

PRIVATE EOUITY AND VENTURE CAPITAL CLUB

PEVC BOOT CAMP – OCTOBER 2008

Day 1: Saturday, October 11, 8:30 a.m. – 3:30 p.m. Day 2: Saturday, October 18, 8:30 a.m. – 3:00 p.m. **Day 3:** Saturday, October 25, 8:30 a.m. – 2:00 p.m. **Location:** Evanston Campus, Jacobs Center, Room 1246

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Day 1: Saturday, October 11 – General Overview on Private Equity and Venture Capital

8:30-9:00 **Introduction – Kellogg on Private Equity**

> Student: John Hennegan formerly of Henry Crown & Co. Assistant Dean Roxanne Hori, Director of Kellogg's Career Management Center

1. What Brealy, Myers, and Allen Doesn't Teach You About Private Equity 9:00-9:45

Professor Mitchell Petersen, Glen Vasel Professor of Finance, Co-Director of the Heizer Center

9:45-10:30 2. Investment Diversity: Strategies, Stages, Industries, Geographies, LPs

Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co

Student: Chris Carter formerly of Arcapita

10:30-10:50 **Break**

10:50-11:50 3. The ABCs of a Deal

> Student: Justin Ward formerly of Thomas H Lee Student: Enzo D'Angelo of Norwest Equity Partners

4. Lunch and Career Advice from Recent Graduates 11:50-1:30

> Alumni Panel: Wade Glisson of Lake Capital, Laura Albrecht of American Capital & Mike Teplitsky of Wynnchurch Capital

1:30-2:15 5. The GP/LP Structure: How Private Equity Firms are Formed

Student: John Hennegan formerly of Henry Crown & Co. Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co

6. Private Equity from the Limited Partner (LP) Perspective 2:15-3:00

Alumnus: Ross Posner of Allstate Investments

Day 2: Saturday, October 18 – Private Equity/Buyouts Breakout Session

8:30-9:00 **Relevant Classes and Activities**

Student: John Hennegan formerly of Henry Crown & Co.

9:00-9:45 1. Current State of the Markets

Alumnus: Matt Raino of Madison Dearborn Partners

9:45 – 10:00 **Break**

2. PE Sourcing Strategies 10:00-11:00

Alumnus: Chris McLaughlin of CIVC Partners

11:00-12:00 3. A Portfolio Company Story

Alumnus: Danny Rosenberg of Sterling Partners

12:00-1:30 4. Lunch with a Mezzanine Investor

Alumnus: Demian Kircher of Maranon Capital

1:30-2:30 5. The Credit Process and Basics of an LBO Model

Student: Bader Alam formerly of Bruckmann, Rosser, Sherrill & Co

Student: Greg Maletsky formerly of Valour Partners



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Day 3: Saturday, October 25 – Venture Capital Breakout Sesison

8:30 – 9:15 Introduction – Kellogg on Venture Capital

Professor Mitchell Petersen, Glen Vasel Professor of Finance, Co-Director of the Heizer Center

9:15 – 9:45 Relevant classes and activities

Student: Forrest Mertens of MVC Capital

9:45 – 10:30 **Student Experiences**

Student: Joe Matthews formerly of i2a Student: Aziz Gilani of DFJ Mercury

10:30 – 11:30 VC Value-Chain: From Sourcing To Exit

Alumnus: Matt McCall of DFJ Portage

11:30 – 12:30 Lunch with Entrepreneur Panel

Alumnus: Jonathan Miller of Elementbars.com Alumnus: Joe Dwyer of Artist Data

12:30 - 1:30 Portfolio Management and Exit Case Study

Alumnus: Bret Maxwell of MK Capital

1:30 – 1:45 Wrap Up and Intro to VC Competition

Student: Raghav Mathur formerly of Helion Venture Partners