

## Initial Report

Last Modified: 07/30/2015

1. Which program did you participate in?

### Text Response

ESSEC

2. Academic rigor, focus, and quality:

### Text Response

The main focuses were general team building and management, EU management and politics, and Luxury Brand Management. The Luxury Brand management was the most interesting, had the most engaging professors. Second to that was week one's team building and management training. Very effective professors, and lots of engaging projects. The EU focus was not as interesting as a focus, and more factual based than discussion oriented.

3. Professors and teaching style:

### Text Response

Styles ranged from pure lecture to frequent group activities. Professors from different cultures and backgrounds reinforced the "global manager" focus of the semester.

4. Fellow participants (which schools were they from, how old, etc?):

### Text Response

Lots of Booth and Kellogg students. Everyone else was from Europe or Asia (with no French people!). The average age was likely in their mid to late 20's with only a few students in their late 30's and 40's. Very diverse group but everyone was thoughtful and intelligent, interested in group activities in class and outside.

5. Company visits:

### Text Response

None. Would have loved to have some given we spent so much time discussing Luxury Brands. This would have made the experience more engaging than entire classroom learning.

6. Social outings:

### Text Response

One day to the opera house and lunch was fine but nothing a normal Paris tourist wouldn't do. The trip to Van Gogh's

residence was more thoughtful and outside of the norm. Neither was particularly interesting, but the students made it fun.

**7. Accommodations:**

**Text Response**

ESSEC did not have air conditioning and this was a major inconvenience since Paris had a heat wave half of the stay. Housing I got on my own via AIRBNB

**8. Best points of the experience:**

**Text Response**

Luxury Brand Management seminars...and the other students.

**9. Worst points or ideas for improvement:**

**Text Response**

EU classes could have been learn by 1 hour browsing wikipedia. Could stand to connect EU politics with business or something relevant to MBA students. More diversity between lectures group activities and company visits or visitors would have made it better.

**10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?**

| #  | Answer | Bar | Response | %    |
|----|--------|-----|----------|------|
| 0  | 0      |     | 0        | 0%   |
| 1  | 1      |     | 0        | 0%   |
| 2  | 2      |     | 0        | 0%   |
| 3  | 3      |     | 0        | 0%   |
| 4  | 4      |     | 0        | 0%   |
| 5  | 5      |     | 0        | 0%   |
| 6  | 6      |     | 0        | 0%   |
| 7  | 7      |     | 0        | 0%   |
| 8  | 8      |     | 1        | 100% |
| 9  | 9      |     | 0        | 0%   |
| 10 | 10     |     | 0        | 0%   |
|    | Total  |     | 1        |      |

## Initial Report

Last Modified: 07/27/2015

1. Which program did you participate in?

### Text Response

ESSEC Global Manager

2. Academic rigor, focus, and quality:

### Text Response

Academic had a nice mix of classes and perspectives. Naturally some professors did a better job than others, but I would say that it was a very interesting class.

3. Professors and teaching style:

### Text Response

I think some of the professors were better than a lot I have had at Kellogg. That said a few were not up to Kellogg standards. In total, it was a mix, much like any number of professors would be.

4. Fellow participants (which schools were they from, how old, etc?):

### Text Response

Global: Booth, UNC, Vandy, Mexico, Canada, Singapore, Japan, Korea, China, Finland, Germany

5. Company visits:

### Text Response

None

6. Social outings:

### Text Response

A museum and the Paris Opera house. Opera house was incredible.

7. Accommodations:

**Text Response**

Desperately needs AC! It was really hot in the classroom. Other than that, it was great.

8. Best points of the experience:

*This question was not answered by the respondent.*

9. Worst points or ideas for improvement:

*This question was not answered by the respondent.*

10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

| #  | Answer | Bar | Response | %    |
|----|--------|-----|----------|------|
| 0  | 0      |     | 0        | 0%   |
| 1  | 1      |     | 0        | 0%   |
| 2  | 2      |     | 0        | 0%   |
| 3  | 3      |     | 0        | 0%   |
| 4  | 4      |     | 0        | 0%   |
| 5  | 5      |     | 0        | 0%   |
| 6  | 6      |     | 0        | 0%   |
| 7  | 7      |     | 0        | 0%   |
| 8  | 8      |     | 0        | 0%   |
| 9  | 9      |     | 0        | 0%   |
| 10 | 10     |     | 1        | 100% |
|    | Total  |     | 1        |      |

## Initial Report

Last Modified: 07/27/2015

1. Which program did you participate in?

### Text Response

ESSEC in France

2. Academic rigor, focus, and quality:

### Text Response

There was no exam, but the classes were really interesting. There was some reading for several classes and a lot of class participation. Enjoy gaining knowledge from the other students.

3. Professors and teaching style:

### Text Response

Week one was the best - concentrated on class participation and break-out groups. Later on, the professors had more of a "I am the expert and I do not want your input" attitude, so it was like listening to an all-day lecture with small breaks. Still really interesting information, but I think it could have been communicated in a more effective manner.

4. Fellow participants (which schools were they from, how old, etc?):

### Text Response

Huge range... from 24-40 years old and from all over the world. Though, out of the 40 students, 12 of them were from Chicago (between Kellogg and Booth). Otherwise, there were students from Asia, South America, Europe and North America.

5. Company visits:

### Text Response

None. A bit sad about this.

6. Social outings:

### Text Response

School-organized outings included a tour of the Opera House (which is gorgeous!) and a Seine cruise (but it was about 100 degrees and sitting under the sun did not sound appealing). On the last day of classes, we were taken out to the place where Van Gogh died, had lunch, toured a small museum and were presented with our certificate. Wish this

day would have been wrapped up earlier than a standard day (4:30pm) to allow students to pack for flying out and/or give us more time for one last night in Paris.

7. Accommodations:

Text Response

I rented an airbnb-type of an apartment in Paris.

8. Best points of the experience:

Text Response

The cultural backgrounds and diverse backgrounds of the students - really added to the classwork when we were able to provide our personal insights on general global topics.

9. Worst points or Ideas for improvement:

Text Response

The Cergy campus is so far away from Paris - with the unreliable trains, it took about an hour to commute to. Would be great if they could use their La Defense (in Paris) campus for this program. Also, the school did not have A/C... and with a heat wave of temperatures reaching up to 102 degrees, it was impossible to concentrate or stay interested. They brought it fans, but it was SO HOT.

10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

| #  | Answer | Bar | Response | %    |
|----|--------|-----|----------|------|
| 0  | 0      |     | 0        | 0%   |
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|    | Total  |     | 1        |      |



# Initial Report

Last Modified: 04/15/2015

1. Which program did you participate in?

Text Response

ESSEC Global Manager

2. Academic rigor, focus, and quality:

Text Response

Not very difficult. Quality of teachers varied

3. Professors and teaching style:

Text Response

Some were better than others

4. Fellow participants (which schools were they from, how old, etc?):

Text Response

Germany, Italy, France, Canada, Australia. They were generally around 27-32.

5. Company visits:

Text Response

none

6. Social outings:

Text Response

Good

7. Accommodations:

**Text Response**

Cergy was good to hang out with more of the students and do less of a commute. Paris was good to see more of Paris but not as close quarters as staying in a dorm with some of the other students.

8. Best points of the experience:

**Text Response**

Meeting all of the MBA students from other countries

9. Worst points or ideas for improvement:

*This question was not answered by the respondent.*

10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

*This question was not displayed to the respondent.*

# Initial Report

Last Modified: 04/15/2015

1. Which program did you participate in?

## Text Response

ESSEC

2. Academic rigor, focus, and quality:

## Text Response

The program quality was mixed, but overall a great program. Some of the professors were disorganized and difficult to follow, but others (especially the ones concentrating on luxury branding) were incredible. Overall, it was a great experience. The ESSEC team ran a great program and were always very helpful.

3. Professors and teaching style:

## Text Response

The professors and teaching style was mixed. Some professors were pretty awful (boring, not engaging-- but always subject matter experts) and others were phenomenal. The luxury branding portion was by far the best, in terms of both content and teaching.

4. Fellow participants (which schools were they from, how old, etc?):

## Text Response

Scattered all over the world-- people from almost every continent, ranging in age from 25 to about 34, I would guess. Overall, a really nice group and very interesting. It definitely contributed to the experience.

5. Company visits:

## Text Response

None. I wish they had included that.

6. Social outings:

## Text Response

ESSEC organized a Wine and Cheese night and a cultural visit day in Paris, both of which were OK. But the group planned a bunch of social outings on our own.

7. Accommodations:

**Text Response**

I stayed in Paris through AirBnB. This was definitely the way to go. Anyone who stayed in Cergy (in ESSEC housing) regretted it.

8. Best points of the experience:

**Text Response**

Professors, some of the class content, and overall learning experience abroad.

9. Worst points or ideas for improvement:

**Text Response**

ESSEC should add in company visits to break up all of the classroom time and also conduct the module at their La Defense campus (closer to Paris).

10. On a scale from 0-10, how likely are you to recommend this exchange program to a friend or colleague?

*This question was not displayed to the respondent.*