

Immersion Quarter in San Francisco: Winter 2017



Learn, Work, Live

"The City that knows how."

William Howard Taft

Winter Quarter: January 3, 2017 – March 17, 2017

- Learn in San Francisco
 - Taught by Kellogg Faculty
 - Three course credits
- Work in San Francisco
 - With the support of KIEI and CMC, students will line up a work opportunity and be on-site 3-4 days per week for credit
- Live in San Francisco
 - Housing options include airbnb, corporate housing, or discounted hotels



Learn

- ***MORS 945-0 Social Dynamics and Network Analytics (1 credit)***
 - Adam Pah
- ***KIEI-952-5 Entrepreneurship: Building Innovation, Teams, and Cultures (.5 credit)***
 - Mark Achler
- ***New class FINC (.5 credit)***
 - Paola Sapienza
- ***FINC 915 Venture Lab OR FINC 939 Private Equity Lab: (1 credit)***
 - work in a VC firm or an entrepreneurial company
three - four days a week



Learn

- Schedule for the classes TBD
- Location for the classes at new NU space in San Francisco

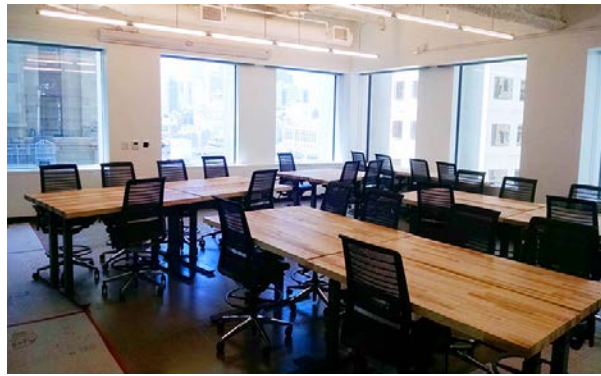
“The natives of Silicon Valley learned long ago that when you share your knowledge with someone else, one plus one usually equals three. You both learn each other's ideas, and you come up with new ones.”

Vivek Wadhwa



Northwestern | San Francisco

44 Montgomery Street (Financial District)



Work

Type of Job

- Growth stage ventures
- VC or PE firms

Find a Job

- CMC and KIEI have lists of companies
- Your own network

Course Credit

- Venture Lab or PE Lab



Are you Eligible?

- Core classes completed
- FINC 431 **OR** FINC 440 completed
- Have not taken:
 - KIEI 952-5
 - MORS 945
 - FINC 915 **AND** FINC 939
- Not committed to a Global Exchange in Winter 2017



Applicant Profile

- Strong professional interest and personal experience in Innovation, Entrepreneurship, and/or Venture Capital
- Desire to work in **growth-stage** entrepreneurial firm or Venture Capital
- Proud Kellogg Ambassadors



Application Process

- Participation and acceptance will cost 750 bid points
- Application Deadline: Friday, October 14
- Interviews with KIEI faculty: 10/20 – 10/26
- Decisions communicated by 10/28
- Commitment from students due by 11/2
- Winter Bidding opens 11/4
- Application and more information is available here:
<http://kell.gg/2cQvSBs>



Questions

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