



Day 1:	Saturday, October 11, 8:30 a.m. – 3:30 p.m.
Day 2:	Saturday, October 18, 8:30 a.m. – 3:00 p.m.
Day 3:	Saturday, October 25, 8:30 a.m. – 2:00 p.m.
Location:	Evanston Campus, Jacobs Center, Room 1246

SPONSORS:



Day 1: Saturday, October 11 – General Overview on Private Equity and Venture Capital

- 8:30-9:00 **Introduction – Kellogg on Private Equity**
Student: John Hennegan formerly of Henry Crown & Co.
Assistant Dean Roxanne Hori, Director of Kellogg's Career Management Center
- 9:00-9:45 **1. What *Brealy, Myers, and Allen* Doesn't Teach You About Private Equity**
Professor Mitchell Petersen, Glen Vasel Professor of Finance, Co-Director of the Heizer Center
- 9:45-10:30 **2. Investment Diversity: Strategies, Stages, Industries, Geographies, LPs**
Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co
Student: Chris Carter formerly of Arcapita
- 10:30-10:50 **Break**
- 10:50-11:50 **3. The ABCs of a Deal**
Student: Justin Ward formerly of Thomas H Lee
Student: Enzo D'Angelo of Norwest Equity Partners
- 11:50-1:30 **4. Lunch and Career Advice from Recent Graduates**
Alumni Panel: Wade Glisson of Lake Capital, Laura Albrecht of American Capital & Mike Teplitsky of Wynnchurch Capital
- 1:30-2:15 **5. The GP/LP Structure: How Private Equity Firms are Formed**
Student: John Hennegan formerly of Henry Crown & Co.
Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co
- 2:15-3:00 **6. Private Equity from the Limited Partner (LP) Perspective**
Alumnus: Ross Posner of Allstate Investments

Day 2: Saturday, October 18 – Private Equity/Buyouts Breakout Session

- 8:30–9:00 **Relevant Classes and Activities**
Student: John Hennegan formerly of Henry Crown & Co.
- 9:00–9:45 **1. Current State of the Markets**
Alumnus: Matt Raino of Madison Dearborn Partners
- 9:45 – 10:00 **Break**
- 10:00–11:00 **2. PE Sourcing Strategies**
Alumnus: Chris McLaughlin of CIVC Partners
- 11:00–12:00 **3. A Portfolio Company Story**
Alumnus: Danny Rosenberg of Sterling Partners
- 12:00–1:30 **4. Lunch with a Mezzanine Investor**
Alumnus: Demian Kircher of Maranon Capital
- 1:30–2:30 **5. The Credit Process and Basics of an LBO Model**
Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co
Student: Greg Maletsky formerly of Valour Partners



Kellogg
School of Management

**PRIVATE EQUITY AND
VENTURE CAPITAL CLUB**

PEVC BOOT CAMP – OCTOBER 2008

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 **STERLING PARTNERS**



Day 3: Saturday, October 25 – Venture Capital Breakout Session

- 8:30 – 9:15 **Introduction – Kellogg on Venture Capital**
Professor Mitchell Petersen, Glen Vasel Professor of Finance, Co-Director of the Heizer Center
- 9:15 – 9:45 **Relevant classes and activities**
Student: Forrest Mertens of MVC Capital
- 9:45 – 10:30 **Student Experiences**
Student: Joe Matthews formerly of i2a
Student: Aziz Gilani of DFJ Mercury
- 10:30 – 11:30 **VC Value-Chain: From Sourcing To Exit**
Alumnus: Matt McCall of DFJ Portage
- 11:30 – 12:30 **Lunch with Entrepreneur Panel**
Alumnus: Jonathan Miller of Elementbars.com
Alumnus: Joe Dwyer of Artist Data
- 12:30 - 1:30 **Portfolio Management and Exit Case Study**
Alumnus: Bret Maxwell of MK Capital
- 1:30 – 1:45 **Wrap Up and Intro to VC Competition**
Student: Raghav Mathur formerly of Helion Venture Partners