

2017 EXECUTIVE MBA

CONVOCATION CEREMONY

Northwestern | Kellogg

Kellogg School of Management

2017 EXECUTIVE MBA

CONVOCATION CEREMONY

Saturday, December 9, 2017

Alice Millar Chapel, 1870 Sheridan Road, Evanston, Illinois

Processional

Faculty and Students

Welcome

Greg Hanifée

Associate Dean, Executive MBA
Global Network

Opening Remarks

Sally Blount '92

Dean, Kellogg School of Management

Convocation Address

Wendy Lewis '95

Global Chief Diversity Officer,
Vice President Global Community Engagement,
McDonald's Corp.

Student Addresses

Timothy Lamont Jones Jr. '17

(EMBA Cohort 106)

Eleanor P. Williams '17

(EMBA Cohort 107)

Outstanding Faculty Awards

**The J. Keith Murnighan Outstanding
Professor Award in a Core or Advanced Course**

Mitchell A. Petersen

Glen Vasek Professor of Finance

Janice C. Eberly

James R. and Helen D. Russell Professor of Finance

Outstanding Professor in an Elective Course

Robert Wolcott

Clinical Professor of Innovation and
Entrepreneurship in Executive Education

José María Liberti

Clinical Professor of Finance

Introduction of Graduates

Colette Feldges

Director, Executive MBA Program, Evanston

Melissa Holland

Director, Executive MBA Global Network

Awarding of Diplomas

Sally Blount '92

Alma Mater

Michael J. Smith '17

(EMBA Cohort 106)

Recessional

Faculty and Students

Reception

The Drake Hotel, Chicago

CONVOCATION SPEAKER

WENDY LEWIS '95

Global Chief Diversity Officer, Vice President Global Community Engagement,
McDonald's Corp.

Wendy Lewis is responsible for guiding McDonald's Global Diversity and Inclusion efforts across all McDonald's Corporation business functions to enrich the organization's history and culture of opportunity, growth and economic impact within diverse communities and strategic partnerships. Her primary focus is to direct the "Diversity IS Inclusion" business strategy as the value proposition for total employee engagement for business results. She is also responsible for creating innovative and measurable strategic alliances with internal and external stakeholders and partners as well as support the pipeline development of diverse and inclusive representation within the workforce.

A major development of her "Diversity IS Inclusion" business strategy is to execute the development, design and facilitation of a modern and progressive education platform that builds culturally intelligent leaders and grows McDonalds' brand purpose, "Making delicious feel good moments easy for everyone."

Prior to joining McDonald's, Wendy spent almost 30 years at Major League Baseball (MLB), where she developed and implemented numerous innovative and successful metric-driven strategies and initiatives throughout the League and the sports industry. She designed MLB's Diversity Economic Impact Engagement. The "DEIE" model was developed to advance MLB's workforce and supply chain engagement levels, league-wide.

She is also the creator of Major League Baseball's Diversity Business Summit. The Summit is an unprecedented diversity employment and procurement conference and trade fair that has transformed the workforce and supplier pipelines for Major League Baseball. "DBS" brought together job seekers, business owners, emerging entrepreneurs and community leaders to network with MLB's Commissioner, ownership, key executives and the heads of Human Resources and Procurement from all 30 clubs, its Central Office, Advanced Media, MLB Network, and Minor League Baseball.

Wendy has been recognized as a pioneer and global leader and is the recipient of numerous awards and recognitions. She has been featured in a variety of publications and is a highly regarded key note speaker and subject matter expert.

Wendy holds a Bachelor of Science in Psychology from the University of Wisconsin, Oshkosh and an MBA from the Kellogg School of Management.

OUR GRADUATES

EMBA COHORT 106

Vik Acharya	Balaji Jayakumar	Justin Rapacz
Romesh Adury	Timothy Lamont Jones Jr.	Mohammed Razeem
Mike Bailey	Rahul Kapoor	Lawrence Reid
Andrea Berry	Dana Elizabeth Kau	Hani Rifai
Justin A. Butler	Harleen Kaur	Anita Riyat
Francis Scott Campbell	Bethany Kramer	Sandy Villegas Rodriguez
Brad Church	John Lausas	Thomas Ryan
Kimberly A. Coleman	Star Marion Levandowski	Yasir J. Safdar
Grant Covell	Patrick Maher	Justin H. Schair
Luca Difalco	Brian Maiorella	Tatjana (Jana) Jasmin Schuster
Mahindra Dogiyal	Tyler Marciniak	Alexander Simpson II
Kelly Royer Dolyniuk	Nick Maull	Michael J. Smith
Aileen Eaves	George Mavrakis	Mark D. Theine
Kathryn Edinger Gavula	Nitin Mehra	Angelique L. Chaiser Thomas
Bo Elam	Ashley Joy Pedersen Miller	Angel Louis Torres Jr.
J. Adam Erickson	Dacian Mustea	Dharti Tripathi
Michele R. Francisco	Purnima Nath	Nina P. Tsai
Barrett James Gobeyn Sr.	Ryan New	Tim Xiong
SaiGanesh Gopalakrishnan	Sara Elizabeth Olson	Gabe Xue
Timothy Logan Gurba	Payal Patel	
Gwen Haehl	Ramesh V. Perla	
Taimur Hussain	Jean-Philippe Persico	

EMBA COHORT 107

Edgar Alfonso	Melvin Deschamps	David Piza Cossio
Bakri Ahmed Ali	Erinne Kovi Dyer	Volker D. Popp
Daniela M. Amores	Borna Emami	Margarita M. Saieh Jimenez
Brian Anderson	Maria Emerson	Virginia Soto Pinto
Alan Angles Arrué	Marwan Fathallah	Thiago Tanure
Michelle D. Beauchamp	Gerard Antonio Gil Olazábal	Carlos Valera
Robert Blumel	Joseph Higbee	Flavio Rene Vallejo
Marcio Brito	Brett Howard	Nicole van Rensburg
Ricardo Cardiel	David Kadar	Miguel Vasquez-Lavado
Oksana Cardini	Alberto Keri	Eleanor P. Williams
Alejandro Manuel Castro	Lana Kimayeva	
Kathryn Cavallin	Richard Logue	
Eduardo Cortina M.	Fernando Maldonado	
Paulo Henrique Costa	Ryan L. McKeown	
Viviana Claudia Costa	David B. Mellor	
Fabio Jesus Covarrubias	Maria Elena Olmos Vincas	
Nilesh B. Dave	Yuehui Pan	
Justin Davis	Gustavo Pinedo	

Spirit cords are given to veterans in recognition of their service to this nation.

NORTHWESTERN UNIVERSITY ALMA MATER

QUÆCUMQUE SUNT VERA

Quæcumque sunt vera,
Proba, justa, mera,
Omnia hæc dona,
Præbes nobis bona,
Alma Mater cara,
Benedicta, clara,
Celsa in honore
Nostro et amore! Amen.

Mater O benigna,
Præstans tu et digna;
Custos juventutis,
Fida dux virtutis;
Gratias agentes,
Pie reverentes;
Peni tus amamus
Deo te mandamus.

LEADER, GRADUATES AND GUESTS

Hail to Alma Mater,
We will sing thy praise forever.

All thy sons and daughters,
Pledge thee victory and honor.

Alma Mater, praise be thine,
May thy name forever shine.

Hail to purple, hail to white,
Hail to thee Northwestern.