

Explore the hub of global economic growth in the 21<sup>st</sup> century and experience its rich culture

Join GIM 2014 - *Southeast Asia*



Singapore



## Singapore

Considering a career in Asia? There is no better place to be than in this Utopian country.

English is the official language, the tech scene is vibrant and finance is never out of fashion.



Kuala Lumpur



Langkawi

## Malaysia

Meet **Kuala Lumpur** (KL to its friends), home of some of the tallest skyscrapers in Asia. 3 days in **Langkawi** with beaches, clear waters and jungles will make you forget about recruiting!



1,000 islands



Jakarta

## Indonesia

A growing middle class has led to a boom in the Consumer Goods industry (no wonder Indonesia is one of the most important markets for companies like **Unilever**). No better place to see it than in **Jakarta**.

# GIM 2014 - Southeast Asia

## Course Information

INTL-473-0 (Section 88)

## Topics

- Politics and State owned enterprises
- Family life, Religion and Culture
- Macroeconomic trends
- Industries: CPG, Finance, Private Equity, Hospitality, Energy and Airlines

## Schedule

11/5/2013	Winter Bidding Begins
Winter 2014	Classes: Thursday 6:30 to 9:30
Spring break	Travel to Southeast Asia
Spring 2014	IPG Report Due

## Zoom: Spring break 2014

S	M	T	W	T	F	S
16	17	18	19	20	21	22
Transit	Jakarta				Langkawi	
23	24	25	26	27	28	29
Kuala Lumpur			Singapore			Transit

## Budget: \$ 4,250\*

\* Estimated. Covers all flights, hotels and breakfasts; Covers some transportation, group meals, group cultural activities; Does not cover most meals, taxis, personal spending, etc.

## Suggested Plenaries



(Hospitality)

**TEMASEK  
HOLDINGS**

(Finance)



(Airline)



(Energy)



(Telecom)



(CPG)



(CPG)



## Professor and Leadership



**Phillip A. Braun**

Studies emerging market economies and financial markets. Spent 10 years working and teaching in Asia



Carla Edelston  
GIM Advisor



Luciana Oliveira  
Communications



Nikhail Singh  
Field Study



Terry (Jen-Hao) Chen  
Logistics



Sandeep Satish  
Field Study

## Proposed Cultural events and activities



- Marine Life park
- River cruise
- Sultan Mosque

- Langkawi
- Batu Caves
- Thean How Temple

- Rafting
- Traditional music
- Boat tour islands