary goal and the appropriate location for it.

Q3. Professors and teaching style:

The professors were great! The more interactive sessions were definitely better. The cases that were required to read were helpful though the the Teva case was not extremely value added. It was interesting but much more appropriate for a strategy courses versus a course on innovation and entrepreneurship.

Q4. Fellow participants (which schools were they from, how old, etc?)

Emory, Hong Kong, Singapore, Duke. They were on average 28-30 with a few younger and older.

Q5. Please describe any company visits:

Company visits were great with the exception of Intel - it was very much like a presentation that you would receive at an information session and wasn't tailored to our group. Autodesk had a hack-a-thon going on while we were there that was amazing. Small Factory Big Ideas, the Library, the military base, and the Kibbutz were all great.
Q6. Social outings:

Blackout was probably my favorite. It's a restaurant where you eat in complete darkness. We also had dinner at the house of an EatWith host on New Year's Eve that was great. There were quite a few restaurants they were all delicious. We also had ample free time during the Sabbath so it was great for exploration. My group went to Masada and the Dead Sea.

Q7. Accommodations:

Hotels were small but very nice and clean. The trip was very well organized.

Q8. Best points of the experience:

Outside of academics the trip to Jerusalem meant a lot to me. I unfortunately don't remember the Professor's name but he did a session around the Eliminate-Reduce-Raise-Create framework. That was helpful because we can apply that information going forth, it got us working in groups with people we didn't know, and had use think of a new innovative solution. That was my favorite in-class portion.

Q9. Worst points or ideas for improvement:

I don't think that we should have an assignment due while we are in Israel. Perhaps an assignment before and an assignment afterwards. The trip is short and when you have to focus on a paper it distracts from being able to enjoy where you are and explore. I do think it would be a good idea to do more interactive in-class assignments.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely 0 1 2 3 4 5 6 7 8 Extremely likely 9 10
Q11. Primary Motivation for Participating in this Program:

☐ Timing/Length of program (alignment with Kellogg’s Academic Calendar)
☐ Academic focus
☐ Cultural interest in location
☐ Academic rigor
☐ MBA program ranking
☐ Interest in working in region post Kellogg
☐ Developing language skills

Q12. Any Additional Comments or Feedback:

Great trip! I have zero regrets about going. I highly recommend people to go because it was well worth it.

Location Data

Location: (42.0569000244, -86.4562988281)

Source: GeoIP Estimation
**Q1. Which program did you participate in?**

Tel Aviv University - May 2016

**Q2. Please describe the academic rigor, focus, and quality:**

Program had a robust amount of readings, discussion and academic rigor for the 6 days of instruction. The focus was mostly on doing business in Israel with a heavy slant towards entrepreneurship and tech innovation.

**Q3. Professors and teaching style:**

Mostly individual speaker based, not a lot of interaction or participation from cases. We had 2-3 speakers each day and 4 days with company visits or visits to other cultural exhibits.

**Q4. Fellow participants (which schools were they from, how old, etc?):**

About 15 from UT Austin, 5 from Michigan-Ross, 3 from Singapore, 1 from Australia, 2 from Kellogg. Total of 4 Part time students, the rest were full time and ages ranged from 27-40 years old.

**Q5. Please describe any company visits:**

Had a wide variety of company and cultural visits. Cultural visits included: Jewish museum, Israeli Air Force, Old Jaffa, Jerusalem and a Kibbutz which focused on agricultural innovation. Company visits included Cal Yahol (the world's only call center which is employed by visually and hearing impaired), Tel Aviv startups and accelerators. Had a few CEO's come and speak to us (ACE/Given Imaging, Takadu)
Q6. Social outings:

Wonderful experiences planned - Eat with dinner, Blackout restaurant (having dinner in the dark), dinner in Jaffa - the program had a great balance of immersion experiences and free time.

Q7. Accommodations:

Accommodations were ok - pretty expensive for extremely small rooms, and the internet was incredibly slow so it was difficult to keep up with work and school work back to the US.

Q8. Best points of the experience:

Weekend cultural trip to Dead Sea, trip to Jerusalem and dinners at Eat With and BlackOut.

Q9. Worst points or ideas for improvement:

I would have loved to have the itinerary much earlier in advance, with the dates of the program locked down in advance. It was difficult to understand the full itinerary (especially as I was bringing my husband - joint venture) to plan out which events he could/could not attend. We ended up paying $1800 for his portion of the trip which felt EXTREMELY expensive for what he was able to do with us (some dinners and two tours). I wish the program were more accommodating for joint ventures as we are already paying so much.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

Not at all likely 0 1 2 3 4 5 6 7 8 9 10
Extremely likely 0 0 0 0 0 0 0 0 0 0 0
Q11. Primary Motivation for Participating in this Program:

☐ Timing/Length of program (alignment with Kellogg's Academic Calendar)
☐ Academic focus
☐ Cultural interest in location
☐ Academic rigor
☐ MBA program ranking
☐ Interest in working in region post Kellogg
☐ Developing language skills

Q12. Any Additional Comments or Feedback:

Great program overall - excited to have gotten the opportunity to go! This was a really long program and I wish it were worth more than 1 credit (we ended up being there for 9 days because of where the weekend fell.

Location Data

Location: (44.955962923828, -93.384101867676)

Source: GeoIP Estimation

Map data ©2016 Google
Q1. Which program did you participate in?

Recanati - Doing business in Israel

Q2. Please describe the academic rigor, focus, and quality:

The course could have been more rigorous, but the comprehensive approach to addressing innovation and entrepreneurship was excellent. The quality was high.

Q3. Professors and teaching style:

The program was set up with two hour lectures from a series of professors. Almost all were top notch.

Q4. Fellow participants (which schools were they from, how old, etc?):

The program was comprised entirely of students who attended universities outside Israel. They were typical MBA ages and a mix of full-time and part-time programs from around the world.

Q5. Please describe any company visits:

We visited a startup, an incubator, and a company on a kibbutz, which was old and well-developed. It was good to get outside the classroom, and in each visit we had opportunities to hear from and discuss with business people. However, the classroom experience was even better.
Q6. Social outings:

This was really fantastic. They organized a series of dinner meals for us as well as a day-trip to Jerusalem. Excellent experiences to unique and excellent restaurants. Very well done.

Q7. Accommodations:

The hotel recommended by the program (possibly required?) was a nice, boutique hotel two blocks from the Mediterranean Sea. The staff was wonderful, the free breakfast and happy hour were fun, and the place lent beach towels and bikes. It was a bit pricey, but that's to be expected in that area of Tel Aviv.

Q8. Best points of the experience:

The classroom and social events were excellent. The workload was at a level that allowed us time to explore the city, which was welcomed.

Q9. Worst points or ideas for improvement:

I think the experience could have been more academically rigorous. More readings on theories or frameworks prior to the course would have been helpful.

Q10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

<table>
<thead>
<tr>
<th>Not at all likely</th>
<th>0</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
<td>o</td>
</tr>
</tbody>
</table>
Q11. Primary Motivation for Participating in this Program:

- Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- Cultural interest in location
- Academic rigor
- MBA program ranking
- Interest in working in region post Kellogg
- Developing language skills

Q12. Any Additional Comments or Feedback:

If you're interested in innovation and entrepreneurship, this is a great experience.

Location Data

Location: (41.539199829102, -94.880798339844)

Source: GeoIP Estimation