KELLOGG LEADERSHIP CIRCLE

Transforming through Annual Giving

Northwestern | Kellogg

Advancement
Kellogg School of Management
Northwestern University
1007 Church Street, Suite 400
Evanston, IL 60201
The support of Kellogg Leadership Circle members is vital to the school’s mission to educate, equip and inspire the next generation of business leaders — innovators who make lasting impact in the world.

Gifts from the KLC — a powerful group of loyal alumni and friends — are the backbone of our Annual Fund program. These contributions make a significant difference, fast. Directed immediately toward areas of need, KLC gifts fund student scholarships, curriculum innovation and trailblazing faculty research.

By making a gift of $2,500 or more to the Kellogg Annual Fund, you become a KLC member and gain access to special benefits and a community of valued Kellogg supporters.

Current students and recent alumni (graduated within the past five years) can become KLC members at the Catalyst level with an annual contribution of $1,000 or more.

To renew or make your first KLC gift, visit the KLC webpage: kell.gg/klc-giving

Join the KLC to enjoy member benefits. Special benefits are available to those who make a KLC gift during their reunion year, and their gifts contribute to their class’ total reunion giving.

- **Catalysts** $2,500+
  - Recognition in Kellogg publications as a KLC member
  - Recommended reading list from Kellogg professors
  - Complimentary access to lifelong learning opportunities
  - Invitations to special KLC community events

- **Innovators** $10,000+
  - All benefits included in the Catalysts level
  - Complimentary copy of featured faculty publication

- **Partners** $25,000+
  - All benefits included in the Innovators level
  - VIP assistance for Kellogg-related business

- **Leaders** $50,000+
  - All benefits included in the Partners level
  - Access to invitation-only Kellogg leadership event

- **Cornerstone** $100,000+
  - All benefits included in the Leaders level
  - Access to invitation-only Kellogg Cornerstone experiences globally
  - Annual recognition as a Cornerstone member

Find out more details about giving levels and benefits at kell.gg/klc-giving