

The Heizer Center and the Private Equity & Venture Capital Club are pleased to share some of the exciting PEVC news at Kellogg with our alumni in the industry. This summer edition also shares some of the ways our community continues to grow stronger, much in part due to Kellogg's dedicated alumni.

## News from Jacobs

### Kellogg PEVC Reaching New Highs

— *Mitchell Petersen, Chair of Finance Department and Director of the Heizer Center for Private Equity and Venture Capital*

Kellogg's coordinated effort around PEVC is paying off. The Heizer Center, Finance Department, and Admissions Office have been focused on attracting and developing highly qualified students with a background in PEVC.

» [Click here](#) read more about what Kellogg is doing in PEVC to continue pushing the boundaries in the classroom, in lab courses, and by selecting the right faculty.

### Linda Darragh Joins Kellogg's PEVC Team

Linda Darragh joined Kellogg on July 1, 2012, as Executive Director of the Heizer Center for Private Equity and Venture Capital and the Levy Institute for Entrepreneurial Practice. In this role, she will be Kellogg's senior administrator overseeing and integrating our curricular, co-curricular, and alumni outreach activities in venture capital and private equity, entrepreneurship, and social enterprise.



Navigating Linda's return to Kellogg as our lead senior executive in this area is a major accomplishment. She is a cornerstone of the Chicago entrepreneurship community and recognized globally as a leader in entrepreneurship education.

From 1999 - 2005, she was part of the entrepreneurship team at Kellogg. Since then, she's served as the Director of Entrepreneurship Programs at the University of Chicago Booth School of Business, where she's been instrumental in furthering entrepreneurship.

### Trek's Put Students at the Conference Table

This year the students kept busy with 8 PEVC treks. During a trek ~10 students have the opportunity to meet with professionals from PEVC funds. The treks are a great way to learn about what differentiates a fund and how each fund views the changing investment landscape. There were both Private Equity and Venture Capital treks to each of the

Kellogg Alumni:  
Want to get involved?

- **Give a Presentation.** The PEVC Club seeks to host industry speakers on topics such as investment case studies or industry trends. Please contact **Matt Monson** '13.
- **Host a Buyout or Venture Lab student.** The increase in **PE & VC experiential learning lab** opportunities has been a strong contributor to Kellogg's growth in the PEVC community. If you are interested in hosting an unpaid / for-credit student for one to two days a week, contact Professor **David Stowell**.
- **Host a PEVC trek or student event.** Want to host students at an upcoming PE or VC trek in your city? Would you like to help organize a joint Kellogg alumni and student event? Contact **Matt Monson** '13.
- **Mentor a current student.** Help a current student navigate the PEVC industry. Contact **Matt Monson** '13.
- **Be a guest lecturer.** Visit one of Kellogg's PEVC courses. Courses for 2012-2013 are:
  - The Human Element in Private Equity - ENTR 926 (Spring Quarter)
  - Private Equity and Venture Capital - FINC 445 (Winter & Spring Quarters)
  - Case Studies in Venture

following 4 cities: San Francisco, Chicago, New York, and Boston.

» [Click here](#) to read the rest of this article. Follow the link for a listing of the funds we visited this year.



PEVC Alumni Tracker: 2009 – 2011 by Metro Area

At the following link you can track your fellow classmates in PEVC by metro area. If you have any updates to the following list or know of alumni we missed, please email your updates to [Debbie Brauer](#).

[Alumni Tracker](#)

PEVC Club Co-Chair 'Sign-off'

The graduating class of 2012 has the highest number of students with pre-MBA experience in the PEVC space in the history of Kellogg; therefore, it is of little surprise that the PEVC Club's presence among the student body has become increasingly important.

» [Click here](#) for a brief recap from this past year's PEVC Co-Chairs as they reflect on Kellogg's momentum in PEVC and the success of the year's activities.



**I2A Fund co-founder Kapil Chaudhary '07 leverages Kellogg network to launch seed stage venture capital fund**

*(Click the above to read the complete article)*

Kellogg Launches "Pre-Matriculation PEVC Internship"

Kellogg, in cooperation with the Heizer Center for Private Equity and Venture Capital, is pleased to announce the launch of the Pre-Matriculation PEVC Internship. The internship will provide an opportunity for a select number of Kellogg's newly admitted students to gain Private Equity / Venture Capital experience during the summer prior to matriculation.

Investment - FINC 471 (Spring Quarter)

- Major Projects and Project Finance in Emerging Markets - FINC 918 (Winter Quarter)
- Wall Street, Hedge Funds and Private Equity - FINC 931 (Spring Quarter)
- Managing in a Professional Services Firm - MORS 934 (Winter Quarter)
- Frameworks to Insights: Problem Solving in Fast Forward - MORS 950 (Winter Quarter)

- **Join the KAPE Chapter in your city.** If there isn't one, look into starting one. Interested alumni should contact their local chapter or [Michael Teplitsky](#) (KAPE Founder & Executive Director) for details
- **Reach out to an admitted student.** Improve the admissions yield and expand your network. Contact [Ryan Bunn](#) '13.

Find '09 – '11 PEVC alumni in your city  
Please [click here](#) to see a complete listing of Kellogg students from the class of 2009 - 2011 accepting PEVC jobs by city.

Kellogg's PEVC Resume Books Available  
Alumni that would like to receive a resume book of current Kellogg students may contact [Ken Cheung](#).

**PEVC Club Leadership**

Ryan Bunn, Co-Chair  
Will Dobbs, Co-Chair  
Dave Briedis, PE Director  
Anup Goel, PE Director  
Greg LeMay, VC Director  
Patrick Merfert, VC Director  
Matt Monson, Alumni Director  
Prashant Iyer, Heizer Fellow

If your firm would like to host an incoming Kellogg student next summer, please contact **Brett Tremain**.

» [Click here](#) to read the rest of this article.

#### 2012 PEVC Conference Helps Investors Find Growth in the Next Generation

The 2012 Private Equity and Venture Capital conference took place on February 15th at the University Club of Chicago. The conference's theme, "Finding Growth in the Next Generation" focused on the opportunities as well as the challenges that lie ahead for leaders in the private equity and venture communities. The conference was attended by over 350 industry practitioners, Kellogg alumni, faculty, and students as the conference continues to showcase Kellogg's prominence in the private equity and venture capital industries.

» [Click here](#) to read the rest of this article.

#### Kellogg places 3rd out of 17 teams in Wharton's LBO Case Competition

Kellogg placed 3rd in Wharton's LBO case competition by putting together a balanced proposal which focused on strategy in addition to pricing and capital structure. The team members included: Andrew Leed (1Y '12), Mark Pomeroy (2Y '13), Danielle Qi (1Y '12), Sidharth Sridhar (1Y '12), and Connor Wilson (JD/MBA '13).

» [Click here](#) to read the rest of this article.

Brett Tremain, Career Director  
Ken Cheung, Career Director

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Questions, comments, or suggestions for future newsletter content? Please contact Kellogg PEVC Club Alumni Chair, **Matt Monson '13**

