



Certificate Program for Undergraduates

OPPORTUNITIES FOR EMPLOYER INVOLVEMENT

FROM A DISTANCE

Company Buddies

We invite you to share a list of 3-5 individuals from your company whom students can contact for informational interviews and company information. Individual company buddy information is shared with students via the Kellogg Undergraduate Certificate Career Services on a student request basis at any time throughout the academic year.

Email Invitations

Promote your event to the Kellogg Undergraduate Certificate students before coming to campus for recruitment activities or educational programs. Provide a personalized email message to Kellogg Undergraduate Certificate Career Services and we will forward it to our students.

“What I Wish I Knew” Fall Recruitment Webinar

Each fall we hold a webinar focused on the topic “What I Wish I Knew,” for students looking for full time jobs. The format of this program is “panel-based,” starting with introductions from the panel and then student questions. This program is scheduled around the availability of the volunteers.

Educational Program Webinar

In addition to sharing information about your company and its employment opportunities, help prepare our students for the workforce. Topics can include (but are not limited to): Case Interview Prep, Financial Technical Interview Prep, Advanced Excel, Current Events in the Market, Project Management, Public Speaking, etc.

A Delicious Presence

The Kellogg Undergraduate Certificate Program has its own space on campus where students frequently congregate for classes, study groups, and socializing at all hours of the day and night. We welcome you to send a treat (i.e., popcorn, cookies, bagels), signage, and promotional materials for our students to enjoy in the lounge.

UP CLOSE AND PERSONAL

Executives in Residence

The Executives in Residence program is always looking for volunteers to spend approximately 3 hours on-campus during the day. Company representatives conduct individual, face-to-face meetings with students. The student will be responsible for driving the conversation; topics will likely include conducting company research, resume advice, interview tips, etc.

Networking Lunch

Because students’ evenings are scheduled with information sessions during the recruitment season, we would like you to consider hosting a networking lunch for our students. This can be held in the Kellogg Undergraduate Certificate Program student lounge on Tuesday, Thursdays, or Fridays between 12:00pm to 2:00pm.

Educational Program

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Site Visit/Student Trek Initiative

Coordinate a visit to your office during the school year or participate in our student trek initiative (prior to the start of academic year and during breaks). Show students what your workspace is like and let them experience the culture of your workplace firsthand.

FOR MORE INFORMATION, PLEASE CONTACT RACHEL GARSON TAYLOR:
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