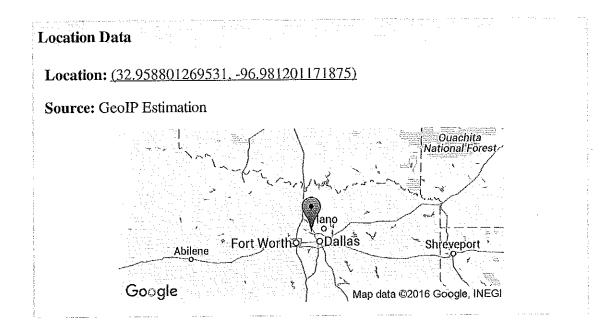
| Q13. Name |
|---|
| Bimal |
| Q1. Which program did you participate in? |
| Recannati - Israel |
| Q2. Please describe the academic rigor, focus, and quality: |
| The quality the professors in each of the sessons were great. The in class experience provide great context to the past, present and the future of the Israeli nation. |
| Q3. Professors and teaching style: |
| Very interactive and I personally enjoyed the lectures. |
| Q4. Fellow participants (which schools were they from, how old, etc?): |
| Duke, Emory, NUS, HKUST and George Washington |
| Q5. Please describe any company visits: |
| We visited at least 6-7start-up and social enterprises - each one was unique and different. The hosts were welcoming and eager to share their experiences and what they learned through the successful and failed attempts. |
| |

| <i>Q6</i> . Social out | ings: | | | | | | | | | |
|-------------------------------------|--------------|------------------------------------|--|------------------------------------|-----------------|----------------------------------|-----------------------------------|---------------------------------|-----------------------------------|----------------------|
| We had a great exotic Israeli co | group from a | all over. There shool also help | were at least of the weight of the we | 4-5 social dinr a group site so | ers that the ho | st school has s weekend to pl | step up for us aces like the D | to interact and ead Sea, Mas | l Taste the flav ada and Jerus | vors of the alem. |
| <i>Q7.</i> Accommo | odations: | | | | | | | | | |
| by US standards | | were small bu | it they were fir | ne, nothing to | complain abou | t. The breakfa | st was include | d in the room | rate and it had | l a good |
| | | | | | | | | | | |
| Q8. Best poin | ts of the ex | xperience: | | | | | | | | |
| The balance be way to immers | | | | | | ; was great. I c | ould not have | asked for any | thing more. W | √as a great |
| Q9. Worst poi | nts or idea | s for improv | vement: | | | | | | | |
| None | | | | | | | | | | |
| Q10. On a s | cale from | n 0-10, ho | w likely a | re you to | recomme | nd this ex | change p | rogram to | a friend (| or |
| Not at all li | kely | | | | | | | | Extrer | nely likely |
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- C Timing/Length of program (alignment with Kellogg's Academic Calendar)
- C Academic focus
- © Cultural interest in location
- C Academic rigor
- MBA program ranking
- C Interest in working in region post Kellogg
- C Developing language skills

Q12. Any Additional Comments or Feedback:



| Q13. Name |
|---|
| Eiken Hwang |
| |
| Q1. Which program did you participate in? |
| Doing Business in Israel |
| Q2. Please describe the academic rigor, focus, and quality: |
| A lot of focus on entrepreneurship, innovation, and Israeli culture. Right mix of lectures, class visits, and field trips. |
| $\it Q3.$ Professors and teaching style: |
| The professors were very enthusiastic and had great sense of humor. The lectures were very interesting and interactive. |
| Q4. Fellow participants (which schools were they from, how old, etc?): |
| I think in total we had more than 60 students. International: National University of Singapore, Hong Kong Science & Technology US: Ross, Emory, Duke, George Washington Some students from Singapore and HK were part-timers. Full timers from other US schools were a little younger than us. HKUST had the biggest group (around 17 people) |
| Q5. Please describe any company visits: |
| Mostly start-ups: The Library, Eatwith, Call Yachol, Netafim, sFBI (small factory big ideas) The company visit was a big part of the program and I learned so much from each one of them. A lot of smart people doing great things for the society. It was great to see how what we learned in the lectures (about the culture, history, Israeli personalities, etc.) all linked to the start-up spirits. Very inspiring and eye-opening. Other than the companies, the visits to Kibbutz, Jerusalem, Tel-Aviv city center, Black-out restaurant, and the military base were awesome. |

Q6. Social outings:

We had social outings every night. For any day there wasn't a social outing organized by the program, the students found things to do together and Hilla and Idit who were leading the program were great in recommending places to go. During the weekend, there were different groups going to one or more of: dead sea, Masada, Jordan, Bethlehem.

Q7. Accommodations:

We had two boutique hotels right next to each other. The location was perfect and we could walk to everywhere. I was assigned a roommate from another school which was great. Hotel breakfast was amazing. Rooms were not soundproof though.

Q8. Best points of the experience:

The program was packed with a variety of activities. It was so well prepared that I think there couldn't have been a better way to learn and experience Israel in such a short period of time. With jet lag, some leftover work from my company, and the readings, I pretty much didn't have enough time to sleep and was super tired, but it was all worth it. Glad we got to connect with students from other schools and some Israeli students.

Q9. Worst points or ideas for improvement:

The program was perfect. I just wish I could stay there a little longer to visit other parts of Israel, which would be pretty difficult for part-timers who have to go back to work.

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|-----|-------------|----|---|---|---|---|---|---|---|----------|----------|
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| (<u>•</u>) | Timing/Length | of program | (alignment with | Kellogg's | Academic Calendar) |
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Academic focus

C Cultural interest in location

Academic rigor

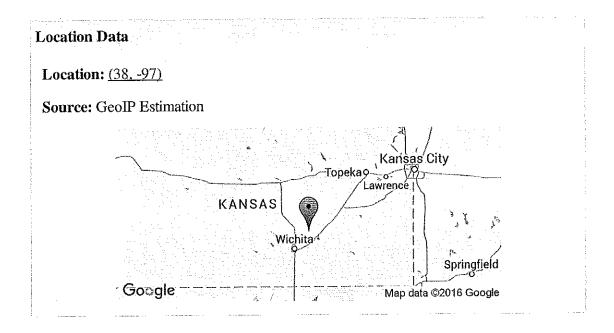
C MBA program ranking

O Interest in working in region post Kellogg

O Developing language skills

Q12. Any Additional Comments or Feedback:

I participated in DBI mostly because it worked well with with Kellogg's academic calendar and also time-off from work. I didn't expect I would get so much out of it. It was an amazing experience and I definitely would recommend the program to anyone.



| Q13. Name |
|--|
| Brian Luong |
| Q1. Which program did you participate in? |
| Doing Business in Israel |
| Q2. Please describe the academic rigor, focus, and quality: |
| The curriculum and program were well laid out to achieve the learning objectives. It was not rigorous, but I think the quality was good. |
| Q3. Professors and teaching style: |
| Most of the professors were very good and energetic. Although there were case studies, the sessions were often lecture style versus discussion. |
| Q4. Fellow participants (which schools were they from, how old, etc?): |
| Emory, George Washington, Michigan, HKUST, Singapore |
| Q5. Please describe any company visits: |
| Most were the same, where they would show us what they were working on and talk about why Israel was a good start-up nation. The best one we Call Yaccal, because it was extremely emotional to see their passion for their people and work. |
| Q6. Social outings: |
| The social outings were great. We all really bonded during these events. |

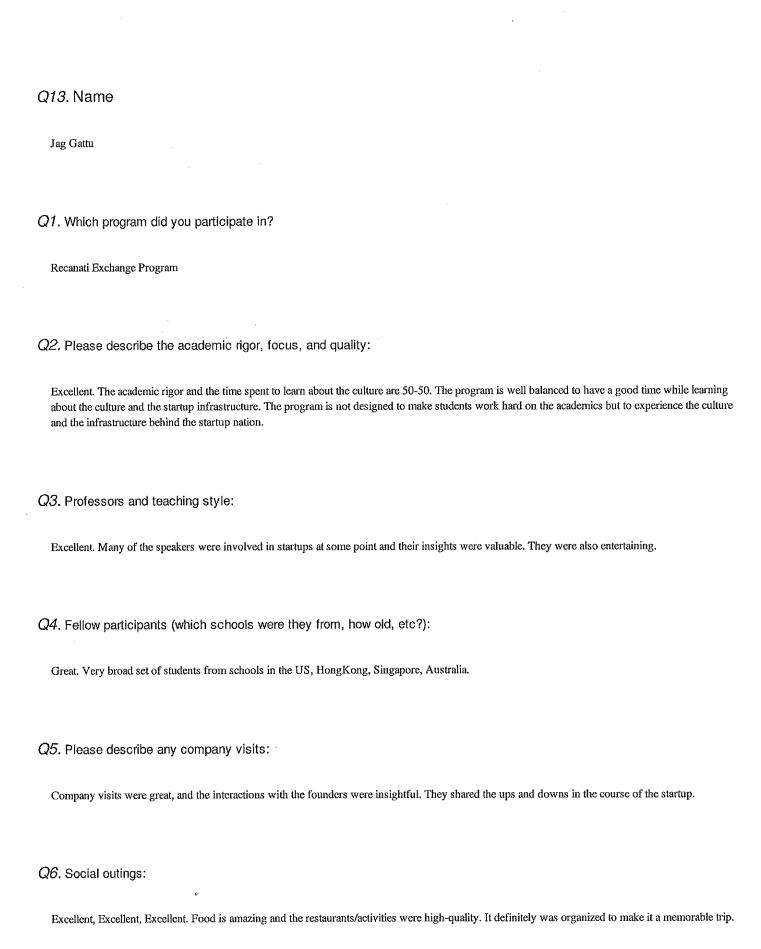
| The accommo | odations were ş | good. No com | plaints, | | | | | | | |
|--|--|---|------------------------|------------------------------|--------------------|------------|----------|-----------|-------------|------|
| <i>Q8</i> . Best poi | nts of the ex | xperience: | | | | | | | | |
| Meeting peop | ole from all diff | ferent schools | and being abk | e to see all that | Israel has to c | offer. | | | | |
| Q9. Worst p | oints or idea | s for improv | ement: | | | | | | | |
| The academic | es need to be m | nore interactive | i, | | | | | | • | |
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| | | | | | | | | | | |
| <i>Q10</i> . On a colleague? | | י 0-10, hoי | w likely a | re you to ı | recomme | nd this ex | change p | rogram to | | |
| |) | י 0-10, hoי | w likely a | | | | | | Extrer | nely |
| Colleague? Not at all | likely 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | Extrer 9 | nely |
| colleague? | likely | | 3 | | | | | 8 | Extrer | |
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| Colleague? Not at all | likely 1 C | 2 O | 3 Ö | 4 C | 5 | 6 | 7 | 8 | Extrer 9 | nely |
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| Not at all of the colleague? Not at all of the colleague? Of Timing/ Of Academ Of Cultural Of Academ | likely 1 C ary Motiva Length of proguic focus interest in loca | 2 C tion for Pa tram (alignmen | 3 o articipating | 4 C g in this P | 5 O Program: | 6 | 7 | 8 | Extrer 9 | nely |
| Not at all of the colleague? Not at all of the colleague? Of the colleague? | likely 1 C Ary Motiva Length of progratic focus Interest in locatic rigor | 2 C tion for Pa tram (alignmen | 3 Articipating | 4 C g in this P | 5 O Program: | 6 | 7 | 8 | Extrer 9 | nely |

Location Data

Location: (51, 9)

Source: GeoIP Estimation





| Q7. Accom | modations: | | | | | | | | | |
|-------------------|---------------------------------------|----------------|----------------|----------------|-----------------|----------------|----------------|----------------|----------------|----------------|
| | only negative. The same time, It is t | | ny. If you are | sharing, be pr | epared to be si | urprised. Ther | e is not enoug | h space to con | nfortably have | two bags |
| <i>Q8.</i> Best p | oints of the ex | xperience: | | | · | | | | | |
| Q9. Worst | points or idea | s for improv | ement: | | | | | | | |
| A little moi | e rigor on the ac | ademics would | l not hurt. | · | | | | | | |
| Q10. On a | a scale fron e? | n 0-10, ho | w likely a | re you to | recommei | nd this ex | change p | rogram to | a friend (| or |
| Not at al | l likely | | | | | | | | Extrer | nely likely |
| 0 O | 1 O | 2 O | 3 O | 4 O | 5 O | 6 O | 7 O | 8 C | 9 © | 10 C |
| <i>Q11</i> . Prim | nary Motiva | tion for Pa | articipatin | g in this P | rogram: | | | | | |
| | | | - | | | | | | | |
| | g/Length of prog | gram (alignmen | t with Kellog | g's Academic (| Calendar) | | | | | |
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| | ral interest in loca | ation | | | | | | | | |
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| | program ranking st in working in i | | Bogg | | | | | | | |
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| V./ DOVOR | oping ianguage s | 381113 | | | | | | | | |
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| <i>Q12.</i> Any | Additional | Commen | ts or Fee | dback: | | | | | | |

Location Data

Location: (42.345794677734, -71.550598144531)

Source: GeoIP Estimation

NEW
HAMPSHIRE

Albany

MASSACHUSETTS

Providence

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Bill

Map data ©2016 Google

| Q13. Name |
|--|
| Monil Joshi |
| |
| Q1. Which program did you participate in? |
| Doing Business in Israel (Dec. 2015-Jan 2016) |
| |
| Q2. Please describe the academic rigor, focus, and quality: |
| The program was a mix of lectures on entrepreneurship delivered by the Recanati School at their Tel Aviv campus, social outings with other MBA students, and tours of startups, established organizations and the local culture in Israel. The lectures were delivered by professors and provided great insight on the startup culture and innovation methods used by Israeli firms. |
| Q3. Professors and teaching style: |
| Mostly lectures with some group work, case analysis. Presentations by entrepreneurs in Israel (mostly from Tel Aviv) |
| Q4. Fellow participants (which schools were they from, how old, etc?): |
| Full time students from Duke, Emory, Ross, HKUST, NUS and part-time students from Kellogg |
| |
| Q5. Please describe any company visits: |
| Visits to Autodesk, Intel, startup accelerators- sFBI, The Library, and social startup -Call Yachol |
| |

Q6. Social outings:

The school did a great job with a packed social calendar, which included visits to Jerusalem and the holy sites, areas around Tel Aviv, the Dead Sea, and great restaurants. The course coordinators worked very hard to make sure we had a great experience there. We also had a tour of an army base and talked to soldiers about their experiences serving the army and life after service.

Q7. Accommodations:

Cinema Hotel, close to downtown Tel Aviv. Within walking distance to bars, restaurants and the nightlife

Q8. Best points of the experience:

A very good mix of academics with social outings to learn and experience Israel and the local culture. I can't pinpoint one single experience, as the entire program was very well put together. I would say that if you're interested in entrepreneurship after b-school, it's definitely worth a visit.

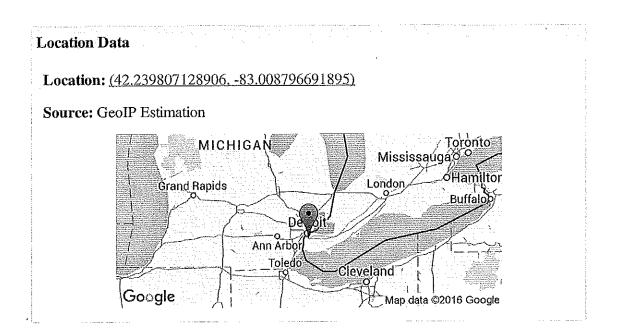
Q9. Worst points or ideas for improvement:

Be aware of the security situation in Israel. While we were there, a café nearby was attacked by a gunman. Try to stay in groups and get a local SIM card to stay in touch with the co-ordinators at all times. If you're going sightseeing, go in a group and inform the co-ordinators. We toured the area in chartered buses and the university also had security guards escorting the group during tours. I think the school did a great job and couldn't expect more. I would have liked more interaction with the local students at Recanati. Since we were a large group of foreign business schools, we ended up interacting within the group rather than the local students. However, it is a very short program so you have to make the most of the available time.

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- Timing/Length of program (alignment with Kellogg's Academic Calendar)
- C Academic focus
- Cultural interest in location
- C Academic rigor
- O MBA program ranking
- Interest in working in region post Kellogg
- O Developing language skills

Q12. Any Additional Comments or Feedback:



| Q13. Name |
|--|
| Dominique Cobb |
| Q1. Which program did you participate in? |
| |
| Q2. Please describe the academic rigor, focus, and quality: |
| It was not academically rigorous but it was definitely insightful. I appreciate the teaching from real-life examples, company site visits, and cultural tours. I left learning more about entrepreneurship and innovation which was the primary goal and the appropriate location for it. |
| Q3. Professors and teaching style: |
| The professors were great! The more interactive sessions were definitely better. The cases that were required to read were helpful though the the Teva case was not extremely value added. It was interesting but much more appropriate for a strategy courses versus a course on innovation and entrepreneurship. |
| Q4. Fellow participants (which schools were they from, how old, etc?): |
| Emory, Hong Kong, Singapore, Duke. They were on average 28-30 with a few younger and older. |
| Q5. Please describe any company visits: |
| Company visits were great with the exception of Intel - it was very much like a presentation that you would receive at an information session and wasn't tailored to our group. Autodesk had a hack-a-thon going on while we were there that was amazing. Small Factory Big Ideas, the Library, the military base, and the Kibbutz were all great. |

Q6. Social outings:

Blackout was probably my favorite. It's a restaurant where you eat in complete darkness. We also had dinner at the house of an EatWith host on New Year's Eve that was great. There were quiet a few restaurants they were all delicious. We also had ample free time during the Sabbath so it was great for exploration. My group went to Masada and the Dead Sea.

Q7. Accommodations:

Hotels were small but very nice and clean. The trip was very well organized.

Q8. Best points of the experience:

Outside of academics the trip to Jerusalem meant a lot to me. I unfortunately don't remember the Professor's name but he did a session around the Eliminate-Reduce-Raise-Create framework. That was helpful because we can apply that information going forth, it got us working in groups with people we didn't know, and had use think of a new innovative solution. That was my favorite in-class portion.

Q9. Worst points or ideas for improvement:

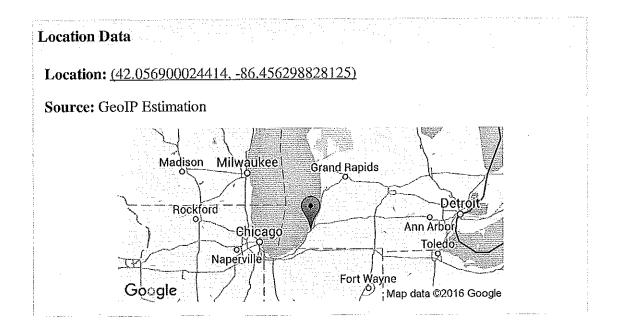
I don't think that we should have an assignment due while we are in Israel. Perhaps and assignment before and an assignment afterwards. The trip is short and when you have to focus on a paper it distracts from being able to enjoy where you are and explore. I do think it would be a good idea to do more interactive in-class assignments.

| Not at all I | ikely | | | | | | | | Extren | nely likely |
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- C Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- C Cultural interest in location
- C Academic rigor
- C MBA program ranking
- C Interest in working in region post Kellogg
- O Developing language skills

Q12. Any Additional Comments or Feedback:

Great trip! I have zero regrets about going. I highly recommend people to go because it was well worth it.



| Q13. Name |
|---|
| Stephanie Chang |
| Q1. Which program did you participate in? |
| Tel Aviv University - May 2016 |
| Q2. Please describe the academic rigor, focus, and quality: |
| Program had a robust amount of readings, discussion and academic rigor for the 6 days of instruction. The focus was mostly on doing business in Israel with a heavy slant towards entrepreneurship and tech innovation. |
| Q3. Professors and teaching style: |
| Mostly individual speaker based, not a lot of interaction or participation from cases. We had 2-3 speakers each day and 4 days with company visits or visits to other cultural exhibits |
| Q4. Fellow participants (which schools were they from, how old, etc?): |
| About 15 from UT Austin, 5 from Michigan-Ross, 3 from Singapore, 1 from Australia, 2 from Kellogg. Total of 4 Part time students, the rest were full time and ages ranged from 27-40 years old. |
| Q5. Please describe any company visits: |
| Had a wide variety of company and cultural visits. Cultural visits included: Jewish museum, Israeli Air Force, Old Jaffa, Jerusalem and a Kibbutz whichi focused on agricultural innovation. Company visits included Cal Yahol (the world's only call center which is employed by visually and hearing impaired), Tel Aviv start ups and accelerators. Had a few CEO's come and speak to us (ACE/Given Imaging, Takadu) |

| Q6. Social outings: | |
|---------------------|--|
|---------------------|--|

Wonderful experiences planned - Eat with dinner, Blackout restaurant (having dinner in the dark), dinner in Jaffa - the program had a great balance of immersion experiences and free time.

Q7. Accommodations:

Accomodations were ok - pretty expensive for extremely small rooms, and the internet was incredibly slow so it was difficult to keep up with work and school work back to the US.

Q8. Best points of the experience:

Weekend cultural trip to Dead Sea, trip to Jerusalem and dinners at Eat With and BlackOut.

Q9. Worst points or ideas for improvement:

I would have loved to have the itinerary much earlier in advance, with the dates of the program locked down in advance. It was difficult to understand the full itinerary (especially as I was bringing my husband - joint venture) to plan out which events he could/could not attend. We ended up paying \$1800 for his portion of the trip which felt EXTREMELY expensive for what he was able to do with us (some dinners and two tours). I wish the program were more accommodating for joint ventures as we are already paying so much.

| Not at all l | ikely | | | | | | | | Extrer | nely likely |
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Academic focus

C Cultural interest in location

C Academic rigor

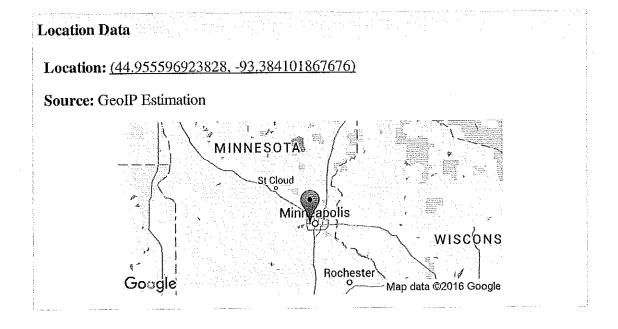
MBA program ranking

C Interest in working in region post Kellogg

O Developing language skills

Q12. Any Additional Comments or Feedback:

Great program overall - excited to have gotten the opportunity to go! This was a really long program and I wish it were worth more than 1 credit (we ended up being there for 9 days because of where the weekend fell.



| Q13. Name | |
|---|------------------------|
| Brigham Hoegh | |
| | |
| Q1. Which program did you participate in? | |
| Recanati - Doing business in Israel | |
| | |
| Q2. Please describe the academic rigor, focus, and quality: | |
| The course could have been more rigorous, but the comprehensive approach to addressing innovation and entrepreneurship was excused was high. | xellent. The quality |
| Q3. Professors and teaching style: | |
| The program was set up with two hour lectures from a series of professors. Almost all were top notch. | |
| | |
| Q4. Fellow participants (which schools were they from, how old, etc?): | |
| The program was comprised entirely of students who attended universities outside Israel. They were typical MBA ages and a mix of time programs from around the world. | of full-time and part- |
| | |
| Q5. Please describe any company visits: | |
| We visited a startup, an incubator, and a company on a kibbutz, which was old and well-developed. It was good to get outside the c visit we had opportunities to hear from and discuss with business people. However, the classroom experience was even better. | lassroom, and in each |
| | |

| <i>Q6.</i> Social ос | ıtings: | | | | | | | | | |
|---|-------------------------------|----------------|----------------------------------|-----------------------------------|------------------------------------|-------------------------------------|---------------|------------------------------------|---------------------------------|----------------------|
| This was reall restaurants. V | | | a series of dinn | er meals for u | as as well as a | day-trip to Jeru | usalem. Excel | lent experienc | es to unique ar | nd excellent |
| <i>Q7.</i> Accomm | odations: | | | | | | | | | |
| The hotel reco wonderful, the of Tel Aviv. | ommended by e free breakfa | the program (j | possibly requir our were fun, | ed?) was a nic and the place I | ce, boutique ho lent beach towe | otel two blocks els and bikes. I | from the Mee | diterranean Se icey, but that's | ea. The staff we to be expected | as 1 in that area |
| <i>Q8.</i> Best poi | nts of the e | xperience: | | | | | | | | |
| The classroom and social events were excellent. The workload was at a level that allowed us time to explore the city, which was welcomed. | | | | | | | | | | |
| | | | | | e | | | | | |
| Q9. Worst po | ints or idea | s for improv | /ement: | | | | | | | ÷ |
| I think the exphelpful, | perience could | l have been mo | ore academicall | y rigorous. M | ore readings o | n theories or fi | rameworks pr | ior to the cour | rse would have | e been |
| <i>Q10</i> . On a scolleague? | | n 0-10, ho | w likely a | re you to ı | recommer | nd this exc | change p | rogram to | a friend c | or |
| Not at all l | ikely | | | | | | | | Extren | nely likely |
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- C Timing/Length of program (alignment with Kellogg's Academic Calendar)
- Academic focus
- C Cultural interest in location
- O Academic rigor
- C MBA program ranking
- C Interest in working in region post Kellogg
- C Developing language skills

Q12. Any Additional Comments or Feedback:

If you're interested in innovation and entrepreneurship, this is a great experience.

