



PEVC NEWSLETTER

The Heizer Center & The Private Equity and Venture Capital Club

The Kellogg Private Equity and Venture Capital Club is pleased to share the summer edition of the Kellogg PEVC Alumni Newsletter, which shares highlights of some of the exciting news and events happening at Kellogg. PEVC at Kellogg has only been getting stronger, and much of the credit goes to Kellogg's dedicated alumni. We look forward to hearing your insights as we continually strive to connect with our alumni community.

Kellogg Innovation & Entrepreneurship Initiative

The Kellogg Innovation & Entrepreneurship Initiative (KIEI) – one of four thought leadership areas at Kellogg – is integrating five centers under one umbrella: the Heizer Center for Private Equity & Venture Capital, Social Entrepreneurship at Kellogg (SEEK), the Center for Research in Technology & Innovation (CRTI), (which includes KIN Global), the Center for Family Enterprises, and the Levy Institute for Entrepreneurial Practice. Along with the restructuring, the new vision for KIEI is now comprised of three core tracks.

» [Click here](#) for more details on the story.

PEVC Growth at Kellogg is Strong for Class 2015

The class of 2015 showed a 15% increase in applications from students with PEVC experience. Kellogg's admissions department was also delighted to report that yields from this pool of candidates increased significantly. We are excited to watch PEVC at Kellogg reach new highs in the years to come.

Kellogg Team Wins Top Prize in Global Competition



Four Kellogg students took top honors at the 2013 International Impact Investing Challenge on April 26 at the World Bank in Washington, DC. The winning team, Outcomes Innovation Capital, included Kellogg students William "BJ" Bronston, Rebecca Johnson, Ratula "Milly" Shome and Nikki Tyler. The team won first place for their outcomes-based security to address the diabetes epidemic in the United States.

» [Click here](#) to read the full article.

Kellogg Faculty Win Chicago Innovator of the Year Award



Impact Engine – an accelerator program started by Kellogg's Linda Darragh and Jamie

Kellogg Alumni: Want to get involved?

- Resume book for full-time MBAs and internships.**
 If you would like to receive a resume book of current Kellogg students seeking PE/VC full-time positions or internships, please reach out to **Aydin Abdollahian** and **Barrett Willich**. Request a copy and pass it along to a colleague to promote Kellogg students.
- Host a student breakfast.** Invite students to your local office and present your firm's investment strategy, recent deal case study, or discuss current industry trends. Please contact **Ken Kim '14** about hosting a breakfast.
- Give a Presentation.** The PEVC Club seeks to host industry speakers on topics such as investment case studies or industry trends. Please contact **Ken Kim '14**.
- Host a Buyout or Venture Lab student.** The increase in **PE & VC experiential learning lab** opportunities has been a strong contributor to Kellogg's growth in the PEVC community. If you are interested in hosting an unpaid / for-credit student for one to two days a week, contact Professor **David Stowell**.
- Host a PEVC trek or student event.** Want to host students at an upcoming PE or VC trek in your city? Would you like to help organize a joint Kellogg alumni and student event? Contact **Ken Kim '14**.

Jones – was selected as the inaugural Chicago Innovator of the Year award honoree. Impact Engine focuses on supporting for-profit businesses that make the world a better place. Linda Darragh is the Executive Director of the Kellogg Innovation & Entrepreneurship Initiative (KIEI), the Heizer Center, and the Levy Institute. Jamie Jones is the Director of Social Entrepreneurship at Kellogg. The award was given by The Executives' Club of Chicago, whose Annual Awards program recognizes excellence in three categories: innovation, corporate citizenship, and technology leadership.

» [Click here](#) to read the rest of this article

Kellogg's 2013 PEVC Conference Review

Kellogg's 2013 Private Equity & Venture Capital Conference featured a number of influential Private Equity and Venture Capital professionals. The conference was headlined by Bruce Rauner, formerly of GTCR and now hopeful GOP nominee for Illinois Governor.

» [Click here](#) to read more about the story

Teplitsky/Wynnchurch

Wynnchurch Capital Vice President Michael Teplitsky came back to campus in April to present the case for distressed investing. Mr. Teplitsky and his colleague Duncan Bourne presented a case on Wynnchurch's acquisition of Northstar Aerospace.

» [Click here](#) to read more about the story

Sterling Partner's Investment Thesis Competition

This year two groups of Kellogg students participated as finalists in the Sterling Partner's Investment Thesis Competition ("SPITC"). The competition is an opportunity for MBA students to explore a trend or industry of their choosing for its potential for private investment.

» [Click here](#) to read more about the story

PEVC Club Co-Chair Sign-Off

As another school year comes to a close the PEVC Club continues to be as pervasive as ever, with participation from hundreds of students from all backgrounds and career tracks. From basic educational events introducing students to the Private Equity and Venture Capital industries to in-depth interview and career preparation for experienced students, the PEVC Club's campus presence continues to grow.

» [Click here](#) to read more about the story

Entrepreneurship – Kellogg at the Forefront

- **Mentor a current student.** Help a current student navigate the PEVC industry. Contact [Ken Kim](#) '14.
- **Participate in Kellogg's new pre-matriculation internship.** With this new program, incoming Kellogg students have the opportunity to get first-hand PEVC experience. Support the program by hosting a student the summer before they begin classes. Please contact Professor [David Stowell](#).
- **Be a guest lecturer.** Visit one of Kellogg's PEVC courses. Contact [Ken Kim](#) '14.
- **Join the KAPE Chapter in your city.** If there isn't one, look into starting one. Interested alumni should contact their local chapter or [Michael Teplitsky](#) for details.

Find PEVC Alumni in Your City

Please [click here](#) to see a complete listing of Kellogg students from the classes of 2002-2012 working in PEVC jobs by city. Please send any additions or updates to [Deborah Brauer](#).

PEVC Club Leadership

Jay Henry, Co-Chair
Michael Vipond, Co-Chair
Alex Berghorst, PE Director
Barrett Willich, PE Director
Omri Buzi, VC Director
Varun Jain, VC Director
Ken Kim, Alumni Director
Ritesh Kewalramani, Heizer Fellow
Joe Lawler, Heizer Fellow
Dylan Jeon, Marketing Director
Aydin Abdollahian, Career Director

Questions, comments, or suggestions for future newsletter content? Please contact Kellogg PEVC Club Alumni Chair, [Ken Kim](#) '14

Kellogg has been at the forefront of entrepreneurship for two years and running. Two companies founded at Kellogg – NuMat Technologies and SiNode Systems – have won the Grand Prize at the Rice Business Plan competition in 2012 and 2013 respectively. A third company founded at Northwestern, BriteSeed took second place at the Rice competition in 2013 – the most prestigious competition for startup in the nation. These companies have won numerous other startup competitions and raised millions of dollars from venture capital firms including Kleiner Perkins Claufield & Byers, amongst others.

» [Click here](#) for the full article.

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