Dissertation Titles and Job Placements of Kellogg PhD Graduates: 1997 - 2014

Accounting Information and Management

Dora Altschuler: "Empirical studies on managements' voluntary disclosures of earnings and cash flows," 2011; Loyola University, Chicago.


Peter Hostak: “Measures of Risk in Performance Pricing-Based Debt Contracts and Firms' Reporting Behavior,” 2006; University of Massachusetts, Dartmouth.


Emre Karaoglu: “Regulatory Capital and Earnings Management in Banks: The Case of Loan Sales and Securitization,” 2002; University of Southern California.


Ramanan Natarajan Venkataraman: "Essays on Disclosure and Corporate Governance," 2007; University of California, Davis.

Spencer Pierce: “Essays on the Accounting for Derivatives,” 2014; Florida State University.


Ewa Sletten: "Essays on Discretionary Disclosure," 2007; Massachusetts Institute of Technology.


Finance


Luis A. Bryce: "The Role of Financial Markets in the Long and the Short Run," 2012; Postdoctoral Fellow, University of Lausanne, Switzerland.

Frederick Burkhardt: "Essays in Corporate Finance," 2012; Champlain College.


Zhi Da: "Three Essays on Asset Pricing," 2006; University of Notre Dame.


Flavio De Andrade, Jr.: "Essays in Financial Economics," 2010; INSEAD.

David Dicks: "Essays in Corporate Finance," 2009; University of North Carolina, Chapel Hill.


Yao Gao: "Essays on Initial Public Offerings (IPOs)," 2002; Baruch College, The City University of New York.


Jingling Guan: "Equity Market Returns and Recessions," 2011; Georgia State University.


In Gu Khang: “Essays in Finance,” 2013; Cornerstone Research, Boston.


Taejin Kim: “Essays in Financial Intermediation,” 2013; Chinese University of Hong Kong.


Qi Lu: “Do Stock Mergers Create Value for Acquirers?” 2008; Pace University.

Vishal Mangla: “Essays on Microeconomics of Banking,” 2013; Moody’s Analytics, San Francisco.

Srikant Marakani: “Essays on Asset Pricing with Long Run Risks,” 2010; City University of Hong Kong.


Kanis Saengchote: “Essays in Real Estate Finance,” 2014; Chulalongkorn University, Thailand.


Yong Wang: “Essays on the Cross Section of Stock Returns,” 2005; Hong Kong Polytechnic University.


Jing David Xue: “Essays in Capital Structure,” 2004; Hong Kong and Shanghai Banking Corporation (HSBC).


Weina Zhang: “Essays on Credit Ratings, Credit Risk and Modeling,” 2006; National University of Singapore.
Management and Organizations


Gail Berger: “Power and Communication: Message Interpretation and Message Construction,” 2003; The School of Education and Social Policy, Northwestern University; Ruda Cohen and Associates.


Jiyin Cao: “A Diverse Road is the Road to Discovering Humanity: The DUV Model of Generalized Trust Development and Empirical Evidence,” 2014; State University of New York, Stony Brook.


Eileen Y. Chou: “Contract Specificity: The Motivational, Cognitive, and Behavioral Benefits of Less Specific Contracts,” 2012; Batten School of Public Policy, University of Virginia.

Susan Crotty: “Creativity or Chaos: Channeling the Creative Capacity of Multicultural Teams,” 2008; Purdue University.

Dania Dialdin: “Multi-Firm Alliance Formation and Governance Structure: Configural and Geometric Perspectives,” December 2003; Erasmus University, Rotterdam.

Nicole Dubbs: “Strategic Linkage Consistency and Organizational Performance in the Health Care Industry,” 1999; Columbia University.


Erika Hall: “Gender matching 2.0: Gendered demographic identities and positions in person-position fit,” 2014; Emory University.


Kathryn Heinze: “Working with Harmony: Institutional Entrepreneurship in the Context of Integrative Medicine,”
Yu-Wei Dennis Hsu: “Traversing between Two Worlds: Bicultural Cognition and Its Consequences on Social Judgments and Behavior,” 2014; University of Hong Kong.

Li Huang: "Mind-Body Dissonance: A Catalyst to Creativity and A Source of Illusions," 2011; INSEAD.


Tae Hyun Kim: “Client Leadership in Professional Service Industries,” 2011; Korea Advanced Institute of Science and Technology.

Peter Kim: “Working under the Shadow of Suspicion: The Implications of Trust and Distrust for Information Sharing in Groups,” 1998; University of Southern California.

Sun Young Kim: “Valuing Group Diversity Fosters Creativity for Individuals and Groups,” 2014; IÉSEG School of Management in Paris, France.


Claus Langfred: “The Importance of Cross-Level Analysis and Contextual Contingencies When Granting Autonomy to Groups and Individuals in Organizations,” 1998; Washington University, St. Louis.

Daniel Levin: “Transferring Knowledge within the Organization in the R&D Arena,” 1999; Rutgers University.

Katie Liljenquist: “Resolving the fundamental impression management dilemma: The strategic benefits of soliciting others for advice,” 2010; Brigham Young University.


Robert Lount, Jr.: “An Examination of the Relationship between Positive Mood and Trust: A Comparison of Two Theoretical Models,” 2007; Ohio State University.

Denise Lewin Loyd: “Avoiding the Appearance of Favoritism in Evaluating Similar Others: The Impact of Status and Distinctiveness,” 2005; Massachusetts Institute of Technology.


Vanessa Pouthier: “The emergence of collaboration in institutionally complex settings: The case of hospital care,” 2014; Postdoctoral Fellow, Bocconi University.

Jo-Ellen Pozner: "An Exploration of the Social Mechanisms Driving the Consequences of Earnings Restatements for Organizational Elites," 2007; University of California, Berkeley.

Jared Preston: “Membership Change in Workgroups: The Effects of Reducing Social Bias on Interaction and Performance,” 1999; KPMG.


Mark Rivera: "On the Origins and Dynamics of a Network of Business Elites," 2010; Google.


Sara Soderstrom: “Processes of Agenda Change in Organizations: Evolution of a Sustainability Agenda,” 2010; Erb Institute, University of Michigan (post-doc).


Long Wang: "The Dark Side of Creativity," 2011; City University of Hong Kong.


Jennifer Whitson: "Voices in the static: The false perception of patterns in the noise of everyday life," 2007; University of Texas, Austin.

Management & Organizations & Sociology


Peer Fiss: “Corporate Governance and the Symbolic Management of Stakeholders: The Emergence of a Shareholder Value Orientation in Germany,” 2003; Queen's University.

Amin Ghaziani: “The Paradox of Infighting: Conflict and Culture in Lesbian and Gay Marches on Washington,” 2006; Cotsen Postdoctoral Fellow in the Society of Fellows, Princeton University; currently the University of British Columbia.


Amit Nigam: “Transformation of Professional Control: Changes in Medical Work in the Shift to Managed Care,” 2006; Emory University.


Xiaoli Yin: “A Strategic Perspective of Franchising: Fit and Adaptability,” 2000; Purdue University.
Managerial Economics & Strategy/MEDS

Mustafa Akan: “Essays on Revenue Management,” 2008; Carnegie Mellon University, Tepper School of Business.


Sourav Bhattacharya: “Political Institutions and Information Aggregation,” 2007; University of Pittsburgh, Economics Department.


Kevin Bryan: “On the Economics of Research Lines,” 2014; Rotman School of Management, University of Toronto.


Nuh Aygun Dalkiran: “Issues of Robustness in Economics of Information," 2012; Department of Economics, Bilkent University, Turkey.


Douglas Frank: “Labor Markets, Firms, Institutions, and Employees: Three Natural Experiments,” 2006; INSEAD.

Umberto Garfagnini: "Learning, Experimentation and Policy," 2011; Instituto Tecnológico Autónomo de México (ITAM), School of Business, Mexico.
Jie Gong: "Worker Career and Internal Strategy of Organizations," 2011; National University of Singapore.


Xinyu Hua: “Essays on Strategic Contracts,” 2005; Hong Kong University of Science and Technology.


Tapas Kundu: "Essays in Political Economy and Regulation," 2007; University of Oslo, Economics Department.


Bingyang Li: “Economics of Health Information Technology,” 2014; Cornerstone Research, San Francisco.


Feng Susan Lu: "Information Disclosure, Competition and the Behavior of Firms: Evidence from Nursing Homes," 2008; University of Rochester, Simon School of Business.


Seong-Wuk Moon: "Essays on the Effects of Organization on Production, Rent Distribution and Technology,” 2007; Korea Development Institute (KDI), School of Public Policy and Management.


Emre Ozdendoren: “Essays on Uncertainty with Applications to Economics,” 2000; University of Michigan, Ann Arbor.


Francisco Ruiz-Aliseda: “Strategic Commitment and Flexibility,” 2004; post-doctoral fellow, INSEAD, Economics Department.

Deepranshi Sampath-Kumar: “Competition of Nonprofit Firms in the Healthcare Industry,” 2004; Northwestern University, School of Continuing Studies.


Jorge Tarzijan: “Essays on Strategic Responses of Incumbents to an Entrant’s Choice of Incumbents to an Entrant’s Choice among Markets,” 1998; Catholic University of Chile.


Jianjun Wu: “Commitment under Uncertainty,” 2005; University of Arizona, Economics Department.


**Marketing**

**Ursula Alvarado Sullivan:** “Horizontal Distribution Alliances: Their Formation and Success,” 1999; Texas A&M University.

**Georgios Bakamitsos:** “Mood Effects on Product Evaluations: When and How Does Mood Make a Difference?” 2000; Dartmouth College.


**Aaron Brough:** "Categorization Effects in Monetary Valuations of Consumer Products," 2011; Pepperdine University, Malibu.

**Haakon Brown:** "Do or do not: The impact of the mental simulation of future behavior on attitude certainty," 2009; California State University, San Bernardino.

**Fabio Caldieraro:** "Essays on Sales Force Management in Marketing Channels," 2003; Santa Clara University.

**Jennifer C. Chang:** "Analyzing the Impact of Sales Promotions on the Sources of Category Expansion," 2003; Simon Fraser University.

**Jennifer E. Chang:** "Brand Essence in the Household: A Symbolic Interactionist Perspective," 1998; Penn State University.

**Manuel Hermosilla Coffre:** “Development and commercialization strategies of new technologies: essays on biotech innovation,” 2014; Johns Hopkins University.

**Sandeep Conoor:** "Models for Customer Base Analysis in Non-contractual Settings," 2010; Marketing Science, In4mation Insights.


**Adam Duhachek:** “An Investigation into Consumer Coping Processes,” 2004; Indiana University.

**Gary Gebhardt:** “Creating the Market-Oriented Firm: A Longitudinal Qualitative Study of Organizational Transformations,” 2004; University of South Florida.

**Shyam Gopinath:** "Essays on Online Word of Mouth," 2011; University of Utah.

**Ryan Hamilton:** “Price Image in Retail Management,” 2008; Emory University.

**Lora Harding:** "Do Brands Like Us? The Perceived Liking of the Brand for the Self and Brand Attraction," 2011; Belmont University.
Jiewen Hong: “The Multiple Influences of Mixed Emotions on Consumer Judgment and Choice,” 2008; Hong Kong University of Science and Technology.


Qingyi Huang: “Empirical studies on the impact of Wal-Mart entry,” 2011; Peking University.


Hojin Jung: “Gasoline Prices and Consumer Shopping Behavior,” 2012; Hongik University, South Korea.


Huseyin Karaca: “State Dependence in Frequency Reward Programs: A Dynamic Structural Examination,” 2012; Bogazici University, Turkey.


Junzhao “Jonathan” Ma: “An Empirical Investigation of Internet Channel Adoption,” 2011; Monash University, Australia.


Krittinee Nuttavuthisit: “The Varieties of Consumer Aesthetic Experience: A Phenomenology of Retail Atmospherics,” 2003; Chulalongkorn University

James Oakley: “Market Orientation: Bridging the Gap between Employees and Consumers,” 2002; Purdue University.

Sea Bum Park: “Essays on Retrieval Ease-versus Content-Based Judgments,” 2004; Korea Advanced Institute of Science and Technology.

Michelle Peterman Roehm: “Resource Availability and Allocation in Consideration Set Formation and Comparison
Processes,” 1997; Wake Forest University.


Yotam Shmargad: “The Effect of Network Diversity on Social Media Usage: Implications for Platforms and Firms,” 2014; University of Arizona.


Siddharth Singh: “Customer Lifetime Value Analysis,” 2003; Rice University.


Manish Tripathi: “Essays on Offline Entry,” 2008; Emory University.


Operations Management


Tingliang Huang: "Essays on the Role of Clickstream Tracking Technology and Consumer Behavior in Operations Management," 2011; University College London.


* These doctoral graduates were part of the Managerial Economics and Strategy PhD Program, which at the time had an Operations Management concentration. These students were placed as professors in operations departments at business schools. Kellogg’s PhD program in Operations Management was formally launched in fall 2007.