



UNIVERSITY OF EDINBURGH
Business School

International MBA Exchanges Fact Sheet 2016-17

For students considering a period of study in Edinburgh



The Edinburgh MBA

Successful businesses in the future will be those which can confidently and capably steer a path through a world characterised by intense competition, rapid technological development, economic turbulence and increasing resource insecurity. Businesses need leaders who can think and act strategically in this volatile environment, managing the risk and challenges involved, but also spotting and seizing opportunities for efficiency, innovation and new business models. Businesses also need leaders who will act responsibly in delivering value to all stakeholders. The Edinburgh MBA prepares students to progress with confidence into leadership roles in this new world.

The Edinburgh MBA is designed to deepen students' understanding of how businesses and markets work, how value is created through innovation and marketing, how strategies are crafted, how businesses are financed, how performance is measured, how value is delivered efficiently and effectively, and how organisations should be governed, managed and led through change. We aim to instill a passion for innovation and entrepreneurial action to help students lead in the growth or creation of new business opportunities. We help develop students' ability to think strategically and beyond disciplinary silos. Successful leadership also requires accomplished interpersonal skills to bring about change in organisations. Through coaching and skills training, we work with students to understand their leadership strengths and weaknesses and we provide support for improvement.



The Edinburgh MBA has a number of distinctive features:

- **Strategic Leadership:** A new approach to leadership, emphasising a proactive, entrepreneurial and responsible way of thinking and acting.
- **Innovation:** Focussing on innovation to help challenge your assumptions about business models and to explore new business ideas.
- **Expertise:** Access to world-class faculty, particularly from Centres of Excellence in Strategic Leadership, Finance, Entrepreneurship, Innovation, Marketing and Operations.
- **Application:** Extensive opportunities to apply theory in practice, through consultancy projects with external organisations.
- **Influence:** Stretch your influencing capability through training in higher-order skills: public speaking, negotiation, facilitation, consulting, crisis-communication and media management.
- **International Network:** Study alongside colleagues from more than 20 countries.
- **Business Practitioners:** Access an extensive range of practitioner experts. Each year, the Business School and our Entrepreneurship Club host talks by over 180 senior business practitioners.

Why Study in Edinburgh?

- **A city for heritage:** The University of Edinburgh is one of the oldest in the UK. Granted its Royal Charter in 1583 the University has been the seed-bed for some of the world's most distinguished thinkers.
- **A city for business:** Edinburgh is the second largest financial centre in the UK with a thriving and diverse economy.
- **A city for culture:** Edinburgh has an incredibly energetic and diverse cultural life. Apart from the renowned Edinburgh International Festival and the Fringe Festival — the largest arts festival in the world — a host of smaller eclectic events run throughout the year. There are dozens of museums, galleries, theatres and cinemas.
- **A city for sightseeing:** Edinburgh is a spectacular city, regarded as one of the most beautiful and friendly in the world. If you want amazing scenery, a short train journey will take you to some of the most beautiful beaches in Europe and the most stunning mountainous landscapes.
- **A city for students:** Edinburgh gives students all they could want at an affordable price, with the cost of living lower than in London. Edinburgh's compact size also means you can travel around easily, cheaply and safely.

Our Exchange Partners

- Aalto Executive Education MBA, Helsinki
- Escuela de Alta Dirección y Administración (EADA), Barcelona
- École Nationale des Ponts et Chaussées (ENPC), Paris /Shanghai
- ESSEC Business School, Paris
- Guanghua Management School, PKU
- IPADE Business School, Mexico
- Kellogg School of Management, Northwestern University, Illinois, USA
- Macquarie Graduate School of Management (MGSM), Sydney
- McCombs School of Business, Texas, USA
- Schulich School of Business, York University, Toronto



Our MBA Programme Exchange Periods

Students from our exchange partners are welcome to join us for the following study periods:

Phase 1: 12th September to 19st December 2016

Application by 31 July, or by 30 June if a student visa is required

Courses Available: Induction - *Not credited*
Team Building - *Not credited*
Introduction to Strategic Leadership (15 hrs) – *Credits only available if taken in Phase 1 and 2*
Accounting (30 hrs)
Finance (30 hrs)
Operations Improvement (30 hrs)
Strategic Marketing - including the Innovation Challenge (30 hrs)
Organising for Effectiveness (30 hrs)
Understanding Economies (30 hrs)
Professional Development – Skills + Career Programme (15 hrs) - *Not credited*

Phase 2: 9th January to 7st April 2017

Application by 30 November, or by 31 October if a student visa is required

Courses Available: Creative Strategy (30 hrs)
Entrepreneurial Leadership (30 hrs)
New Venture Creation and the Entrepreneurial Process (20 hrs)
Financial Analysis (20 hrs)
Economics of Strategy (20 hrs)
Psychology of Investing and Financial Decisions (20 hrs)
Managing Stakeholder Communications (30 hrs)
Critical Enquiry for Business - Research Methods (20 hrs) – *Not credited*
Leadership and Professional Development (Skills + Career Programme) (15 hrs) – *Not credited*

Phase 3: 1th May to c. 16th June 2017

Application by 1 February, or by 5 January if a student visa is required

Courses Available: Financial Aspects of Mergers and Acquisitions (24 hrs)
Global Strategy (24 hrs)
Negotiations (24 hrs)
Project Management (24 hrs)
Consultancy Project (three weeks)
Digital Strategy (24 hrs)
Integrated Reporting and Responsible Investment (24 hrs)
Innovation Management and Design Thinking (24 hrs)
International Business in Context (ten days overseas) – *Additional costs involved.*

NB: The range of courses, particularly the elective options, may vary from year to year. Please contact the us for confirmation of courses available.



Class Profile

Typically the programme features students from over 20 different countries with an average of 6.5 years' work experience. The average class size is 40 students for core courses and smaller groups for option courses.

Eligibility

MBA students nominated for exchange by their parent institutions will be accepted by the University of Edinburgh Business School.

Students from programmes not taught in English are required to submit proof of English proficiency: TOEFL 600, TOEFL computer-based 250, TOEFL Internet-based 100 or IELTS 7.0.

Selecting Courses

Exchange Students are recommended to take four courses. All classes are taught in English and are all designed to be 5 ECTS, comprising a minimum of 20 class hours and a total of 100 hours of effort.

Practical Information

Accommodations (on campus or private)	<p>For private or University accommodation please see http://www.business-school.ed.ac.uk/mba/exchange for more details. Allow approx. £100-110 per week.</p> <p>Most Edinburgh MBA students choose to find their own accommodation, but the University's Accommodation Service can help exchange students secure University Accommodation. For more information please refer to the dedicated exchange website.</p>
Transportation	<p>Students usually live within easy walking distance of the School. The City has excellent bus services, but parking is very difficult. Allow £10-15 pounds per week for bus travel within Edinburgh.</p>
Meals	<p>A large selection of restaurants and cafés, including University cafés, are available. Allow £25-30 pounds per week.</p>
Books and Reading Materials	<p>Lecture hand-outs and case studies will be provided but students are expected to purchase one or two textbooks per course.</p>

Visa Information and Tuition

Information about visas is available from the UK Border Agency: www.ukvisas.gov.uk/

Tuition is paid at the home institution. No further tuition payments are required.

Applying

The UK Border Agency requires the University to submit certain information before a student visa can be issued. Therefore ALL exchange students must use the Exchange Form on the dedicated MBA Exchange website.

Dedicated Exchange Website

<http://www.business-school.ed.ac.uk/mba/exchange>

University of Edinburgh International Student Centre Website

<http://www.ed.ac.uk/studying/international/student-life/isc>

Contact Information

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