

# KELLOGG LEADERSHIP CIRCLE

*Transforming through Annual Giving*

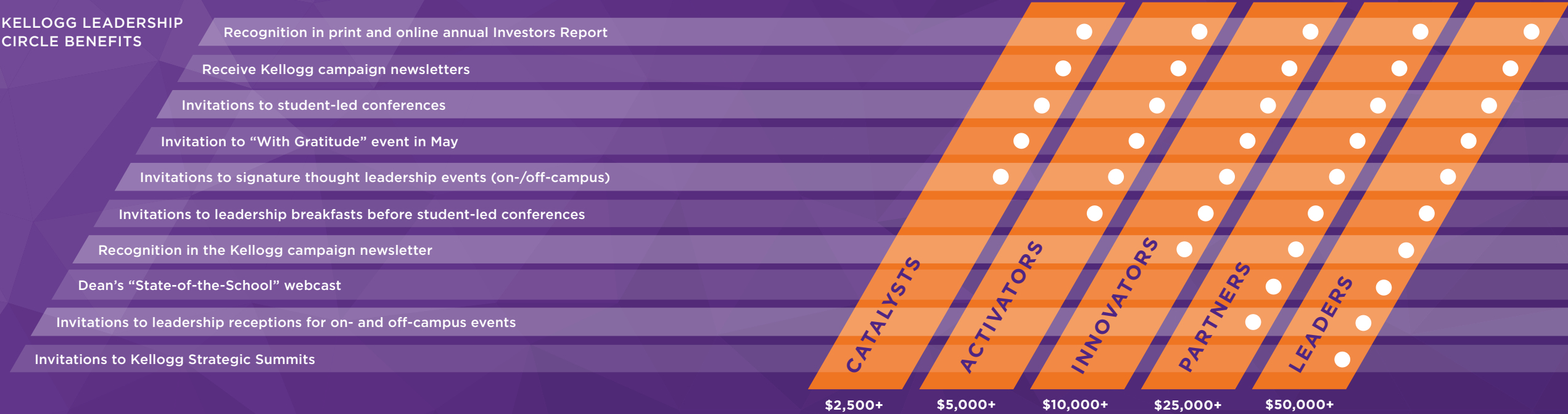
NORTHWESTERN UNIVERSITY

**Kellogg**  
School of Management

WE INVITE YOU TO BE  
PART OF THE PRESTIGIOUS  
**KELLOGG LEADERSHIP CIRCLE**  
AND ENJOY A WIDE RANGE OF  
BENEFITS DESIGNED TO  
RECOGNIZE YOUR GENEROSITY.

- Members receive invitations to Kellogg Leadership Circle (KLC) recognition events and other special receptions, access to senior Kellogg leadership and faculty, connection with other circle members and other exclusive opportunities.
- KLC donors have a powerful impact on Kellogg’s educational mission, which is a vital part of Kellogg’s historic Transforming Together campaign.
- Annual Fund gifts are immediately expendable and fund scholarships that bring the best students to Kellogg. These scholarships provide powerful experiences that change lives and help build tomorrow’s leaders.
- The Annual Fund also supports Kellogg’s faculty in innovative research and teaching that strengthens ongoing curriculum innovation.
- Joining is easy. Simply make a gift of \$2,500 or more during the fiscal year (Sept. 1 – Aug. 31).
- Donate today at [transformingkellogg.com](https://transformingkellogg.com) and make a difference in the lives of Kellogg students and play a role in Kellogg’s future.

KELLOGG LEADERSHIP  
CIRCLE BENEFITS



Joining the KLC has never been easier

Recent Graduates Can Join for \$1,000

- Alumni who graduated within the last five years and current students can join the KLC at the Catalyst level by making a gift of \$1,000 in each fiscal year.
- Annual fund gifts of \$1,000 or more are also recognized as members of the Northwestern University Leadership Circle (NULC).

Kellogg’s Recurring Gift Option

- Convenient and customizable, our recurring gift option is the easy way to make an even greater impact.
- When you combine your gift of just a little more than \$100 a month with an employer’s matching gift you automatically qualify for KLC membership.

# **TRANSFORMING TOGETHER**

**A CAMPAIGN FOR KELLOGG**

## **OFFICE OF ADVANCEMENT**

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