

Northwestern  
**Kellogg**  
School of Management

**EXECUTIVE**  
**MBA**  
**PROGRAM**

A photograph of three people walking in a courtyard. On the left, a young woman with long brown hair, wearing a light pink top and a necklace, carries a beige bag. In the center, a Black woman with braided hair, wearing a dark blue dress, gestures with her hands. On the right, a man with glasses and a beard, wearing a dark suit and a pink shirt, looks towards the women. The background shows stone arches and columns.

## Aim Higher

It's not something you're used to hearing. After all, you're already seen as a top leader at your company — be it a Fortune 500 company or a game-changing startup. But complacency isn't in your DNA. Luckily for you, it's not in ours either. As the world continues to evolve, the Kellogg Executive MBA Program is designed for individuals like you, who are ready to seize opportunity. Reach your full potential and lead with a global network and real-time career support at your back.

# WHAT SETS KELLOGG APART

Time and again, our alumni acknowledge these aspects that make them stand out among peers:

**A thirst for creativity and innovation:** Inside and outside the classroom, Kellogg students leverage inspiration to try something unconventional or risky, stepping into the unknown with confidence for the rest of their careers.

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**A true exchange of ideas:** When Kellogg students and faculty collaborate through spirited debate and hard-won achievement, they do so united as an engaged, inclusive community that embraces the notion that our differences are our strengths.

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**An eye toward empathy:** Kellogg prepares a different kind of leader, who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.

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**ARE YOU READY TO LEAD  
THROUGH CHANGE?**

# Designed Specifically for Experienced Professionals

Our robust curriculum builds upon your expertise by strengthening your business acumen across all areas of an organization so you can become a more strategic thinker and a better leader:

## ► **YEAR ONE: BUILD THE FOUNDATION**

Taught by Kellogg faculty and customized for the executive level, our curriculum will strengthen your business foundation and help you lead an organization more confidently.

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## ► **YEAR TWO: DEEPEN YOUR EXPERTISE**

You will hone management techniques and apply strategies to larger challenges. Customize your experience by choosing electives that fit your career goals, or discover new interests. You'll also complete a capstone course that synthesizes class lessons from across the program.

# Meet Your Future Classmates

Our students are high-achieving team players and hardworking leaders selected for their diverse backgrounds, industries and fields of study. Their unique

accomplishments and perspectives contribute to a dynamic classroom environment.

## KEY DEMOGRAPHICS

<b>9-21 YRS</b> WORK EXP.	<b>14 YRS</b> WORK EXP. AVERAGE	<b>31-45</b> AGE RANGE	<b>38</b> AVERAGE AGE
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<b>50% U.S. MINORITY</b>	<b>32% WOMEN</b>	<b>17% INTERNATIONAL</b>
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### Top Industries

<b>TECH/MEDIA</b>	<b>HEALTHCARE/BIO TECH/PHARMA</b>	<b>FINANCIAL SERVICES</b>
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### Career Level

<b>17% C-LEVEL</b>	<b>14% VP</b>	<b>33% DIRECTOR</b>	<b>24% MANAGER</b>	<b>12% OTHER</b>
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### International Geographic Representation

<b>75% NORTH AMERICA</b>	<b>7% LATIN &amp; SOUTH AMERICA</b>	<b>17% ASIA</b>	<b>1% EUROPE</b>
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Note: Data is based on incoming Kellogg Executive MBA cohorts (Evanston + Miami combined) from September 2020 & January 2021. Age and work experience data: mid-80% range.

# Career Experts to Get You Past the Obstacles

Disruption has become the new normal, making the agile “high-impact, low-ego” members of the Kellogg EMBA Global Network ready to pave their own career paths.

Kellogg helps you make decisions for the rest of your career, not just your next step. And it’s not just the classmates in your current cohort who are backing you up. A global network of alumni executives is waiting to take your call.

Students enter the EMBA Program with different goals. Some aim to launch their own business while others want to leave the confines of their vertical and take a greater role in their companies or industries. No matter the end game, they all start their relationships with experienced, EMBA-dedicated coaches at the Kellogg [Career Management Center](#) on their first day on campus. The best part? They’re with you for life.

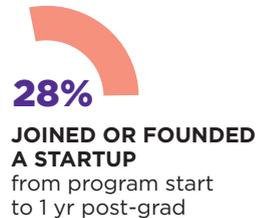
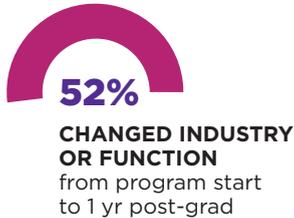
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## ▶ LIFETIME CAREER BENEFITS INCLUDE:

- 1:1 coaching from executive career and leadership experts
- Exclusive networking opportunities, thought-leadership events, career workshops and webinars
- Access to Kellogg’s job board for personal career growth or to find talent for your organization
- Business databases and industry-specific library guides

## KEY OUTCOMES

**2x** AVERAGE INCREASE IN TOTAL COMPENSATION  
within 3-5 years of graduation

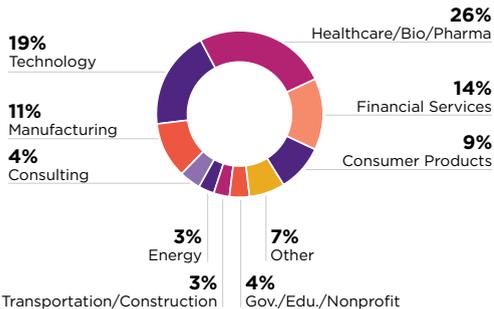


## The Kellogg Impact

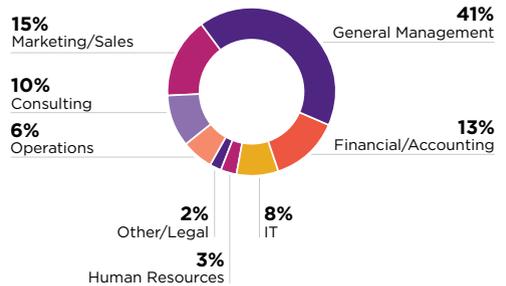
**88%** Attribute having a Kellogg MBA to  
**PROFESSIONAL GROWTH**

**89%** Credit Kellogg for their  
**CONFIDENCE AS A LEADER**

## Alumni Industries of Employment



## Alumni Job Functions



All figures derived from a survey conducted with Executive MBA alumni in February 2020. Survey participants were from graduating classes 2009–2018.

# The Kellogg Global Network

To be a modern executive, you need expertise to lead at the global level, and you can only get that from deep study of global markets. With access to experts on two U.S. campuses and five partner institutions around the world, you can choose from more than 50 elective courses for the most immersive business-education experience of its kind.

SCHULICH SCHOOL  
OF BUSINESS  
TORONTO

KELLOGG SCHOOL  
OF MANAGEMENT  
EVANSTON | MIAMI

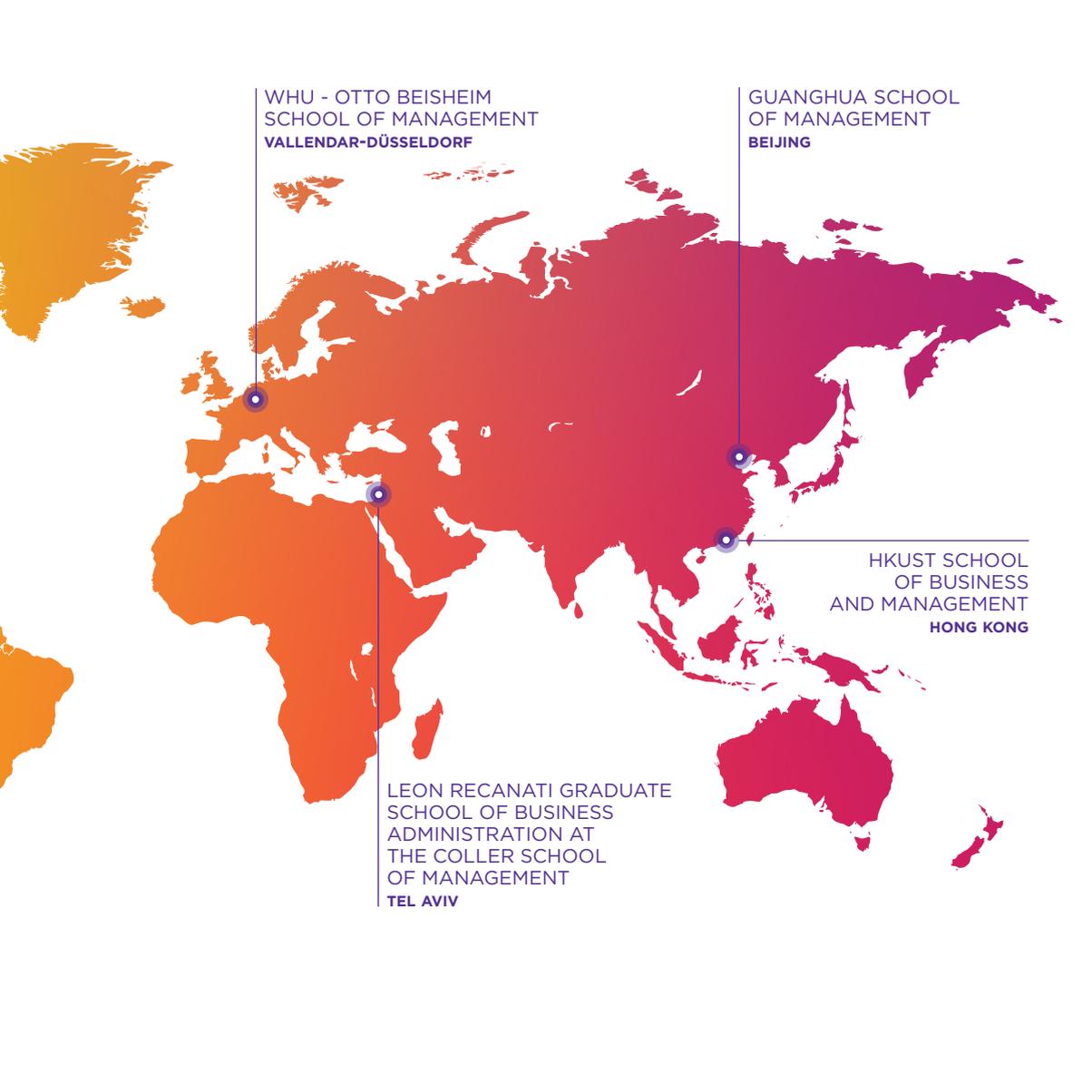
## JOIN A POWERFUL AND DEDICATED NETWORK

**65,000+**

ALUMNI ACROSS 120+ COUNTRIES

These exceptional men and women embody Kellogg's pay-it-forward culture, often acting as mentors to help current students achieve their goals.





WHU - OTTO BEISHEIM  
SCHOOL OF MANAGEMENT  
VALLENDAR-DÜSSELDORF

GUANGHUA SCHOOL  
OF MANAGEMENT  
BEIJING

HKUST SCHOOL  
OF BUSINESS  
AND MANAGEMENT  
HONG KONG

LEON RECANATI GRADUATE  
SCHOOL OF BUSINESS  
ADMINISTRATION AT  
THE COLLER SCHOOL  
OF MANAGEMENT  
TEL AVIV

# Campuses

You're already juggling a busy schedule, so choose the base location and format that makes the most sense to you. Both the Evanston and Miami formats benefit from

the same stellar faculty, curriculum and community that define the Kellogg experience.

## Evanston, IL

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**TWICE MONTHLY:** Friday — Saturday

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**JANUARY** or **SEPTEMBER START**

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Four Live-In Weeks

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Two years to complete

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Just 30 minutes from downtown Chicago, live and learn at the James L. Allen Center, where you'll have space to work on group assignments, make lasting connections with your peers and enjoy the tranquility of Northwestern's Evanston campus. You will also have the option to travel to any campus within the Global Network for elective courses.

## Miami, FL

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**MONTHLY:** Thursday — Sunday

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**JANUARY** or **SEPTEMBER START**

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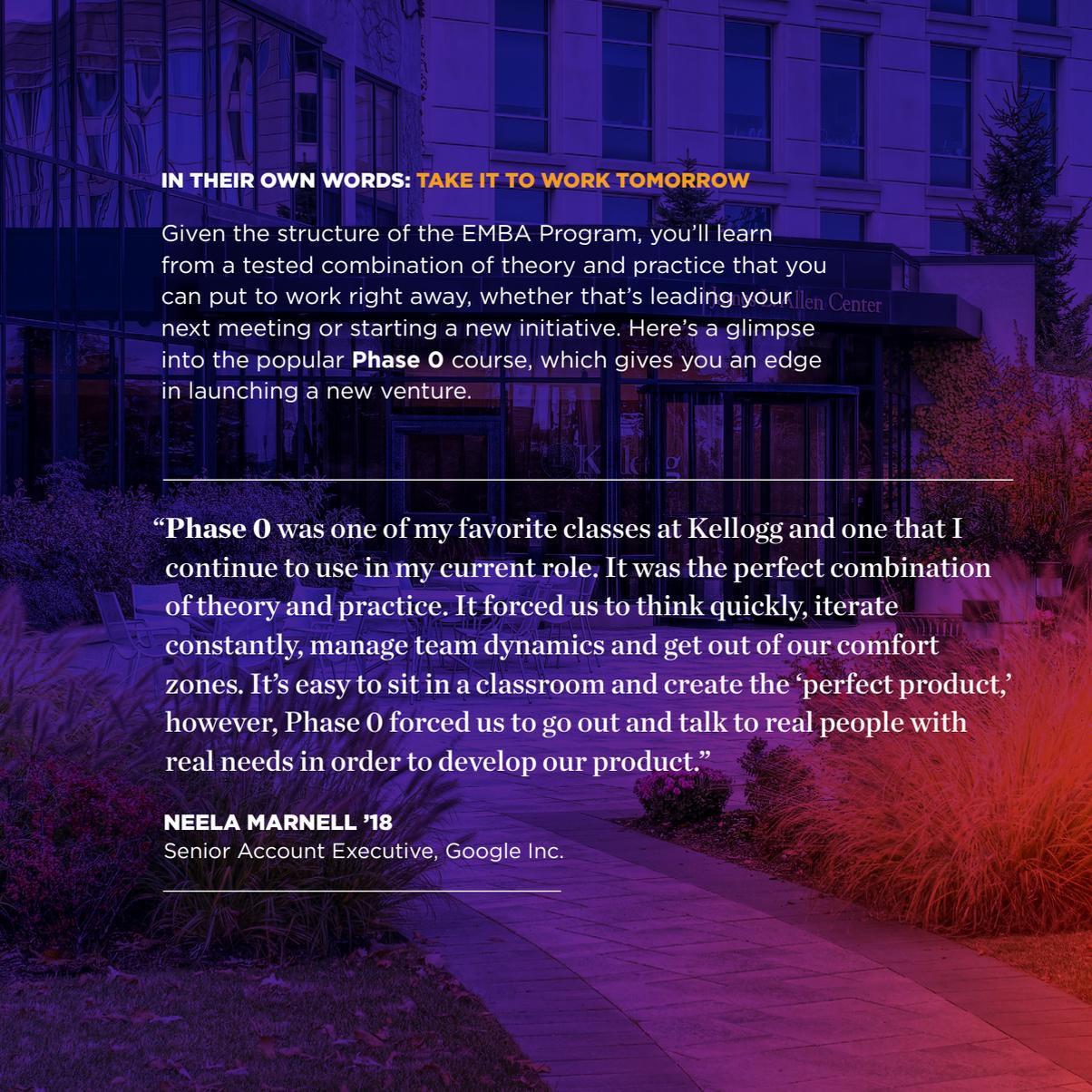
Four Live-In Weeks

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Two years to complete

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Enjoy a city bustling with global commerce that also serves as a bridge between the U.S. and Latin America. Network from the comfortable accommodations of the Hyatt Regency Coral Gables, and travel to any campus within the Global Network for elective courses.



**IN THEIR OWN WORDS: TAKE IT TO WORK TOMORROW**

Given the structure of the EMBA Program, you'll learn from a tested combination of theory and practice that you can put to work right away, whether that's leading your next meeting or starting a new initiative. Here's a glimpse into the popular **Phase 0** course, which gives you an edge in launching a new venture.

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**“Phase 0 was one of my favorite classes at Kellogg and one that I continue to use in my current role. It was the perfect combination of theory and practice. It forced us to think quickly, iterate constantly, manage team dynamics and get out of our comfort zones. It’s easy to sit in a classroom and create the ‘perfect product,’ however, Phase 0 forced us to go out and talk to real people with real needs in order to develop our product.”**

**NEELA MARNELL '18**

Senior Account Executive, Google Inc.

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## ENGAGE WITH US

Sign up for an event to engage with Kellogg faculty, students and admissions staff from anywhere in the world.

## APPLY TO KELLOGG

### January 2022

Round:	Round 1	Round 2
Application deadlines:	August 18, 2021	October 6, 2021

### September 2022

Round:	Round 1	Round 2
Application deadlines:	April 20, 2022	June 1, 2022

To start your application, go to [kell.gg/EMBAapply](https://kell.gg/EMBAapply).

## FINANCE YOUR MBA

We offer various options for scholarships and financial aid. For more information, please visit: [kell.gg/EMBAFinance](https://kell.gg/EMBAFinance).

### EXECUTIVE MBA PROGRAMS

Kellogg School of Management | Northwestern University  
Evanston | 2169 Campus Drive, Evanston, IL 60208 | 847.491.3622  
Miami | 95 Merrick Way, Suite 100, Coral Gables, FL 33134 | 305.442.7780  
[emba-admissions@kellogg.northwestern.edu](mailto:emba-admissions@kellogg.northwestern.edu)