

SDA BOCCONI SCHOOL OF MANAGEMENT

FULL-TIME MBA PROGRAM – WINTER/SPRING TERMS 2018

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<u>Nomination deadlines:</u>	Winter term – September 8, 2017 Spring term - October 13, 2017
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<u>Minimum Toefl Score</u>	90 Internet (average 100)
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About the University and the School of Management

Università Bocconi is a private research university located in the heart of Milano, the leading Italian university in business and economics, with a high standing in major international rankings. Established in 1902, Università Bocconi has since made contributions to economics, business administration and legal studies through a spirit of independence, pluralism, exchange of ideas, constant research and critical pragmatism. Bocconi teachers and students are proud to be part of its history and this pride lasts a lifetime.

Since 1971, SDA Bocconi School of Management has been engaged in the training of executives with an international approach. The vision of empowering talent to meet the future is present throughout the School's offerings, from executive and custom programs to MBA and Masters. The goal is the development of individuals, companies, institutions and economic systems through the creation of value and knowledge.

Milano: where you learn – where you live. An International MBA in Milano means the best mix of style, innovation, leisure, people and places. Milano will be your campus - a city at the center of the European industrialized belt and of Italian business and finance. The hub of fashion, creativity and design, with a great potential for contacts and careers.

You will discover its historical monuments and its landmarks, its financial and fashion districts, its renowned football clubs and its taste for food and wine, all in your everyday life. And, perhaps to your surprise, you will experience the joy of skiing in the Alps, swimming in the Mediterranean Sea or sightseeing in Venice, Rome or other major European capitals, all less than 3 hours from the School.

Program strengths

Small and Smart: Intensive classroom activity, **small classes** (40-45 participants in each class); strong student interaction; **cross cultural exchange**. The program demands a heavy investment in relationships and a commitment to cooperation and team-oriented work. This environment results in **bonds** built with classmates and faculty.

International Class: Over **70%** of SDA Bocconi MBA students come from **30+ different countries**.

Location: An International MBA in **Milano** means the best mix of **style, innovation**, leisure, people and places. Milano will be your campus - a city at the center of the **European industrialized belt** and of Italian **business and finance**. The hub of **fashion**, creativity and **design**, with a great potential for contacts and careers.

Cultural Development: You will widen your interests and catch the opportunity to immerse into Italy's unparalleled **wealth of cultural heritage**. You will open your horizons and absorb the **educational power of the arts**.

Class Profile

Average age: 29; average work experience: 5; over 70% international students

Teaching language

English

Housing

An external consultant supports students in finding accommodation. No on-campus housing.

Estimated cost of monthly living expenses

housing	€ 600 - 900
meals	€ 450
transport	€ 100
other expenses	€ 350
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total	€1,500 – 1,800

2018 Term Dates (tentative)

Winter Term	January 8 – March 2
Spring Term	March 5 – April 24
Skills Trial	April 26 – May 10

Course Offer (tentative)

<i>Winter Term (January 8 – March 2)</i>	<i>Contact hours</i>
CORPORATE STRATEGY	18
CORPORATE FINANCE 1	18
COST MANAGEMENT AND PROFITABILITY ANALYSIS	18
HUMAN RESOURCES MANAGEMENT	18
OPERATIONS STRATEGY	18
TECHNOLOGY AND INNOVATION MANAGEMENT	18
BUSINESS ANALYTICS	18
CORPORATE GOVERNANCE	12

<i>Spring Term March 5 – April 24</i>	<i>Contact hours</i>
CUSTOMER DATA MANAGEMENT	12
CORPORATE FINANCE 2	18
PERFORMANCE MANAGEMENT AND CONTROL	18
SUPPLY CHAIN MANAGEMENT	18
ENTREPRENEURIAL MANAGEMENT	18
ORGANIZATIONAL DESIGN IN THE INFORMATION AGE	12
ETHICS AND CORPORATE CITIZENSHIP	12

<i>Skills Trial (April 26 – May 10)</i>	<i>Contact hours</i>
Skills Trial (Telecom Case + Growth Strat Business game)	54